



Retail MarketPlace Profile

2600 W Taylorsville Blvd, Taylorsville, Utah, 84129
 Ring: 1 mile radius

City Of Taylorsville
 Latitude: 40.65409
 Longitude: -111.95542

Summary Demographics

2015 Population	17,134
2015 Households	5,393
2015 Median Disposable Income	\$55,326
2015 Per Capita Income	\$24,889

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$166,268,802	\$118,798,751	\$47,470,051	16.7	98
Total Retail Trade	44-45	\$149,076,657	\$95,795,395	\$53,281,262	21.8	74
Total Food & Drink	722	\$17,192,145	\$23,003,355	-\$5,811,210	-14.5	24

Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$31,644,737	\$660,762	\$30,983,975	95.9	1
Automobile Dealers	4411	\$27,182,095	\$0	\$27,182,095	100.0	0
Other Motor Vehicle Dealers	4412	\$2,190,796	\$570,415	\$1,620,381	58.7	1
Auto Parts, Accessories & Tire Stores	4413	\$2,271,846	\$0	\$2,271,846	100.0	0
Furniture & Home Furnishings Stores	442	\$3,928,841	\$1,823,378	\$2,105,463	36.6	5
Furniture Stores	4421	\$2,509,148	\$324,105	\$2,185,043	77.1	1
Home Furnishings Stores	4422	\$1,419,693	\$1,499,273	-\$79,580	-2.7	4
Electronics & Appliance Stores	443	\$3,408,816	\$3,255,929	\$152,887	2.3	8
Bldg Materials, Garden Equip. & Supply Stores	444	\$5,062,744	\$5,868,467	-\$805,723	-7.4	5
Bldg Material & Supplies Dealers	4441	\$4,316,335	\$1,172,128	\$3,144,207	57.3	4
Lawn & Garden Equip & Supply Stores	4442	\$746,409	\$4,696,339	-\$3,949,930	-72.6	1
Food & Beverage Stores	445	\$21,610,537	\$12,253,505	\$9,357,032	27.6	8
Grocery Stores	4451	\$20,402,641	\$11,791,150	\$8,611,491	26.7	4
Specialty Food Stores	4452	\$590,873	\$462,355	\$128,518	12.2	4
Beer, Wine & Liquor Stores	4453	\$617,022	\$0	\$617,022	100.0	0
Health & Personal Care Stores	446,4461	\$8,163,621	\$8,007,120	\$156,501	1.0	6
Gasoline Stations	447,4471	\$15,599,019	\$45,234,793	-\$29,635,774	-48.7	4
Clothing & Clothing Accessories Stores	448	\$9,168,192	\$11,712,801	-\$2,544,609	-12.2	13
Clothing Stores	4481	\$7,198,762	\$11,060,712	-\$3,861,950	-21.2	10
Shoe Stores	4482	\$1,133,789	\$313,598	\$820,191	56.7	2
Jewelry, Luggage & Leather Goods Stores	4483	\$835,642	\$338,492	\$497,150	42.3	1
Sporting Goods, Hobby, Book & Music Stores	451	\$3,108,640	\$3,306,678	-\$198,038	-3.1	9
Sporting Goods/Hobby/Musical Instr Stores	4511	\$2,506,236	\$2,489,524	\$16,712	0.3	8
Book, Periodical & Music Stores	4512	\$602,404	\$817,154	-\$214,750	-15.1	1
General Merchandise Stores	452	\$28,802,810	\$0	\$28,802,810	100.0	0
Department Stores Excluding Leased Depts.	4521	\$7,813,451	\$0	\$7,813,451	100.0	0
Other General Merchandise Stores	4529	\$20,989,360	\$0	\$20,989,360	100.0	0
Miscellaneous Store Retailers	453	\$5,093,714	\$870,973	\$4,222,741	70.8	10
Florists	4531	\$183,580	\$106,398	\$77,182	26.6	2
Office Supplies, Stationery & Gift Stores	4532	\$1,186,152	\$27,922	\$1,158,230	95.4	1
Used Merchandise Stores	4533	\$355,991	\$0	\$355,991	100.0	0
Other Miscellaneous Store Retailers	4539	\$3,367,991	\$736,653	\$2,631,338	64.1	7
Nonstore Retailers	454	\$13,484,986	\$2,544,825	\$10,940,161	68.2	5
Electronic Shopping & Mail-Order Houses	4541	\$11,457,862	\$0	\$11,457,862	100.0	0
Vending Machine Operators	4542	\$479,955	\$382,683	\$97,272	11.3	1
Direct Selling Establishments	4543	\$1,547,169	\$2,162,143	-\$614,974	-16.6	3
Food Services & Drinking Places	722	\$17,192,145	\$23,003,355	-\$5,811,210	-14.5	24
Full-Service Restaurants	7221	\$7,242,369	\$12,599,778	-\$5,357,409	-27.0	12
Limited-Service Eating Places	7222	\$8,172,402	\$10,403,577	-\$2,231,175	-12.0	12
Special Food Services	7223	\$697,882	\$0	\$697,882	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$1,079,492	\$0	\$1,079,492	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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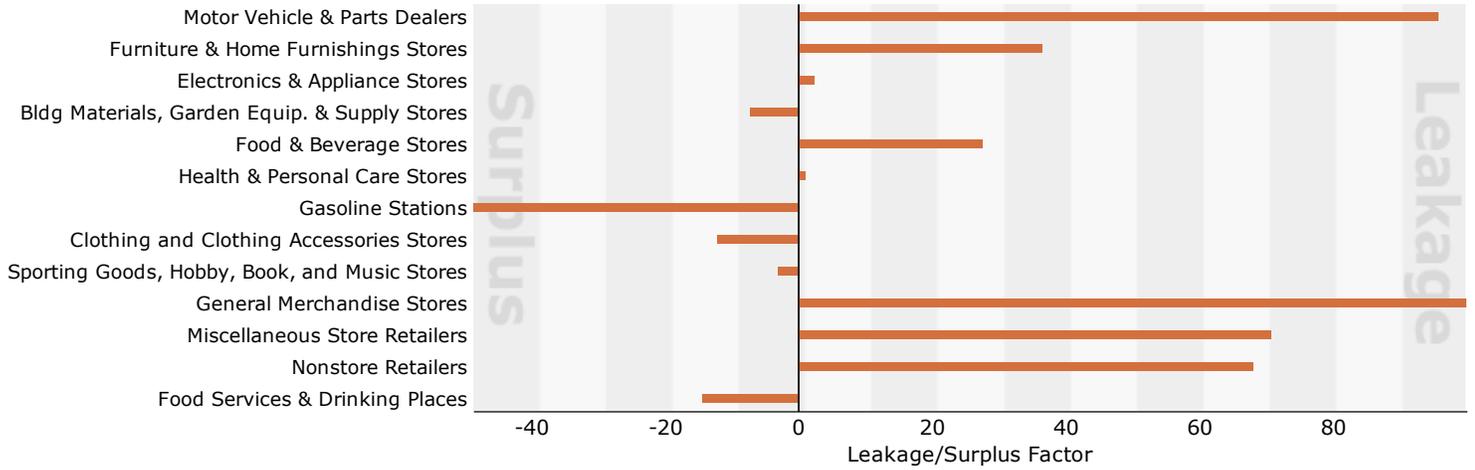


Retail MarketPlace Profile

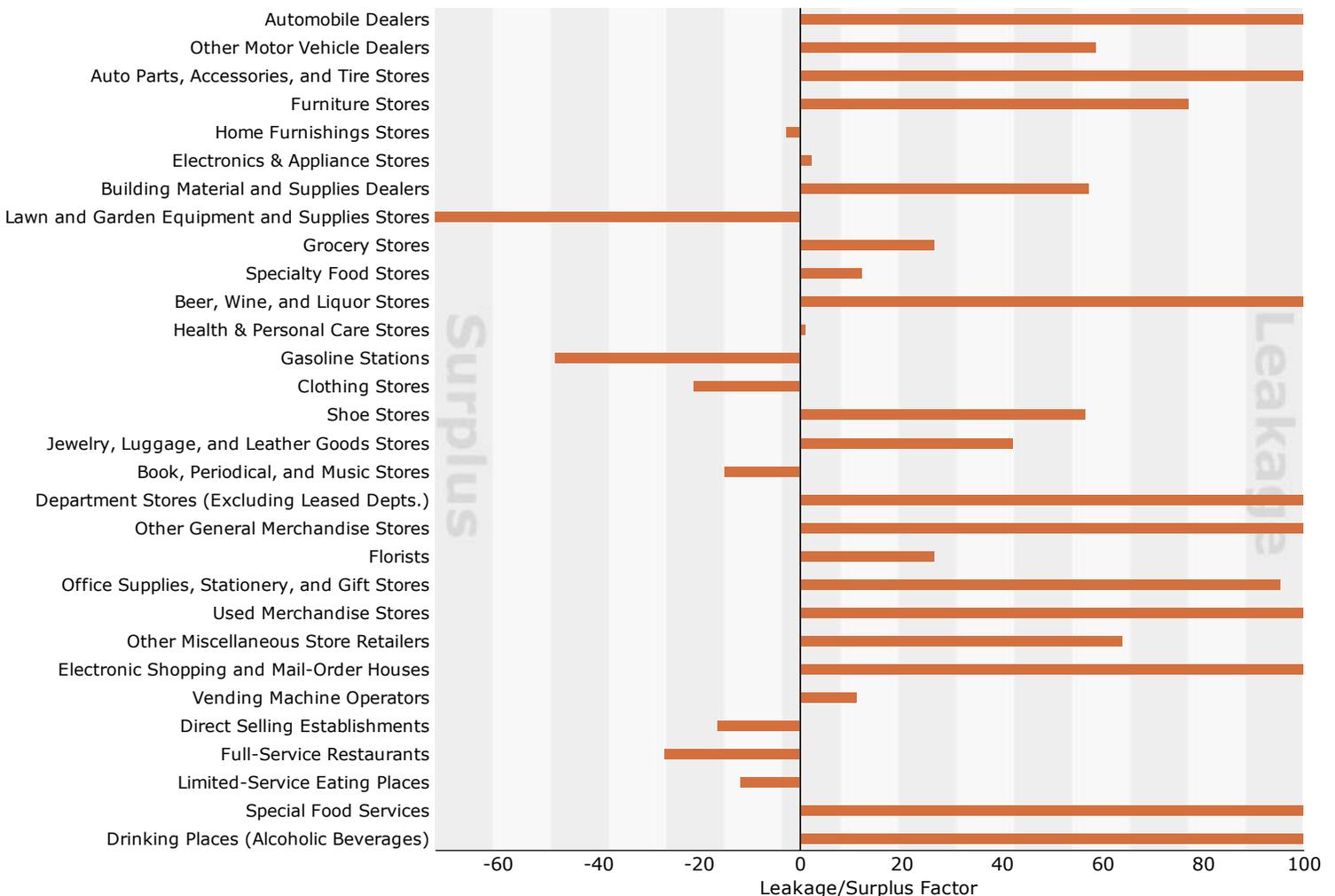
2600 W Taylorsville Blvd, Taylorsville, Utah, 84129
 Ring: 1 mile radius

City Of Taylorsville
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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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September 03, 2015

Prepared by Esri



Retail MarketPlace Profile

2600 W Taylorsville Blvd, Taylorsville, Utah, 84129
 Ring: 3 mile radius

City Of Taylorsville
 Latitude: 40.65409
 Longitude: -111.95542

Summary Demographics

2015 Population	161,013
2015 Households	52,239
2015 Median Disposable Income	\$49,173
2015 Per Capita Income	\$22,120

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$1,403,596,097	\$1,737,792,309	-\$334,196,212	-10.6	908
Total Retail Trade	44-45	\$1,257,873,570	\$1,621,826,275	-\$363,952,705	-12.6	758
Total Food & Drink	722	\$145,722,527	\$115,966,034	\$29,756,493	11.4	150

Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$267,975,455	\$235,441,793	\$32,533,662	6.5	61
Automobile Dealers	4411	\$230,692,477	\$143,920,580	\$86,771,897	23.2	12
Other Motor Vehicle Dealers	4412	\$18,166,880	\$63,458,021	-\$45,291,141	-55.5	22
Auto Parts, Accessories & Tire Stores	4413	\$19,116,098	\$28,063,191	-\$8,947,093	-19.0	27
Furniture & Home Furnishings Stores	442	\$33,156,467	\$76,710,625	-\$43,554,158	-39.6	57
Furniture Stores	4421	\$21,367,277	\$53,722,908	-\$32,355,631	-43.1	17
Home Furnishings Stores	4422	\$11,789,190	\$22,987,717	-\$11,198,527	-32.2	40
Electronics & Appliance Stores	443	\$28,848,531	\$52,618,559	-\$23,770,028	-29.2	39
Bldg Materials, Garden Equip. & Supply Stores	444	\$41,906,170	\$48,046,970	-\$6,140,800	-6.8	41
Bldg Material & Supplies Dealers	4441	\$35,898,991	\$39,239,745	-\$3,340,754	-4.4	37
Lawn & Garden Equip & Supply Stores	4442	\$6,007,178	\$8,807,225	-\$2,800,047	-18.9	4
Food & Beverage Stores	445	\$182,677,088	\$323,553,179	-\$140,876,091	-27.8	92
Grocery Stores	4451	\$172,487,916	\$320,383,308	-\$147,895,392	-30.0	69
Specialty Food Stores	4452	\$4,994,779	\$3,084,442	\$1,910,337	23.6	23
Beer, Wine & Liquor Stores	4453	\$5,194,393	\$0	\$5,194,393	100.0	0
Health & Personal Care Stores	446,4461	\$68,414,615	\$43,422,566	\$24,992,049	22.3	53
Gasoline Stations	447,4471	\$132,625,755	\$150,923,761	-\$18,298,006	-6.5	32
Clothing & Clothing Accessories Stores	448	\$77,376,376	\$89,283,756	-\$11,907,380	-7.1	106
Clothing Stores	4481	\$60,662,672	\$40,914,817	\$19,747,855	19.4	73
Shoe Stores	4482	\$9,589,942	\$42,118,336	-\$32,528,394	-62.9	13
Jewelry, Luggage & Leather Goods Stores	4483	\$7,123,762	\$6,250,603	\$873,159	6.5	19
Sporting Goods, Hobby, Book & Music Stores	451	\$26,238,896	\$57,175,150	-\$30,936,254	-37.1	70
Sporting Goods/Hobby/Musical Instr Stores	4511	\$21,090,698	\$51,102,967	-\$30,012,269	-41.6	57
Book, Periodical & Music Stores	4512	\$5,148,198	\$6,072,182	-\$923,984	-8.2	13
General Merchandise Stores	452	\$243,845,682	\$461,158,110	-\$217,312,428	-30.8	25
Department Stores Excluding Leased Depts.	4521	\$66,367,380	\$75,234,458	-\$8,867,078	-6.3	13
Other General Merchandise Stores	4529	\$177,478,302	\$385,923,652	-\$208,445,350	-37.0	12
Miscellaneous Store Retailers	453	\$42,838,402	\$61,894,622	-\$19,056,220	-18.2	140
Florists	4531	\$1,480,234	\$1,398,505	\$81,729	2.8	17
Office Supplies, Stationery & Gift Stores	4532	\$10,030,289	\$15,944,926	-\$5,914,637	-22.8	28
Used Merchandise Stores	4533	\$2,996,310	\$2,231,283	\$765,027	14.6	8
Other Miscellaneous Store Retailers	4539	\$28,331,569	\$42,319,908	-\$13,988,339	-19.8	87
Nonstore Retailers	454	\$111,970,132	\$21,597,186	\$90,372,946	67.7	40
Electronic Shopping & Mail-Order Houses	4541	\$96,517,349	\$3,014,537	\$93,502,812	93.9	4
Vending Machine Operators	4542	\$4,064,633	\$5,002,447	-\$937,814	-10.3	17
Direct Selling Establishments	4543	\$11,388,150	\$13,580,202	-\$2,192,052	-8.8	19
Food Services & Drinking Places	722	\$145,722,527	\$115,966,034	\$29,756,493	11.4	150
Full-Service Restaurants	7221	\$61,399,846	\$43,890,218	\$17,509,628	16.6	69
Limited-Service Eating Places	7222	\$69,424,015	\$65,524,909	\$3,899,106	2.9	69
Special Food Services	7223	\$5,826,997	\$2,938,945	\$2,888,052	32.9	3
Drinking Places - Alcoholic Beverages	7224	\$9,071,669	\$3,611,961	\$5,459,708	43.0	10

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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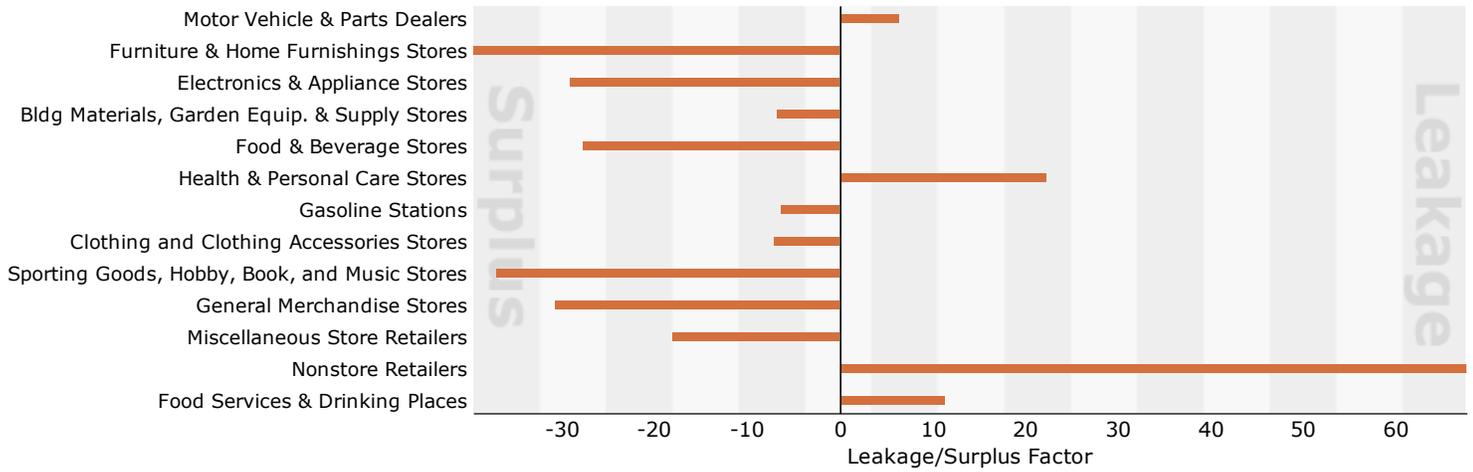


Retail MarketPlace Profile

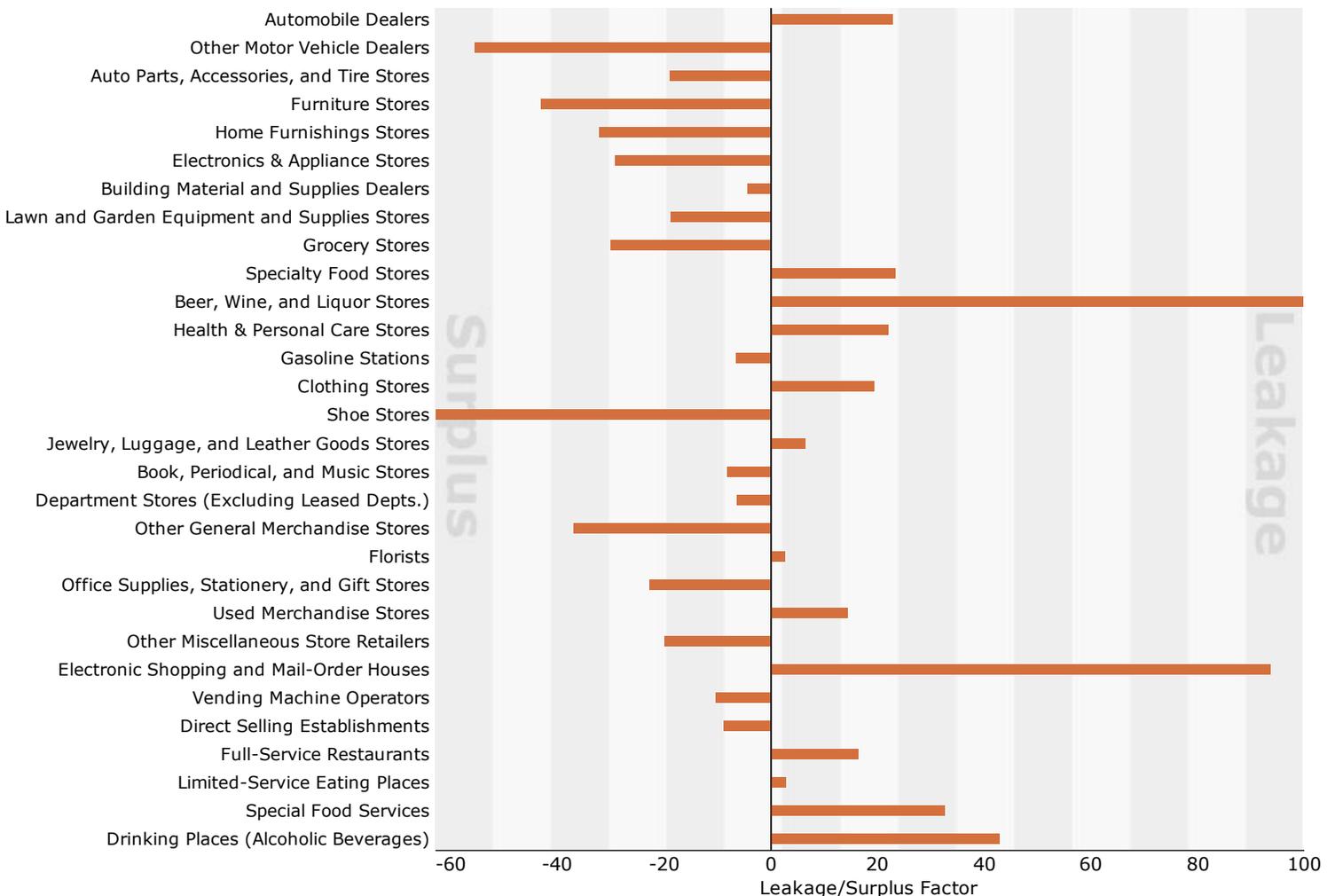
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 Ring: 3 mile radius

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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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September 03, 2015

Prepared by Esri



Retail MarketPlace Profile

2600 W Taylorsville Blvd, Taylorsville, Utah, 84129
 Ring: 5 mile radius

City Of Taylorsville
 Latitude: 40.65409
 Longitude: -111.95542

Summary Demographics

2015 Population	381,488
2015 Households	121,600
2015 Median Disposable Income	\$47,997
2015 Per Capita Income	\$21,467

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$3,170,393,800	\$5,417,010,258	-\$2,246,616,458	-26.2	2,555
Total Retail Trade	44-45	\$2,840,640,502	\$5,058,213,255	-\$2,217,572,753	-28.1	2,174
Total Food & Drink	722	\$329,753,297	\$358,797,003	-\$29,043,706	-4.2	381

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$604,846,199	\$1,641,539,874	-\$1,036,693,675	-46.1	254
Automobile Dealers	4411	\$521,376,935	\$1,390,814,742	-\$869,437,807	-45.5	92
Other Motor Vehicle Dealers	4412	\$40,438,025	\$145,416,331	-\$104,978,306	-56.5	68
Auto Parts, Accessories & Tire Stores	4413	\$43,031,239	\$105,308,801	-\$62,277,562	-42.0	94
Furniture & Home Furnishings Stores	442	\$74,634,495	\$204,973,083	-\$130,338,588	-46.6	172
Furniture Stores	4421	\$48,271,711	\$143,764,034	-\$95,492,323	-49.7	63
Home Furnishings Stores	4422	\$26,362,784	\$61,209,049	-\$34,846,265	-39.8	109
Electronics & Appliance Stores	443	\$65,157,043	\$139,317,049	-\$74,160,006	-36.3	119
Bldg Materials, Garden Equip. & Supply Stores	444	\$92,747,351	\$135,837,169	-\$43,089,818	-18.9	146
Bldg Material & Supplies Dealers	4441	\$79,533,566	\$110,512,142	-\$30,978,576	-16.3	134
Lawn & Garden Equip & Supply Stores	4442	\$13,213,785	\$25,325,027	-\$12,111,242	-31.4	12
Food & Beverage Stores	445	\$414,145,376	\$734,192,084	-\$320,046,708	-27.9	232
Grocery Stores	4451	\$391,118,950	\$717,710,550	-\$326,591,600	-29.5	159
Specialty Food Stores	4452	\$11,329,565	\$11,622,475	-\$292,910	-1.3	69
Beer, Wine & Liquor Stores	4453	\$11,696,861	\$4,859,058	\$6,837,803	41.3	4
Health & Personal Care Stores	446,4461	\$153,517,742	\$138,696,402	\$14,821,340	5.1	144
Gasoline Stations	447,4471	\$300,997,642	\$399,738,685	-\$98,741,043	-14.1	78
Clothing & Clothing Accessories Stores	448	\$175,024,106	\$233,691,729	-\$58,667,623	-14.4	284
Clothing Stores	4481	\$137,182,971	\$141,000,513	-\$3,817,542	-1.4	210
Shoe Stores	4482	\$21,795,446	\$56,980,142	-\$35,184,696	-44.7	25
Jewelry, Luggage & Leather Goods Stores	4483	\$16,045,688	\$35,711,075	-\$19,665,387	-38.0	49
Sporting Goods, Hobby, Book & Music Stores	451	\$59,350,120	\$133,724,991	-\$74,374,871	-38.5	185
Sporting Goods/Hobby/Musical Instr Stores	4511	\$47,638,536	\$114,228,555	-\$66,590,019	-41.1	152
Book, Periodical & Music Stores	4512	\$11,711,584	\$19,496,436	-\$7,784,852	-24.9	33
General Merchandise Stores	452	\$552,587,386	\$946,607,459	-\$394,020,073	-26.3	63
Department Stores Excluding Leased Depts.	4521	\$150,199,428	\$243,408,861	-\$93,209,433	-23.7	37
Other General Merchandise Stores	4529	\$402,387,958	\$703,198,598	-\$300,810,640	-27.2	27
Miscellaneous Store Retailers	453	\$96,503,064	\$123,478,351	-\$26,975,287	-12.3	390
Florists	4531	\$3,245,735	\$4,166,141	-\$920,406	-12.4	38
Office Supplies, Stationery & Gift Stores	4532	\$22,635,136	\$22,078,904	\$556,232	1.2	79
Used Merchandise Stores	4533	\$6,734,411	\$6,520,706	\$213,705	1.6	24
Other Miscellaneous Store Retailers	4539	\$63,887,782	\$90,712,600	-\$26,824,818	-17.4	248
Nonstore Retailers	454	\$251,129,978	\$226,416,379	\$24,713,599	5.2	107
Electronic Shopping & Mail-Order Houses	4541	\$217,285,235	\$135,408,469	\$81,876,766	23.2	11
Vending Machine Operators	4542	\$9,221,684	\$23,778,987	-\$14,557,303	-44.1	44
Direct Selling Establishments	4543	\$24,623,059	\$67,228,922	-\$42,605,863	-46.4	52
Food Services & Drinking Places	722	\$329,753,297	\$358,797,003	-\$29,043,706	-4.2	381
Full-Service Restaurants	7221	\$138,990,397	\$144,564,587	-\$5,574,190	-2.0	153
Limited-Service Eating Places	7222	\$157,321,201	\$187,567,569	-\$30,246,368	-8.8	180
Special Food Services	7223	\$13,067,214	\$13,213,943	-\$146,729	-0.6	16
Drinking Places - Alcoholic Beverages	7224	\$20,374,485	\$13,450,904	\$6,923,581	20.5	32

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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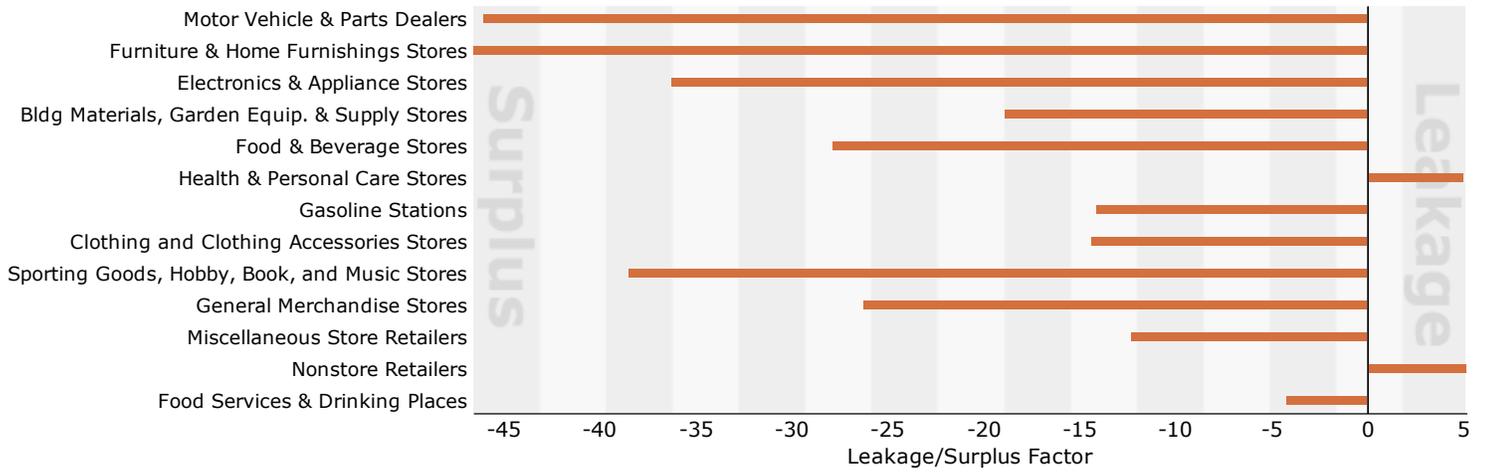


Retail MarketPlace Profile

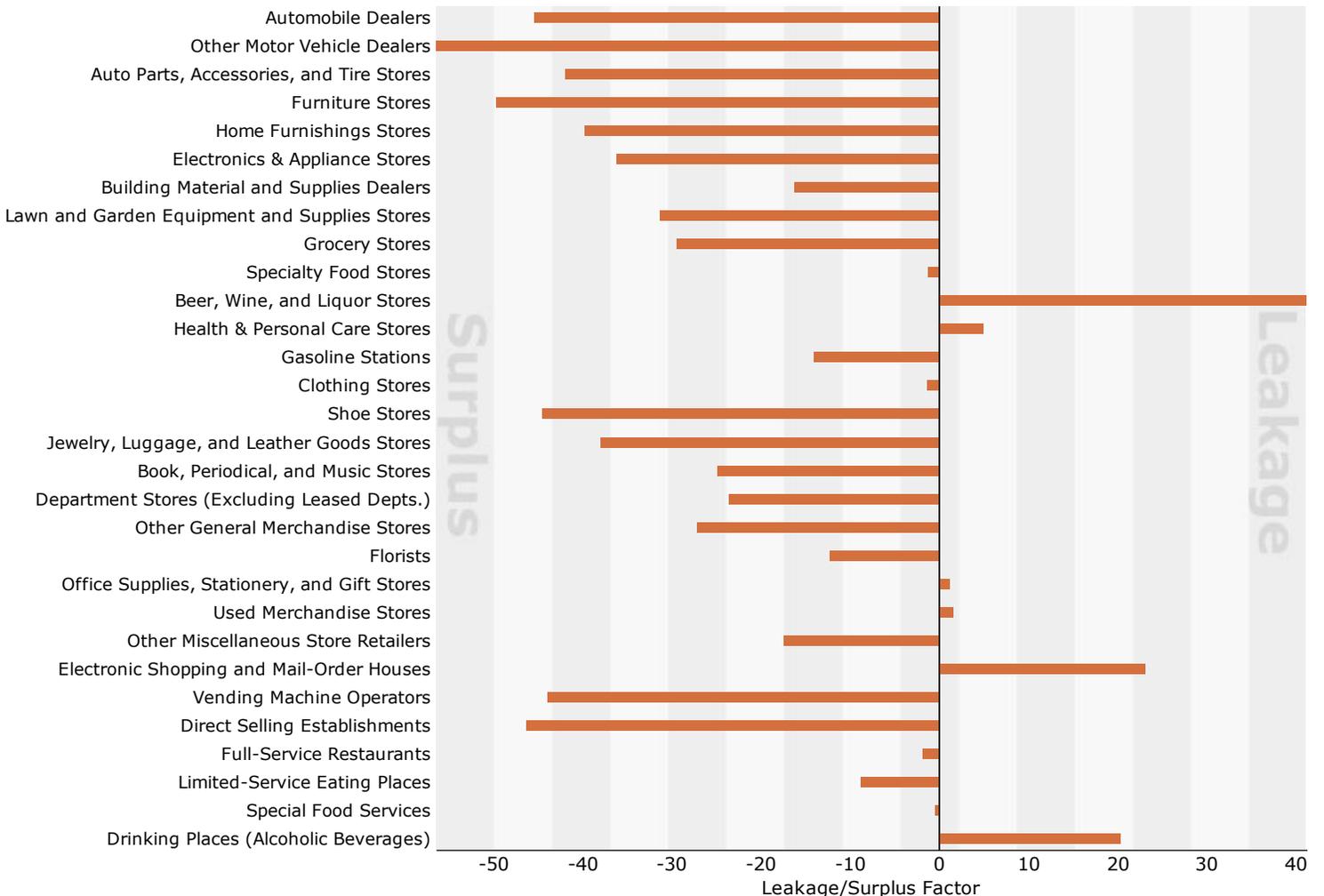
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Leakage/Surplus Factor by Industry Subsector



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