



Retail MarketPlace Profile

The Crossroads of Taylorsville
 5500 S Redwood Rd, Taylorsville, Utah, 84123
 Drive Time: 3 minute radius

City Of Taylorsville
 Latitude: 40.65129
 Longitude: -111.94081

Summary Demographics

2015 Population	2,201
2015 Households	855
2015 Median Disposable Income	\$46,287
2015 Per Capita Income	\$24,044

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$20,926,188	\$53,074,747	-\$32,148,559	-43.4	21
Total Retail Trade	44-45	\$18,752,295	\$45,908,380	-\$27,156,085	-42.0	14
Total Food & Drink	722	\$2,173,894	\$7,166,367	-\$4,992,473	-53.5	7

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$3,956,037	\$0	\$3,956,037	100.0	0
Automobile Dealers	4411	\$3,429,231	\$0	\$3,429,231	100.0	0
Other Motor Vehicle Dealers	4412	\$246,803	\$0	\$246,803	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$280,002	\$0	\$280,002	100.0	0
Furniture & Home Furnishings Stores	442	\$485,079	\$0	\$485,079	100.0	0
Furniture Stores	4421	\$316,468	\$0	\$316,468	100.0	0
Home Furnishings Stores	4422	\$168,611	\$0	\$168,611	100.0	0
Electronics & Appliance Stores	443	\$424,277	\$1,188,290	-\$764,013	-47.4	1
Bldg Materials, Garden Equip. & Supply Stores	444	\$560,978	\$2,293,044	-\$1,732,066	-60.7	1
Bldg Material & Supplies Dealers	4441	\$477,112	\$0	\$477,112	100.0	0
Lawn & Garden Equip & Supply Stores	4442	\$83,866	\$0	\$83,866	100.0	0
Food & Beverage Stores	445	\$2,784,895	\$2,067,642	\$717,253	14.8	2
Grocery Stores	4451	\$2,632,085	\$1,932,660	\$699,425	15.3	1
Specialty Food Stores	4452	\$76,172	\$134,982	-\$58,810	-27.9	1
Beer, Wine & Liquor Stores	4453	\$76,638	\$0	\$76,638	100.0	0
Health & Personal Care Stores	446,4461	\$1,008,008	\$1,570,495	-\$562,487	-21.8	2
Gasoline Stations	447,4471	\$2,016,788	\$12,097,437	-\$10,080,649	-71.4	1
Clothing & Clothing Accessories Stores	448	\$1,158,001	\$4,739,751	-\$3,581,750	-60.7	2
Clothing Stores	4481	\$909,807	\$4,713,077	-\$3,803,270	-67.6	2
Shoe Stores	4482	\$145,798	\$0	\$145,798	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$102,396	\$0	\$102,396	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$388,435	\$3,669,612	-\$3,281,177	-80.9	2
Sporting Goods/Hobby/Musical Instr Stores	4511	\$309,705	\$3,314,505	-\$3,004,800	-82.9	1
Book, Periodical & Music Stores	4512	\$78,730	\$355,106	-\$276,376	-63.7	1
General Merchandise Stores	452	\$3,691,971	\$0	\$3,691,971	100.0	0
Department Stores Excluding Leased Depts.	4521	\$991,855	\$0	\$991,855	100.0	0
Other General Merchandise Stores	4529	\$2,700,116	\$0	\$2,700,116	100.0	0
Miscellaneous Store Retailers	453	\$637,312	\$1,468,672	-\$831,360	-39.5	3
Florists	4531	\$20,294	\$64,409	-\$44,115	-52.1	1
Office Supplies, Stationery & Gift Stores	4532	\$148,078	\$0	\$148,078	100.0	0
Used Merchandise Stores	4533	\$43,484	\$0	\$43,484	100.0	0
Other Miscellaneous Store Retailers	4539	\$425,457	\$1,395,751	-\$970,294	-53.3	1
Nonstore Retailers	454	\$1,640,512	\$299,804	\$1,340,708	69.1	1
Electronic Shopping & Mail-Order Houses	4541	\$1,422,295	\$0	\$1,422,295	100.0	0
Vending Machine Operators	4542	\$61,782	\$0	\$61,782	100.0	0
Direct Selling Establishments	4543	\$156,436	\$0	\$156,436	100.0	0
Food Services & Drinking Places	722	\$2,173,894	\$7,166,367	-\$4,992,473	-53.5	7
Full-Service Restaurants	7221	\$917,590	\$4,035,675	-\$3,118,085	-63.0	3
Limited-Service Eating Places	7222	\$1,038,064	\$3,130,692	-\$2,092,628	-50.2	3
Special Food Services	7223	\$84,335	\$0	\$84,335	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$133,906	\$0	\$133,906	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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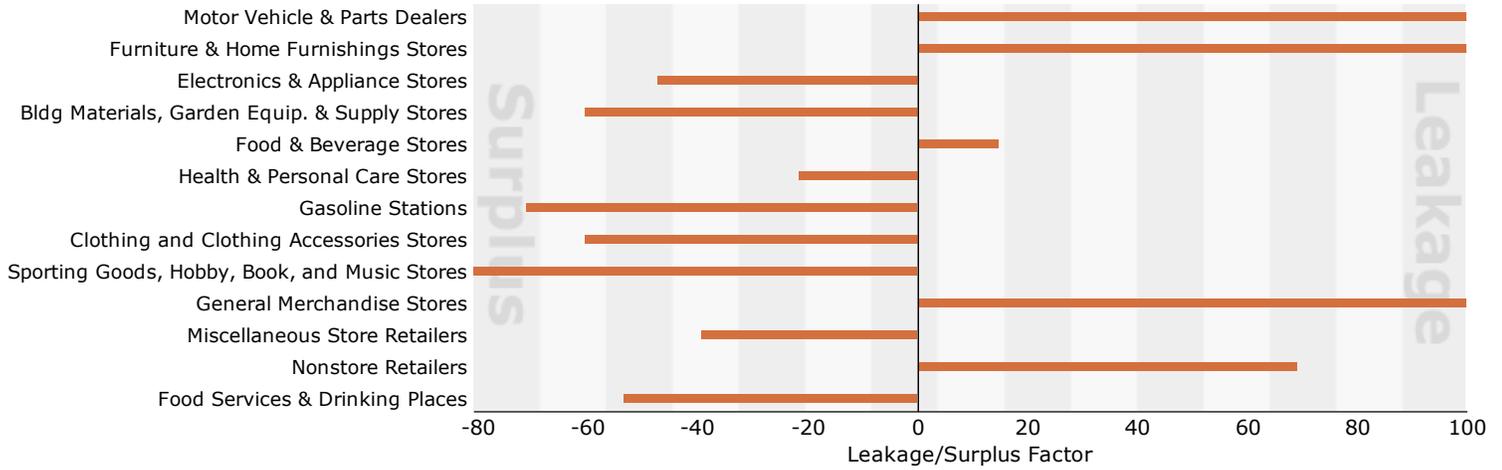


Retail MarketPlace Profile

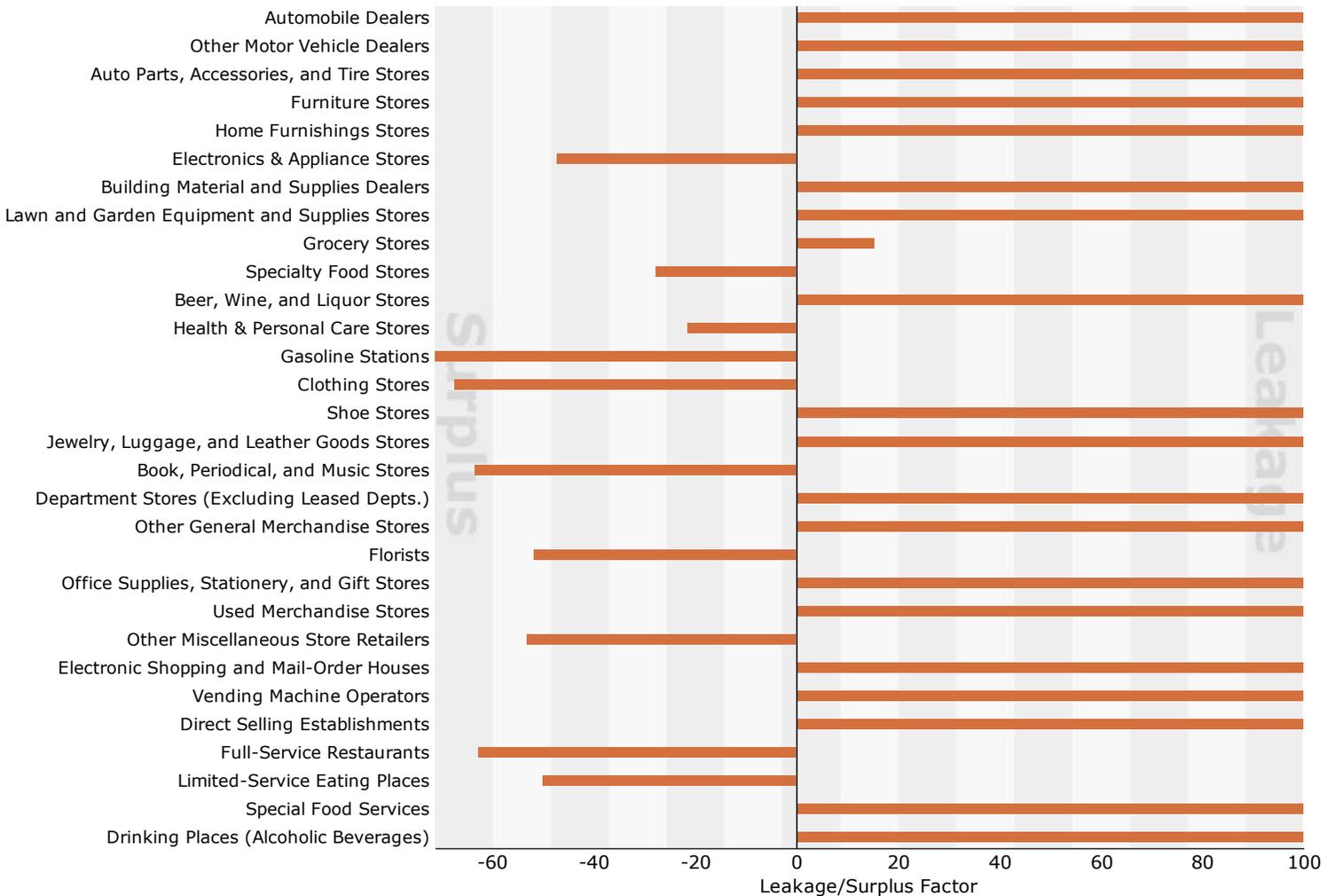
The Crossroads of Taylorsville
 5500 S Redwood Rd, Taylorsville, Utah, 84123
 Drive Time: 3 minute radius

City Of Taylorsville
 Latitude: 40.65129
 Longitude: -111.94081

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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Retail MarketPlace Profile

The Crossroads of Taylorsville
 5500 S Redwood Rd, Taylorsville, Utah, 84123
 Drive Time: 5 minute radius

City Of Taylorsville
 Latitude: 40.65129
 Longitude: -111.94081

Summary Demographics

2015 Population	20,867
2015 Households	7,028
2015 Median Disposable Income	\$54,237
2015 Per Capita Income	\$26,466

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$215,495,460	\$267,242,689	-\$51,747,229	-10.7	152
Total Retail Trade	44-45	\$193,202,309	\$237,215,966	-\$44,013,657	-10.2	120
Total Food & Drink	722	\$22,293,151	\$30,026,723	-\$7,733,572	-14.8	32

Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$41,158,274	\$3,130,384	\$38,027,890	85.9	3
Automobile Dealers	4411	\$35,443,658	\$0	\$35,443,658	100.0	0
Other Motor Vehicle Dealers	4412	\$2,790,399	\$2,825,260	-\$34,861	-0.6	3
Auto Parts, Accessories & Tire Stores	4413	\$2,924,217	\$0	\$2,924,217	100.0	0
Furniture & Home Furnishings Stores	442	\$5,101,963	\$10,588,616	-\$5,486,653	-35.0	7
Furniture Stores	4421	\$3,274,792	\$490,682	\$2,784,110	73.9	1
Home Furnishings Stores	4422	\$1,827,171	\$10,097,934	-\$8,270,763	-69.4	6
Electronics & Appliance Stores	443	\$4,400,968	\$3,094,175	\$1,306,793	17.4	7
Bldg Materials, Garden Equip. & Supply Stores	444	\$6,401,264	\$6,201,856	\$199,408	1.6	6
Bldg Material & Supplies Dealers	4441	\$5,441,716	\$1,529,884	\$3,911,832	56.1	5
Lawn & Garden Equip & Supply Stores	4442	\$959,548	\$4,671,971	-\$3,712,423	-65.9	1
Food & Beverage Stores	445	\$28,051,591	\$24,755,325	\$3,296,266	6.2	13
Grocery Stores	4451	\$26,490,681	\$23,671,025	\$2,819,656	5.6	6
Specialty Food Stores	4452	\$767,027	\$1,084,299	-\$317,272	-17.1	7
Beer, Wine & Liquor Stores	4453	\$793,883	\$0	\$793,883	100.0	0
Health & Personal Care Stores	446,4461	\$10,564,161	\$17,126,605	-\$6,562,444	-23.7	9
Gasoline Stations	447,4471	\$20,268,434	\$62,743,078	-\$42,474,644	-51.2	5
Clothing & Clothing Accessories Stores	448	\$11,864,571	\$12,716,180	-\$851,609	-3.5	18
Clothing Stores	4481	\$9,318,476	\$11,939,028	-\$2,620,552	-12.3	14
Shoe Stores	4482	\$1,465,072	\$313,598	\$1,151,474	64.7	2
Jewelry, Luggage & Leather Goods Stores	4483	\$1,081,023	\$463,555	\$617,468	40.0	2
Sporting Goods, Hobby, Book & Music Stores	451	\$4,028,178	\$18,883,002	-\$14,854,824	-64.8	16
Sporting Goods/Hobby/Musical Instr Stores	4511	\$3,241,081	\$16,344,149	-\$13,103,068	-66.9	11
Book, Periodical & Music Stores	4512	\$787,096	\$2,538,853	-\$1,751,757	-52.7	6
General Merchandise Stores	452	\$37,417,451	\$65,089,311	-\$27,671,860	-27.0	1
Department Stores Excluding Leased Depts.	4521	\$10,168,833	\$0	\$10,168,833	100.0	0
Other General Merchandise Stores	4529	\$27,248,618	\$59,953,460	-\$32,704,842	-37.5	1
Miscellaneous Store Retailers	453	\$6,594,157	\$7,754,977	-\$1,160,820	-8.1	23
Florists	4531	\$235,615	\$203,366	\$32,249	7.3	3
Office Supplies, Stationery & Gift Stores	4532	\$1,537,616	\$491,007	\$1,046,609	51.6	5
Used Merchandise Stores	4533	\$459,741	\$0	\$459,741	100.0	0
Other Miscellaneous Store Retailers	4539	\$4,361,185	\$6,972,381	-\$2,611,196	-23.0	14
Nonstore Retailers	454	\$17,351,298	\$5,132,457	\$12,218,841	54.3	11
Electronic Shopping & Mail-Order Houses	4541	\$14,830,214	\$897,048	\$13,933,166	88.6	1
Vending Machine Operators	4542	\$622,633	\$1,440,151	-\$817,518	-39.6	6
Direct Selling Establishments	4543	\$1,898,450	\$2,795,258	-\$896,808	-19.1	4
Food Services & Drinking Places	722	\$22,293,151	\$30,026,723	-\$7,733,572	-14.8	32
Full-Service Restaurants	7221	\$9,391,302	\$16,573,039	-\$7,181,737	-27.7	16
Limited-Service Eating Places	7222	\$10,584,569	\$13,349,776	-\$2,765,207	-11.6	15
Special Food Services	7223	\$910,114	\$0	\$910,114	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$1,407,167	\$103,907	\$1,303,260	86.2	1

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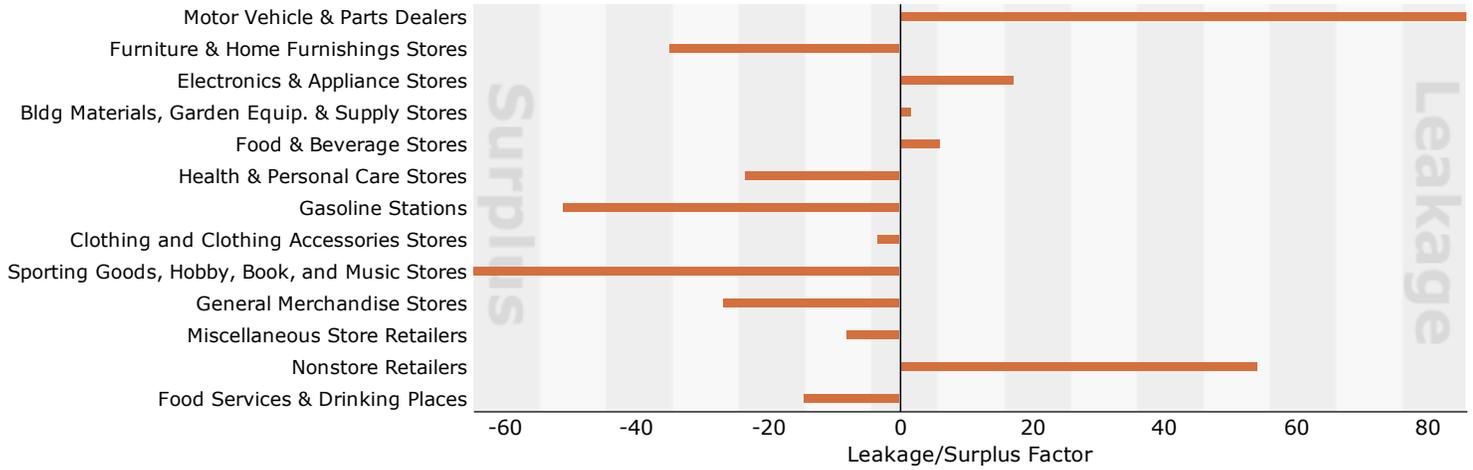


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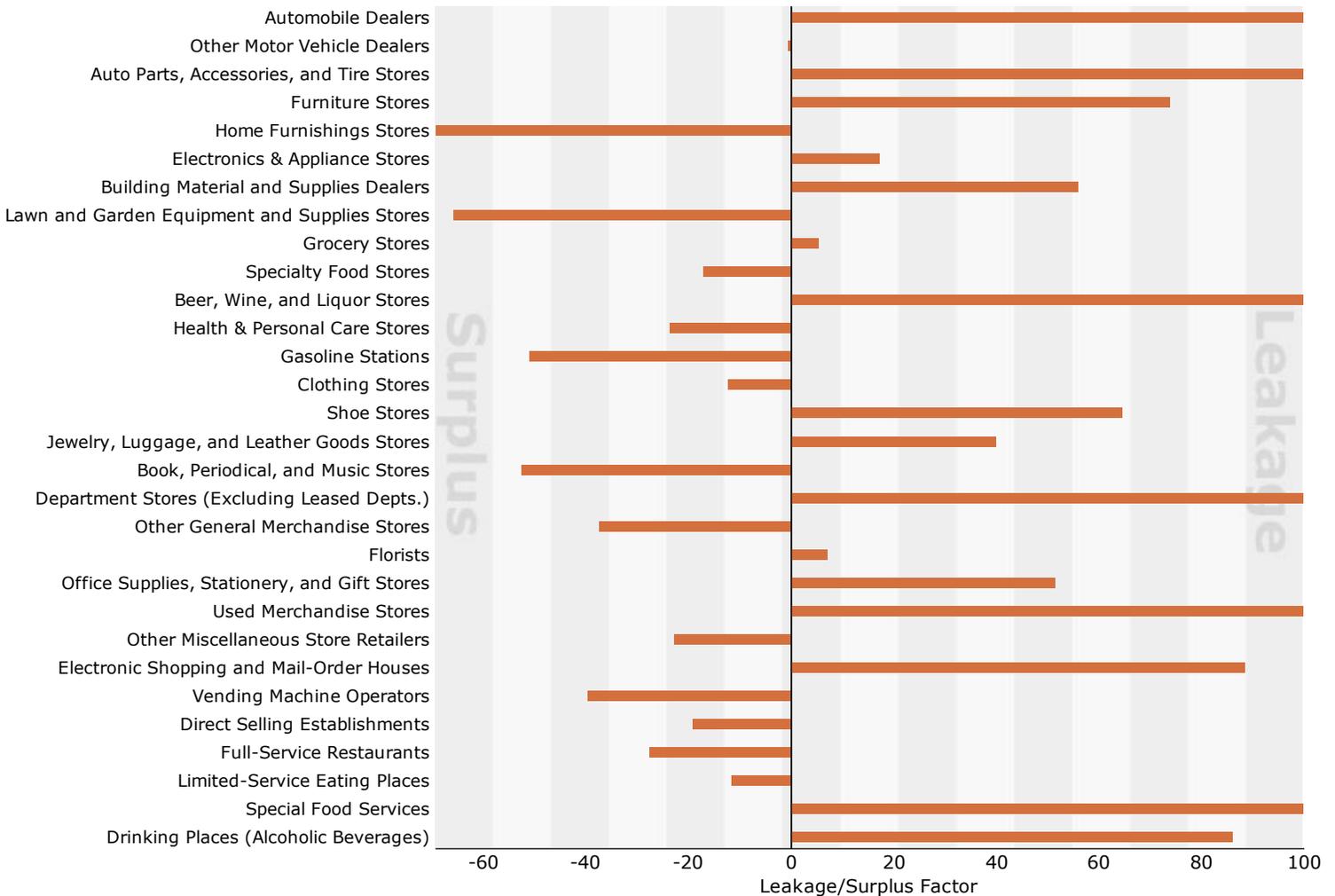
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