



Market Profile

Carriage Square
 4170 S Redwood Rd, Salt Lake City, UT, 84123
 Drive Times: 3, 5 minute radii

City Of Taylorsville
 Latitude: 40.68064
 Longitude: -111.93919

	3 minutes	5 minutes
Population Summary		
2000 Total Population	11,843	47,217
2010 Total Population	12,097	50,070
2015 Total Population	12,582	51,142
2015 Group Quarters	3	2,365
2020 Total Population	13,219	53,186
2015-2020 Annual Rate	0.99%	0.79%
Household Summary		
2000 Households	4,384	16,795
2000 Average Household Size	2.70	2.70
2010 Households	4,421	17,530
2010 Average Household Size	2.74	2.73
2015 Households	4,626	17,900
2015 Average Household Size	2.72	2.72
2020 Households	4,886	18,736
2020 Average Household Size	2.70	2.71
2015-2020 Annual Rate	1.10%	0.92%
2010 Families	2,967	11,463
2010 Average Family Size	3.30	3.32
2015 Families	3,085	11,665
2015 Average Family Size	3.28	3.31
2020 Families	3,240	12,131
2020 Average Family Size	3.26	3.30
2015-2020 Annual Rate	0.99%	0.79%
Housing Unit Summary		
2000 Housing Units	4,553	17,525
Owner Occupied Housing Units	47.2%	53.1%
Renter Occupied Housing Units	49.1%	42.8%
Vacant Housing Units	3.7%	4.2%
2010 Housing Units	4,673	18,512
Owner Occupied Housing Units	52.0%	52.6%
Renter Occupied Housing Units	42.6%	42.1%
Vacant Housing Units	5.4%	5.3%
2015 Housing Units	4,881	18,983
Owner Occupied Housing Units	49.1%	50.0%
Renter Occupied Housing Units	45.6%	44.3%
Vacant Housing Units	5.2%	5.7%
2020 Housing Units	5,158	19,874
Owner Occupied Housing Units	48.5%	49.4%
Renter Occupied Housing Units	46.2%	44.9%
Vacant Housing Units	5.3%	5.7%
Median Household Income		
2015	\$44,947	\$45,701
2020	\$52,019	\$52,480
Median Home Value		
2015	\$197,386	\$191,948
2020	\$236,812	\$226,303
Per Capita Income		
2015	\$19,909	\$20,186
2020	\$22,642	\$22,868
Median Age		
2010	30.4	30.4
2015	31.0	31.3
2020	31.2	31.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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2015 Households by Income		
Household Income Base	4,626	17,900
<\$15,000	12.6%	11.9%
\$15,000 - \$24,999	14.3%	12.8%
\$25,000 - \$34,999	12.3%	13.1%
\$35,000 - \$49,999	14.8%	15.7%
\$50,000 - \$74,999	20.4%	21.2%
\$75,000 - \$99,999	15.6%	15.0%
\$100,000 - \$149,999	7.6%	8.0%
\$150,000 - \$199,999	1.3%	1.3%
\$200,000+	1.1%	1.0%
Average Household Income	\$54,789	\$55,044
2020 Households by Income		
Household Income Base	4,886	18,736
<\$15,000	12.6%	11.7%
\$15,000 - \$24,999	11.1%	9.9%
\$25,000 - \$34,999	10.4%	11.0%
\$35,000 - \$49,999	13.6%	14.4%
\$50,000 - \$74,999	19.7%	20.5%
\$75,000 - \$99,999	19.4%	18.4%
\$100,000 - \$149,999	10.5%	11.4%
\$150,000 - \$199,999	1.6%	1.6%
\$200,000+	1.3%	1.1%
Average Household Income	\$62,009	\$62,368
2015 Owner Occupied Housing Units by Value		
Total	2,397	9,489
<\$50,000	0.4%	0.9%
\$50,000 - \$99,999	3.6%	7.0%
\$100,000 - \$149,999	10.5%	13.3%
\$150,000 - \$199,999	37.5%	34.3%
\$200,000 - \$249,999	27.5%	27.2%
\$250,000 - \$299,999	13.9%	10.5%
\$300,000 - \$399,999	5.5%	4.7%
\$400,000 - \$499,999	0.5%	1.0%
\$500,000 - \$749,999	0.3%	0.4%
\$750,000 - \$999,999	0.0%	0.1%
\$1,000,000 +	0.5%	0.5%
Average Home Value	\$210,519	\$203,425
2020 Owner Occupied Housing Units by Value		
Total	2,503	9,816
<\$50,000	0.4%	0.9%
\$50,000 - \$99,999	2.9%	5.7%
\$100,000 - \$149,999	5.0%	6.8%
\$150,000 - \$199,999	21.5%	20.9%
\$200,000 - \$249,999	27.6%	29.7%
\$250,000 - \$299,999	21.5%	15.6%
\$300,000 - \$399,999	15.5%	11.6%
\$400,000 - \$499,999	2.9%	4.8%
\$500,000 - \$749,999	1.9%	2.6%
\$750,000 - \$999,999	0.7%	0.8%
\$1,000,000 +	0.4%	0.5%
Average Home Value	\$256,739	\$251,174

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total	12,094	50,070
0 - 4	9.4%	8.8%
5 - 9	7.2%	7.2%
10 - 14	6.1%	5.9%
15 - 24	16.5%	16.8%
25 - 34	18.3%	19.2%
35 - 44	12.2%	12.6%
45 - 54	12.0%	11.8%
55 - 64	9.0%	9.0%
65 - 74	5.5%	5.3%
75 - 84	3.2%	2.7%
85 +	0.7%	0.8%
18 +	73.6%	74.3%
2015 Population by Age		
Total	12,582	51,143
0 - 4	9.0%	8.5%
5 - 9	8.1%	7.8%
10 - 14	6.4%	6.5%
15 - 24	14.9%	14.7%
25 - 34	18.6%	19.3%
35 - 44	12.5%	13.5%
45 - 54	11.0%	10.6%
55 - 64	9.1%	9.3%
65 - 74	6.2%	6.1%
75 - 84	3.3%	2.9%
85 +	1.0%	0.9%
18 +	73.4%	74.0%
2020 Population by Age		
Total	13,219	53,186
0 - 4	8.8%	8.3%
5 - 9	7.8%	7.5%
10 - 14	7.3%	7.2%
15 - 24	13.6%	13.8%
25 - 34	18.8%	18.5%
35 - 44	13.7%	14.8%
45 - 54	9.8%	10.1%
55 - 64	9.3%	9.1%
65 - 74	6.4%	6.5%
75 - 84	3.4%	3.2%
85 +	1.1%	0.9%
18 +	72.7%	73.3%
2010 Population by Sex		
Males	5,970	25,687
Females	6,127	24,383
2015 Population by Sex		
Males	6,224	26,286
Females	6,358	24,856
2020 Population by Sex		
Males	6,551	27,306
Females	6,668	25,881

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2010 Population by Race/Ethnicity		
Total	12,097	50,072
White Alone	67.5%	70.8%
Black Alone	3.0%	3.0%
American Indian Alone	1.4%	1.6%
Asian Alone	7.8%	5.3%
Pacific Islander Alone	3.1%	2.5%
Some Other Race Alone	13.3%	13.0%
Two or More Races	4.0%	3.7%
Hispanic Origin	24.7%	26.3%
Diversity Index	70.9	69.0
2015 Population by Race/Ethnicity		
Total	12,582	51,143
White Alone	64.6%	68.4%
Black Alone	3.3%	3.4%
American Indian Alone	1.4%	1.7%
Asian Alone	8.8%	6.0%
Pacific Islander Alone	3.1%	2.5%
Some Other Race Alone	14.4%	13.9%
Two or More Races	4.4%	4.1%
Hispanic Origin	26.4%	27.8%
Diversity Index	73.9	71.7
2020 Population by Race/Ethnicity		
Total	13,220	53,187
White Alone	61.4%	65.5%
Black Alone	3.7%	3.8%
American Indian Alone	1.5%	1.7%
Asian Alone	9.7%	6.6%
Pacific Islander Alone	3.2%	2.6%
Some Other Race Alone	15.8%	15.2%
Two or More Races	4.7%	4.5%
Hispanic Origin	28.6%	30.0%
Diversity Index	77.0	74.7
2010 Population by Relationship and Household Type		
Total	12,097	50,070
In Households	100.0%	95.4%
In Family Households	84.2%	79.4%
Householder	24.3%	22.8%
Spouse	16.7%	15.4%
Child	33.1%	31.8%
Other relative	6.9%	6.0%
Nonrelative	3.3%	3.4%
In Nonfamily Households	15.8%	16.0%
In Group Quarters	0.0%	4.6%
Institutionalized Population	0.0%	4.5%
Noninstitutionalized Population	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2015 Population 25+ by Educational Attainment		
Total	7,747	31,988
Less than 9th Grade	7.6%	6.2%
9th - 12th Grade, No Diploma	9.6%	11.0%
High School Graduate	25.0%	24.7%
GED/Alternative Credential	3.3%	3.4%
Some College, No Degree	27.6%	28.9%
Associate Degree	10.4%	9.4%
Bachelor's Degree	12.8%	12.4%
Graduate/Professional Degree	3.8%	4.0%
2015 Population 15+ by Marital Status		
Total	9,621	39,487
Never Married	32.1%	35.6%
Married	53.4%	47.3%
Widowed	3.0%	3.7%
Divorced	11.6%	13.4%
2015 Civilian Population 16+ in Labor Force		
Civilian Employed	92.9%	93.1%
Civilian Unemployed	7.1%	6.9%
2015 Employed Population 16+ by Industry		
Total	6,005	24,219
Agriculture/Mining	0.7%	0.8%
Construction	8.7%	8.0%
Manufacturing	15.6%	15.6%
Wholesale Trade	2.7%	2.6%
Retail Trade	10.1%	12.9%
Transportation/Utilities	7.6%	7.3%
Information	1.6%	2.1%
Finance/Insurance/Real Estate	5.5%	6.5%
Services	44.6%	41.7%
Public Administration	3.0%	2.7%
2015 Employed Population 16+ by Occupation		
Total	6,006	24,220
White Collar	48.1%	50.7%
Management/Business/Financial	6.3%	9.2%
Professional	12.5%	14.2%
Sales	11.2%	10.1%
Administrative Support	18.0%	17.2%
Services	20.8%	17.0%
Blue Collar	31.2%	32.2%
Farming/Forestry/Fishing	0.2%	0.1%
Construction/Extraction	6.8%	6.8%
Installation/Maintenance/Repair	4.4%	5.4%
Production	9.9%	11.1%
Transportation/Material Moving	10.0%	8.9%

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2010 Households by Type		
Total	4,420	17,530
Households with 1 Person	24.8%	26.3%
Households with 2+ People	75.2%	73.7%
Family Households	67.1%	65.4%
Husband-wife Families	46.2%	44.2%
With Related Children	22.9%	21.9%
Other Family (No Spouse Present)	20.9%	21.2%
Other Family with Male Householder	6.3%	6.7%
With Related Children	3.7%	3.9%
Other Family with Female Householder	14.6%	14.5%
With Related Children	9.3%	9.4%
Nonfamily Households	8.1%	8.3%
All Households with Children	36.3%	35.8%
Multigenerational Households	5.9%	5.4%
Unmarried Partner Households	7.2%	7.6%
Male-female	6.4%	6.8%
Same-sex	0.9%	0.9%
2010 Households by Size		
Total	4,421	17,529
1 Person Household	24.7%	26.3%
2 Person Household	30.9%	30.1%
3 Person Household	16.5%	16.4%
4 Person Household	13.0%	12.5%
5 Person Household	7.1%	7.2%
6 Person Household	4.0%	4.0%
7 + Person Household	3.6%	3.6%
2010 Households by Tenure and Mortgage Status		
Total	4,421	17,530
Owner Occupied	55.0%	55.6%
Owned with a Mortgage/Loan	42.5%	41.9%
Owned Free and Clear	12.5%	13.7%
Renter Occupied	45.0%	44.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
1.	Young and Restless (11B)	Young and Restless (11B)
2.	Front Porches (8E)	Front Porches (8E)
3.	Parks and Rec (5C)	Metro Fusion (11C)
2015 Consumer Spending		
Apparel & Services: Total \$	\$8,133,281	\$31,825,363
Average Spent	\$1,758.17	\$1,777.95
Spending Potential Index	76	77
Computers & Accessories: Total \$	\$922,891	\$3,594,600
Average Spent	\$199.50	\$200.82
Spending Potential Index	78	79
Education: Total \$	\$5,402,347	\$20,346,305
Average Spent	\$1,167.82	\$1,136.67
Spending Potential Index	77	75
Entertainment/Recreation: Total \$	\$10,960,385	\$42,710,477
Average Spent	\$2,369.30	\$2,386.06
Spending Potential Index	72	72
Food at Home: Total \$	\$18,000,280	\$70,290,006
Average Spent	\$3,891.11	\$3,926.82
Spending Potential Index	74	75
Food Away from Home: Total \$	\$11,432,061	\$44,710,854
Average Spent	\$2,471.26	\$2,497.81
Spending Potential Index	75	76
Health Care: Total \$	\$15,116,186	\$58,634,670
Average Spent	\$3,267.66	\$3,275.68
Spending Potential Index	69	69
HH Furnishings & Equipment: Total \$	\$6,215,917	\$24,369,438
Average Spent	\$1,343.69	\$1,361.42
Spending Potential Index	73	74
Investments: Total \$	\$7,522,608	\$31,483,489
Average Spent	\$1,626.16	\$1,758.85
Spending Potential Index	59	64
Retail Goods: Total \$	\$85,160,903	\$333,123,035
Average Spent	\$18,409.19	\$18,610.23
Spending Potential Index	72	73
Shelter: Total \$	\$58,654,174	\$226,531,717
Average Spent	\$12,679.24	\$12,655.40
Spending Potential Index	77	77
TV/Video/Audio: Total \$	\$4,540,402	\$17,607,922
Average Spent	\$981.50	\$983.68
Spending Potential Index	75	75
Travel: Total \$	\$6,355,352	\$24,725,461
Average Spent	\$1,373.83	\$1,381.31
Spending Potential Index	70	71
Vehicle Maintenance & Repairs: Total \$	\$3,793,036	\$14,851,789
Average Spent	\$819.94	\$829.71
Spending Potential Index	73	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.