



Market Profile

Family Center
 5588 S Redwood Rd, Salt Lake, UT, 84123
 Drive Time: 3 minutes

Latitude: 40.64935
 Longitude: -111.93896

	0 - 3 minutes	0 - 5 minutes
Population Summary		
2000 Total Population	10,549	58,357
2010 Total Population	10,361	56,704
2012 Total Population	10,527	57,437
2012 Group Quarters	27	161
2017 Total Population	11,098	60,233
2012-2017 Annual Rate	1.06%	0.96%
Household Summary		
2000 Households	3,559	18,273
2000 Average Household Size	2.96	3.18
2010 Households	3,640	18,836
2010 Average Household Size	2.84	3.00
2012 Households	3,698	19,083
2012 Average Household Size	2.84	3.00
2017 Households	3,917	20,119
2017 Average Household Size	2.83	2.99
2012-2017 Annual Rate	1.15%	1.06%
2010 Families	2,612	14,325
2010 Average Family Size	3.37	3.42
2012 Families	2,612	14,312
2012 Average Family Size	3.36	3.42
2017 Families	2,804	15,238
2017 Average Family Size	3.35	3.41
2012-2017 Annual Rate	1.43%	1.26%
Housing Unit Summary		
2000 Housing Units	3,715	18,904
Owner Occupied Housing Units	61.1%	73.2%
Renter Occupied Housing Units	34.7%	23.5%
Vacant Housing Units	4.2%	3.3%
2010 Housing Units	3,911	19,659
Owner Occupied Housing Units	59.0%	70.9%
Renter Occupied Housing Units	34.0%	24.9%
Vacant Housing Units	6.9%	4.2%
2012 Housing Units	3,951	19,908
Owner Occupied Housing Units	56.2%	68.5%
Renter Occupied Housing Units	37.4%	27.3%
Vacant Housing Units	6.4%	4.1%
2017 Housing Units	4,156	20,934
Owner Occupied Housing Units	56.1%	68.6%
Renter Occupied Housing Units	38.1%	27.5%
Vacant Housing Units	5.8%	3.9%
Median Household Income		
2012	\$47,839	\$54,762
2017	\$58,027	\$65,919
Median Home Value		
2012	\$184,460	\$185,518
2017	\$207,948	\$207,509
Per Capita Income		
2012	\$22,129	\$22,580
2017	\$25,594	\$25,884
Median Age		
2010	31.8	32.2
2012	32.0	32.5
2017	32.4	33.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



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2012 Households by Income		
Household Income Base	3,698	19,083
<\$15,000	11.9%	8.6%
\$15,000 - \$24,999	7.2%	7.9%
\$25,000 - \$34,999	12.1%	10.8%
\$35,000 - \$49,999	21.0%	16.7%
\$50,000 - \$74,999	17.8%	22.2%
\$75,000 - \$99,999	12.0%	13.7%
\$100,000 - \$149,999	13.1%	15.1%
\$150,000 - \$199,999	3.3%	3.0%
\$200,000+	1.6%	2.1%
Average Household Income	\$62,793	\$67,797
2017 Households by Income		
Household Income Base	3,917	20,119
<\$15,000	11.5%	8.3%
\$15,000 - \$24,999	5.4%	5.8%
\$25,000 - \$34,999	8.7%	7.5%
\$35,000 - \$49,999	17.6%	13.6%
\$50,000 - \$74,999	16.4%	20.4%
\$75,000 - \$99,999	17.2%	19.6%
\$100,000 - \$149,999	16.4%	18.3%
\$150,000 - \$199,999	4.7%	4.1%
\$200,000+	1.9%	2.4%
Average Household Income	\$72,253	\$77,298
2012 Owner Occupied Housing Units by Value		
Total	2,220	13,644
<\$50,000	0.6%	0.7%
\$50,000 - \$99,999	5.3%	4.7%
\$100,000 - \$149,999	19.3%	17.4%
\$150,000 - \$199,999	35.9%	38.3%
\$200,000 - \$249,999	22.2%	23.4%
\$250,000 - \$299,999	8.7%	9.3%
\$300,000 - \$399,999	6.2%	5.0%
\$400,000 - \$499,999	1.4%	1.0%
\$500,000 - \$749,999	0.3%	0.2%
\$750,000 - \$999,999	0.0%	0.0%
\$1,000,000 +	0.0%	0.0%
Average Home Value	\$195,438	\$194,364
2017 Owner Occupied Housing Units by Value		
Total	2,332	14,359
<\$50,000	0.5%	0.6%
\$50,000 - \$99,999	5.0%	4.4%
\$100,000 - \$149,999	14.0%	12.7%
\$150,000 - \$199,999	26.2%	28.0%
\$200,000 - \$249,999	27.0%	29.0%
\$250,000 - \$299,999	13.9%	14.9%
\$300,000 - \$399,999	10.0%	8.1%
\$400,000 - \$499,999	2.7%	2.0%
\$500,000 - \$749,999	0.4%	0.4%
\$750,000 - \$999,999	0.1%	0.1%
\$1,000,000 +	0.0%	0.0%
Average Home Value	\$217,692	\$214,409

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age		
Total	10,361	56,703
0 - 4	8.6%	8.2%
5 - 9	7.6%	7.5%
10 - 14	6.7%	7.0%
15 - 24	15.1%	15.4%
25 - 34	17.5%	16.1%
35 - 44	12.4%	11.7%
45 - 54	13.2%	13.4%
55 - 64	10.7%	11.9%
65 - 74	5.1%	5.3%
75 - 84	2.3%	2.6%
85 +	0.9%	0.8%
18 +	72.8%	72.8%
2012 Population by Age		
Total	10,528	57,439
0 - 4	8.5%	8.1%
5 - 9	7.5%	7.4%
10 - 14	6.5%	6.8%
15 - 24	14.9%	15.3%
25 - 34	17.9%	16.4%
35 - 44	12.0%	11.4%
45 - 54	12.8%	13.0%
55 - 64	11.3%	12.5%
65 - 74	5.5%	5.7%
75 - 84	2.3%	2.6%
85 +	0.9%	0.8%
18 +	73.3%	73.3%
2017 Population by Age		
Total	11,097	60,233
0 - 4	8.5%	8.1%
5 - 9	7.4%	7.3%
10 - 14	6.6%	6.9%
15 - 24	14.0%	14.3%
25 - 34	18.1%	16.5%
35 - 44	11.8%	11.2%
45 - 54	11.9%	12.1%
55 - 64	11.9%	13.1%
65 - 74	6.6%	6.9%
75 - 84	2.4%	2.7%
85 +	0.9%	0.9%
18 +	73.6%	73.6%
2010 Population by Sex		
Males	5,136	28,159
Females	5,225	28,545
2012 Population by Sex		
Males	5,230	28,587
Females	5,297	28,850
2017 Population by Sex		
Males	5,518	29,997
Females	5,580	30,236

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

July 26, 2013

Made with Esri Business Analyst



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2010 Population by Race/Ethnicity		
Total	10,361	56,705
White Alone	79.7%	81.9%
Black Alone	1.5%	1.5%
American Indian Alone	0.8%	0.8%
Asian Alone	4.7%	3.4%
Pacific Islander Alone	1.8%	1.8%
Some Other Race Alone	8.3%	7.4%
Two or More Races	3.2%	3.2%
Hispanic Origin	18.6%	15.9%
Diversity Index	55.6	50.7
2012 Population by Race/Ethnicity		
Total	10,529	57,436
White Alone	78.9%	81.3%
Black Alone	1.5%	1.5%
American Indian Alone	0.8%	0.8%
Asian Alone	4.9%	3.5%
Pacific Islander Alone	1.8%	1.8%
Some Other Race Alone	8.7%	7.7%
Two or More Races	3.4%	3.3%
Hispanic Origin	19.4%	16.5%
Diversity Index	57.0	52.0
2017 Population by Race/Ethnicity		
Total	11,098	60,233
White Alone	76.9%	79.5%
Black Alone	1.6%	1.6%
American Indian Alone	0.9%	0.9%
Asian Alone	5.3%	3.8%
Pacific Islander Alone	1.8%	1.8%
Some Other Race Alone	9.8%	8.7%
Two or More Races	3.7%	3.7%
Hispanic Origin	21.6%	18.5%
Diversity Index	60.7	55.7
2010 Population by Relationship and Household Type		
Total	10,360	56,704
In Households	99.7%	99.7%
In Family Households	87.2%	89.2%
Householder	25.1%	25.2%
Spouse	18.6%	19.2%
Child	35.8%	36.8%
Other relative	5.3%	5.3%
Nonrelative	2.4%	2.7%
In Nonfamily Households	12.5%	10.5%
In Group Quarters	0.3%	0.3%
Institutionalized Population	0.1%	0.1%
Noninstitutionalized Population	0.2%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type		
Total	3,640	18,835
Households with 1 Person	22.6%	18.5%
Households with 2+ People	77.4%	81.5%
Family Households	71.8%	76.1%
Husband-wife Families	53.2%	57.8%
With Related Children	26.5%	27.9%
Other Family (No Spouse Present)	18.6%	18.3%
Other Family with Male Householder	5.8%	5.6%
With Related Children	3.1%	3.0%
Other Family with Female Householder	12.8%	12.7%
With Related Children	7.9%	7.9%
Nonfamily Households	5.6%	5.5%
All Households with Children	37.9%	39.4%
Multigenerational Households	5.7%	6.6%
Unmarried Partner Households	5.0%	5.4%
Male-female	4.6%	4.8%
Same-sex	0.4%	0.7%
2010 Households by Size		
Total	3,641	18,836
1 Person Household	22.6%	18.5%
2 Person Household	29.8%	30.2%
3 Person Household	17.5%	18.5%
4 Person Household	14.5%	14.7%
5 Person Household	8.2%	9.1%
6 Person Household	4.1%	5.1%
7 + Person Household	3.2%	4.0%
2010 Households by Tenure and Mortgage Status		
Total	3,640	18,836
Owner Occupied	63.4%	74.0%
Owned with a Mortgage/Loan	50.7%	57.8%
Owned Free and Clear	12.7%	16.2%
Renter Occupied	36.6%	26.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.