



Retail MarketPlace Profile

Carriage Square
 4170 S Redwood Rd, Salt Lake City, UT, 84123
 Drive Time: 3 minute radius

City Of Taylorsville
 Latitude: 40.68064
 Longitude: -111.93919

Summary Demographics

2015 Population	12,582
2015 Households	4,626
2015 Median Disposable Income	\$38,581
2015 Per Capita Income	\$19,909

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$99,379,366	\$196,845,721	-\$97,466,355	-32.9	118
Total Retail Trade	44-45	\$89,070,646	\$182,383,454	-\$93,312,808	-34.4	98
Total Food & Drink	722	\$10,308,720	\$14,462,267	-\$4,153,547	-16.8	20

Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$18,519,825	\$71,415,312	-\$52,895,487	-58.8	13
Automobile Dealers	4411	\$15,978,308	\$24,639,126	-\$8,660,818	-21.3	4
Other Motor Vehicle Dealers	4412	\$1,196,549	\$42,748,604	-\$41,552,055	-94.6	5
Auto Parts, Accessories & Tire Stores	4413	\$1,344,968	\$4,027,582	-\$2,682,614	-49.9	4
Furniture & Home Furnishings Stores	442	\$2,309,131	\$5,137,504	-\$2,828,373	-38.0	6
Furniture Stores	4421	\$1,482,408	\$3,261,713	-\$1,779,305	-37.5	2
Home Furnishings Stores	4422	\$826,723	\$1,875,791	-\$1,049,068	-38.8	4
Electronics & Appliance Stores	443	\$2,020,692	\$326,072	\$1,694,620	72.2	3
Bldg Materials, Garden Equip. & Supply Stores	444	\$2,741,900	\$3,528,725	-\$786,825	-12.5	3
Bldg Material & Supplies Dealers	4441	\$2,325,273	\$3,528,725	-\$1,203,452	-20.6	3
Lawn & Garden Equip & Supply Stores	4442	\$416,627	\$0	\$416,627	100.0	0
Food & Beverage Stores	445	\$13,229,573	\$47,890,656	-\$34,661,083	-56.7	18
Grocery Stores	4451	\$12,499,611	\$47,722,669	-\$35,223,058	-58.5	16
Specialty Food Stores	4452	\$362,403	\$167,987	\$194,416	36.7	2
Beer, Wine & Liquor Stores	4453	\$367,559	\$0	\$367,559	100.0	0
Health & Personal Care Stores	446,4461	\$4,812,924	\$9,074,823	-\$4,261,899	-30.7	5
Gasoline Stations	447,4471	\$9,442,896	\$19,205,118	-\$9,762,222	-34.1	2
Clothing & Clothing Accessories Stores	448	\$5,587,320	\$3,755,971	\$1,831,349	19.6	13
Clothing Stores	4481	\$4,401,370	\$1,950,511	\$2,450,859	38.6	9
Shoe Stores	4482	\$703,027	\$1,063,477	-\$360,450	-20.4	1
Jewelry, Luggage & Leather Goods Stores	4483	\$482,923	\$741,983	-\$259,060	-21.1	3
Sporting Goods, Hobby, Book & Music Stores	451	\$1,844,556	\$2,636,006	-\$791,450	-17.7	9
Sporting Goods/Hobby/Musical Instr Stores	4511	\$1,476,412	\$1,486,442	-\$10,030	-0.3	3
Book, Periodical & Music Stores	4512	\$368,144	\$1,149,564	-\$781,420	-51.5	5
General Merchandise Stores	452	\$17,489,919	\$5,465,170	\$12,024,749	52.4	4
Department Stores Excluding Leased Depts.	4521	\$4,678,989	\$5,394,447	-\$715,458	-7.1	3
Other General Merchandise Stores	4529	\$12,810,930	\$70,723	\$12,740,207	98.9	1
Miscellaneous Store Retailers	453	\$3,026,711	\$11,846,065	-\$8,819,354	-59.3	19
Florists	4531	\$100,784	\$323,545	-\$222,761	-52.5	1
Office Supplies, Stationery & Gift Stores	4532	\$700,644	\$129,466	\$571,178	68.8	2
Used Merchandise Stores	4533	\$207,729	\$1,636,456	-\$1,428,727	-77.5	1
Other Miscellaneous Store Retailers	4539	\$2,017,554	\$9,756,598	-\$7,739,044	-65.7	15
Nonstore Retailers	454	\$8,045,200	\$2,102,031	\$5,943,169	58.6	5
Electronic Shopping & Mail-Order Houses	4541	\$6,781,742	\$578,246	\$6,203,496	84.3	1
Vending Machine Operators	4542	\$293,290	\$717,991	-\$424,701	-42.0	2
Direct Selling Establishments	4543	\$970,168	\$805,794	\$164,374	9.3	1
Food Services & Drinking Places	722	\$10,308,720	\$14,462,267	-\$4,153,547	-16.8	20
Full-Service Restaurants	7221	\$4,351,168	\$7,453,597	-\$3,102,429	-26.3	12
Limited-Service Eating Places	7222	\$4,907,459	\$6,529,475	-\$1,622,016	-14.2	6
Special Food Services	7223	\$406,717	\$0	\$406,717	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$643,376	\$479,195	\$164,181	14.6	2

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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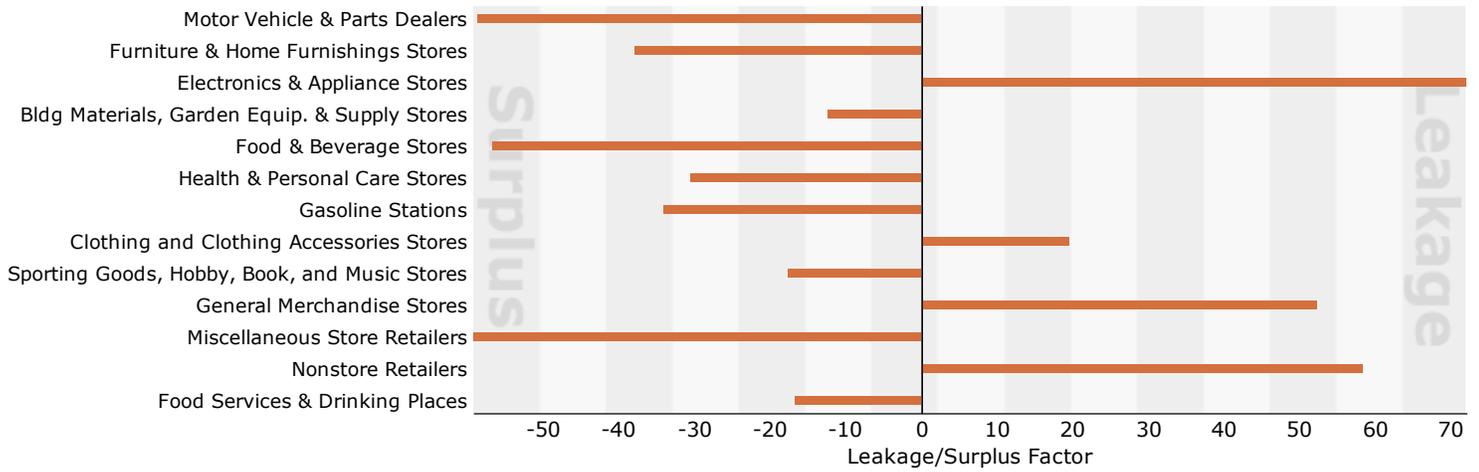


Retail MarketPlace Profile

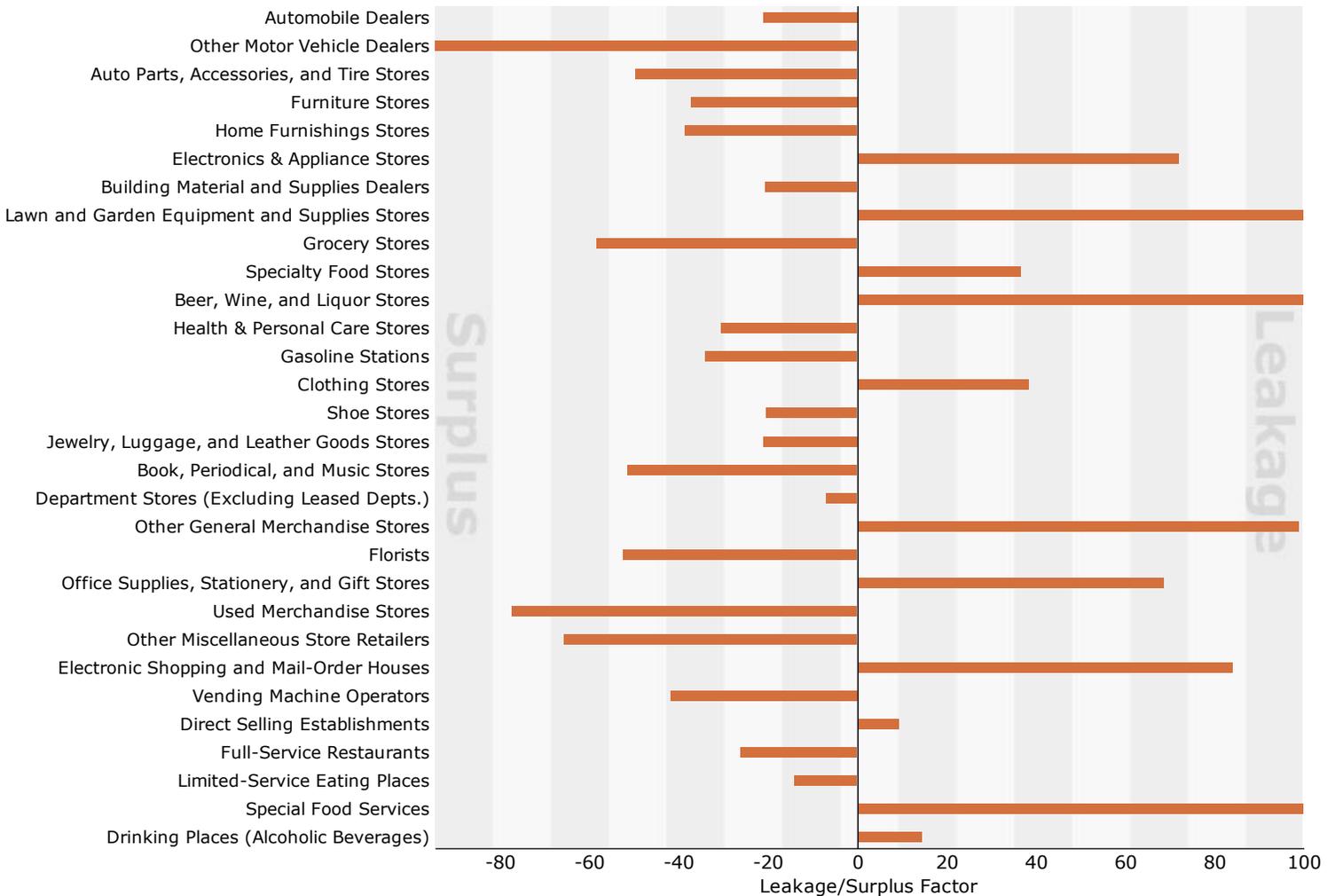
Carriage Square
 4170 S Redwood Rd, Salt Lake City, UT, 84123
 Drive Time: 3 minute radius

City Of Taylorsville
 Latitude: 40.68064
 Longitude: -111.93919

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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Retail MarketPlace Profile

Carriage Square
 4170 S Redwood Rd, Salt Lake City, UT, 84123
 Drive Time: 5 minute radius

City Of Taylorsville
 Latitude: 40.68064
 Longitude: -111.93919

Summary Demographics

2015 Population	51,142
2015 Households	17,900
2015 Median Disposable Income	\$39,084
2015 Per Capita Income	\$20,186

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$387,280,997	\$973,428,837	-\$586,147,840	-43.1	384
Total Retail Trade	44-45	\$347,046,458	\$913,491,075	-\$566,444,617	-44.9	316
Total Food & Drink	722	\$40,234,539	\$59,937,762	-\$19,703,223	-19.7	69

Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$72,532,434	\$368,234,072	-\$295,701,638	-67.1	25
Automobile Dealers	4411	\$62,609,925	\$305,346,608	-\$242,736,683	-66.0	9
Other Motor Vehicle Dealers	4412	\$4,688,385	\$51,453,365	-\$46,764,980	-83.3	8
Auto Parts, Accessories & Tire Stores	4413	\$5,234,125	\$11,434,099	-\$6,199,974	-37.2	9
Furniture & Home Furnishings Stores	442	\$8,973,032	\$10,912,657	-\$1,939,625	-9.8	18
Furniture Stores	4421	\$5,797,324	\$5,584,542	\$212,782	1.9	6
Home Furnishings Stores	4422	\$3,175,708	\$5,328,115	-\$2,152,407	-25.3	13
Electronics & Appliance Stores	443	\$7,885,378	\$19,771,563	-\$11,886,185	-43.0	12
Bldg Materials, Garden Equip. & Supply Stores	444	\$10,750,773	\$6,869,962	\$3,880,811	22.0	11
Bldg Material & Supplies Dealers	4441	\$9,167,277	\$5,967,789	\$3,199,488	21.1	11
Lawn & Garden Equip & Supply Stores	4442	\$1,583,497	\$0	\$1,583,497	100.0	0
Food & Beverage Stores	445	\$51,529,711	\$142,791,011	-\$91,261,300	-47.0	49
Grocery Stores	4451	\$48,689,409	\$138,914,881	-\$90,225,472	-48.1	39
Specialty Food Stores	4452	\$1,410,711	\$772,777	\$637,934	29.2	9
Beer, Wine & Liquor Stores	4453	\$1,429,591	\$3,103,354	-\$1,673,763	-36.9	1
Health & Personal Care Stores	446,4461	\$18,728,766	\$23,910,615	-\$5,181,849	-12.2	17
Gasoline Stations	447,4471	\$37,029,241	\$83,225,328	-\$46,196,087	-38.4	11
Clothing & Clothing Accessories Stores	448	\$21,569,160	\$56,142,413	-\$34,573,253	-44.5	58
Clothing Stores	4481	\$16,954,280	\$20,038,574	-\$3,084,294	-8.3	37
Shoe Stores	4482	\$2,717,456	\$31,579,827	-\$28,862,371	-84.2	7
Jewelry, Luggage & Leather Goods Stores	4483	\$1,897,424	\$4,524,012	-\$2,626,588	-40.9	15
Sporting Goods, Hobby, Book & Music Stores	451	\$7,196,314	\$8,530,722	-\$1,334,408	-8.5	28
Sporting Goods/Hobby/Musical Instr Stores	4511	\$5,752,954	\$6,243,442	-\$490,488	-4.1	19
Book, Periodical & Music Stores	4512	\$1,443,360	\$2,287,280	-\$843,920	-22.6	8
General Merchandise Stores	452	\$68,179,171	\$140,132,972	-\$71,953,801	-34.5	9
Department Stores Excluding Leased Depts.	4521	\$18,262,298	\$6,427,837	\$11,834,461	47.9	5
Other General Merchandise Stores	4529	\$49,916,873	\$133,705,135	-\$83,788,262	-45.6	4
Miscellaneous Store Retailers	453	\$11,811,544	\$43,362,184	-\$31,550,640	-57.2	63
Florists	4531	\$383,514	\$702,978	-\$319,464	-29.4	7
Office Supplies, Stationery & Gift Stores	4532	\$2,744,445	\$11,922,966	-\$9,178,521	-62.6	11
Used Merchandise Stores	4533	\$809,253	\$2,575,644	-\$1,766,391	-52.2	4
Other Miscellaneous Store Retailers	4539	\$7,874,332	\$28,160,596	-\$20,286,264	-56.3	42
Nonstore Retailers	454	\$30,860,933	\$9,607,577	\$21,253,356	52.5	13
Electronic Shopping & Mail-Order Houses	4541	\$26,420,443	\$1,415,279	\$25,005,164	89.8	1
Vending Machine Operators	4542	\$1,143,602	\$3,516,524	-\$2,372,922	-50.9	6
Direct Selling Establishments	4543	\$3,296,888	\$4,675,773	-\$1,378,885	-17.3	6
Food Services & Drinking Places	722	\$40,234,539	\$59,937,762	-\$19,703,223	-19.7	69
Full-Service Restaurants	7221	\$16,979,831	\$34,831,914	-\$17,852,083	-34.5	38
Limited-Service Eating Places	7222	\$19,204,053	\$21,142,102	-\$1,938,049	-4.8	24
Special Food Services	7223	\$1,570,145	\$0	\$1,570,145	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$2,480,511	\$3,892,630	-\$1,412,119	-22.2	6

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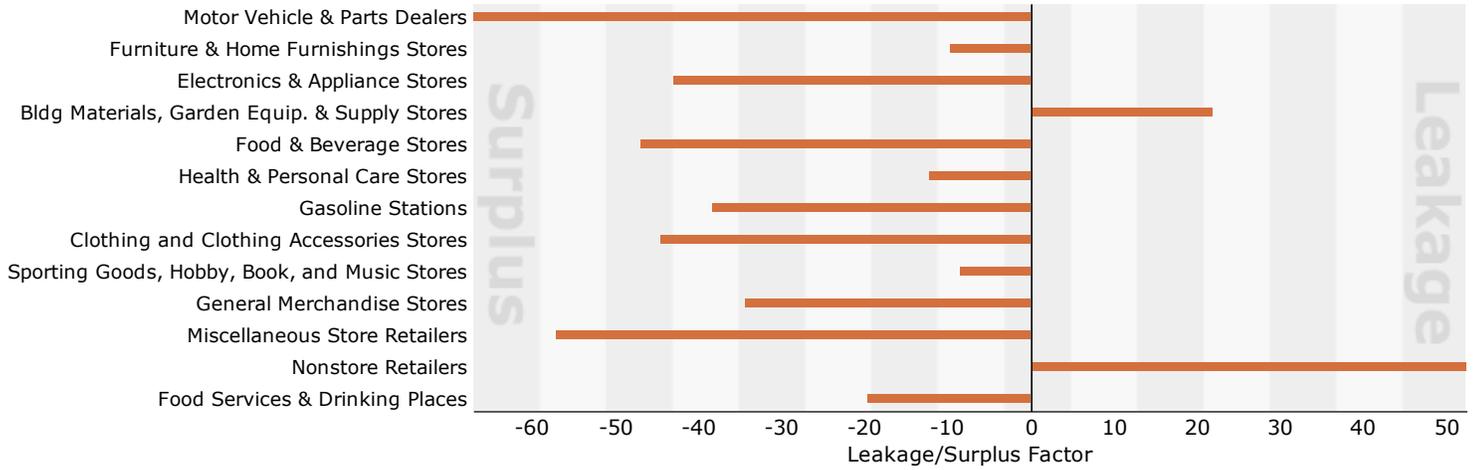


Retail MarketPlace Profile

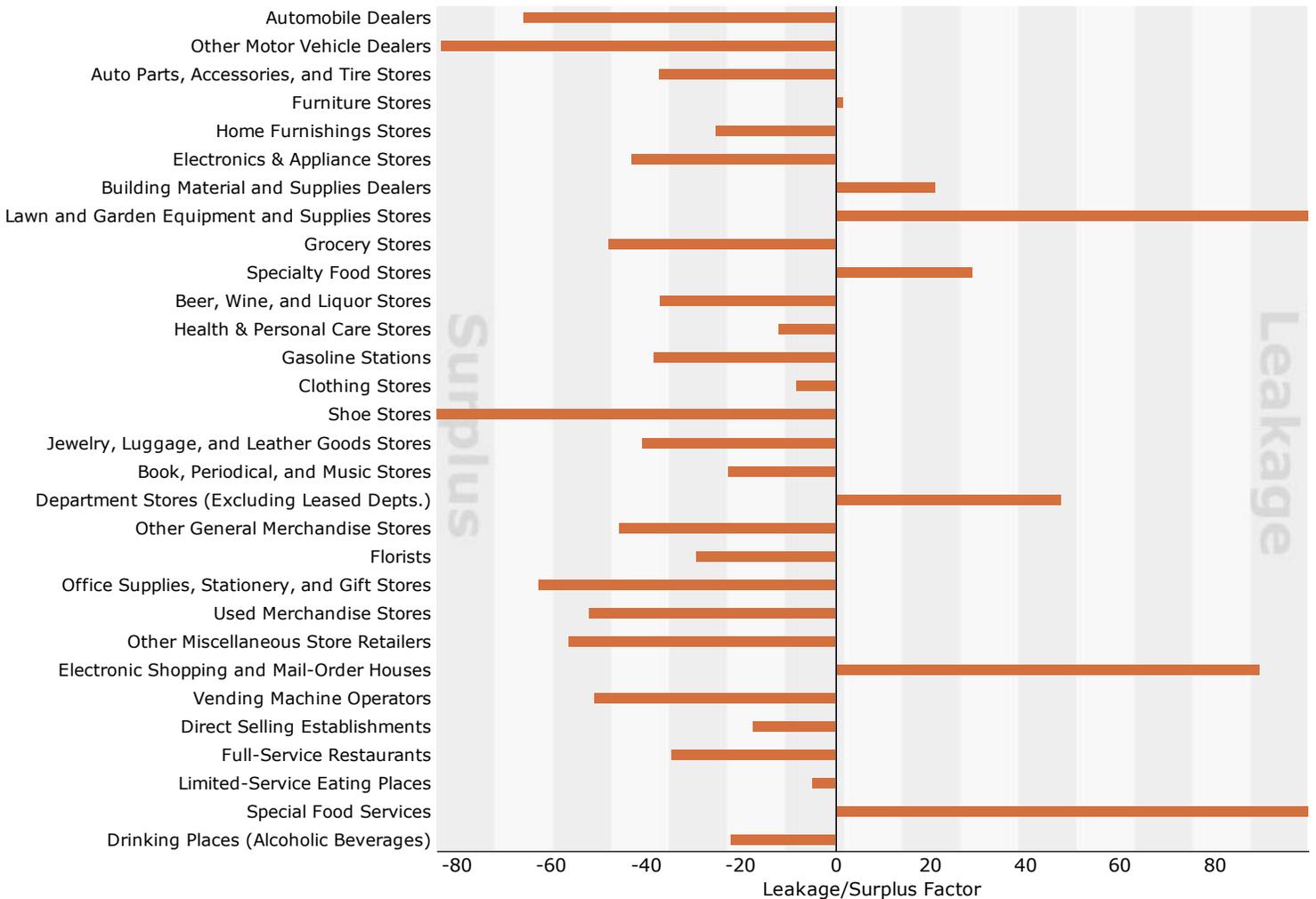
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 Drive Time: 5 minute radius

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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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