



# Retail MarketPlace Profile

Legacy Plaza at 54th  
1816 W 5400 S, Taylorsville, Utah, 84129  
Drive Time: 3 minute radius

City Of Taylorsville  
Latitude: 40.65369  
Longitude: -111.94115

## Summary Demographics

2015 Population	13,030
2015 Households	4,529
2015 Median Disposable Income	\$51,628
2015 Per Capita Income	\$24,890

## Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$175,195,621	\$395,587,308	-\$220,391,687	-38.6	145
Total Retail Trade	44-45	\$158,477,048	\$354,498,672	-\$196,021,624	-38.2	98
Total Food & Drink	722	\$16,718,574	\$41,088,637	-\$24,370,063	-42.2	46

## Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$36,272,739	\$2,813,584	\$33,459,155	85.6	3
Automobile Dealers	4411	\$30,358,580	\$0	\$30,358,580	100.0	0
Other Motor Vehicle Dealers	4412	\$3,477,236	\$602,680	\$2,874,556	70.5	1
Auto Parts, Accessories & Tire Stores	4413	\$2,436,922	\$2,017,138	\$419,784	9.4	2
Furniture & Home Furnishings Stores	442	\$4,774,622	\$10,737,858	-\$5,963,236	-38.4	5
Furniture Stores	4421	\$3,401,149	\$6,850,307	-\$3,449,158	-33.6	3
Home Furnishings Stores	4422	\$1,373,473	\$3,887,551	-\$2,514,078	-47.8	2
Electronics & Appliance Stores	443	\$7,734,538	\$4,504,524	\$3,230,014	26.4	6
Bldg Materials, Garden Equip. & Supply Stores	444	\$7,065,701	\$3,462,507	\$3,603,194	34.2	11
Bldg Material & Supplies Dealers	4441	\$6,139,140	\$3,050,610	\$3,088,530	33.6	10
Lawn & Garden Equip & Supply Stores	4442	\$926,562	\$411,897	\$514,665	38.5	2
Food & Beverage Stores	445	\$31,446,550	\$81,538,459	-\$50,091,909	-44.3	6
Grocery Stores	4451	\$26,359,002	\$80,713,803	-\$54,354,801	-50.8	5
Specialty Food Stores	4452	\$3,581,524	\$824,656	\$2,756,868	62.6	1
Beer, Wine & Liquor Stores	4453	\$1,506,023	\$0	\$1,506,023	100.0	0
Health & Personal Care Stores	446,4461	\$7,798,730	\$35,126,789	-\$27,328,059	-63.7	13
Gasoline Stations	447,4471	\$11,260,619	\$29,036,800	-\$17,776,181	-44.1	7
Clothing & Clothing Accessories Stores	448	\$7,061,208	\$4,392,091	\$2,669,117	23.3	8
Clothing Stores	4481	\$5,210,604	\$2,328,187	\$2,882,417	38.2	4
Shoe Stores	4482	\$789,350	\$1,460,755	-\$671,405	-29.8	2
Jewelry, Luggage & Leather Goods Stores	4483	\$1,061,254	\$603,149	\$458,105	27.5	2
Sporting Goods, Hobby, Book & Music Stores	451	\$5,077,316	\$23,330,481	-\$18,253,165	-64.3	16
Sporting Goods/Hobby/Musical Instr Stores	4511	\$4,132,926	\$22,435,054	-\$18,302,128	-68.9	14
Book, Periodical & Music Stores	4512	\$944,391	\$895,427	\$48,964	2.7	2
General Merchandise Stores	452	\$29,431,899	\$141,688,713	-\$112,256,814	-65.6	4
Department Stores Excluding Leased Depts.	4521	\$21,524,876	\$139,894,790	-\$118,369,914	-73.3	3
Other General Merchandise Stores	4529	\$7,907,023	\$1,793,924	\$6,113,099	63.0	1
Miscellaneous Store Retailers	453	\$8,030,690	\$17,211,867	-\$9,181,177	-36.4	17
Florists	4531	\$206,722	\$605,343	-\$398,621	-49.1	5
Office Supplies, Stationery & Gift Stores	4532	\$1,564,832	\$182,080	\$1,382,752	79.2	2
Used Merchandise Stores	4533	\$615,200	\$2,278,997	-\$1,663,797	-57.5	3
Other Miscellaneous Store Retailers	4539	\$5,643,937	\$14,145,447	-\$8,501,510	-43.0	8
Nonstore Retailers	454	\$2,522,435	\$654,998	\$1,867,437	58.8	1
Electronic Shopping & Mail-Order Houses	4541	\$2,153,636	\$0	\$2,153,636	100.0	0
Vending Machine Operators	4542	\$57,140	\$0	\$57,140	100.0	0
Direct Selling Establishments	4543	\$311,659	\$0	\$311,659	100.0	0
Food Services & Drinking Places	722	\$16,718,574	\$41,088,637	-\$24,370,063	-42.2	46
Full-Service Restaurants	7221	\$8,843,102	\$26,073,617	-\$17,230,515	-49.3	28
Limited-Service Eating Places	7222	\$6,700,980	\$14,796,116	-\$8,095,136	-37.7	18
Special Food Services	7223	\$418,756	\$0	\$418,756	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$755,736	\$218,903	\$536,833	55.1	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

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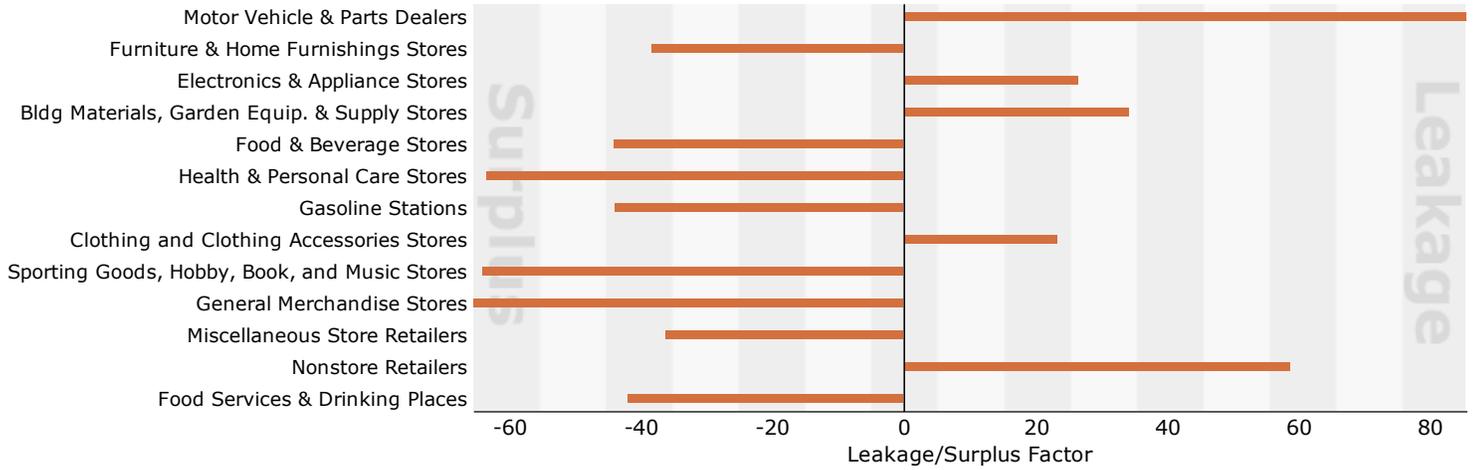


# Retail MarketPlace Profile

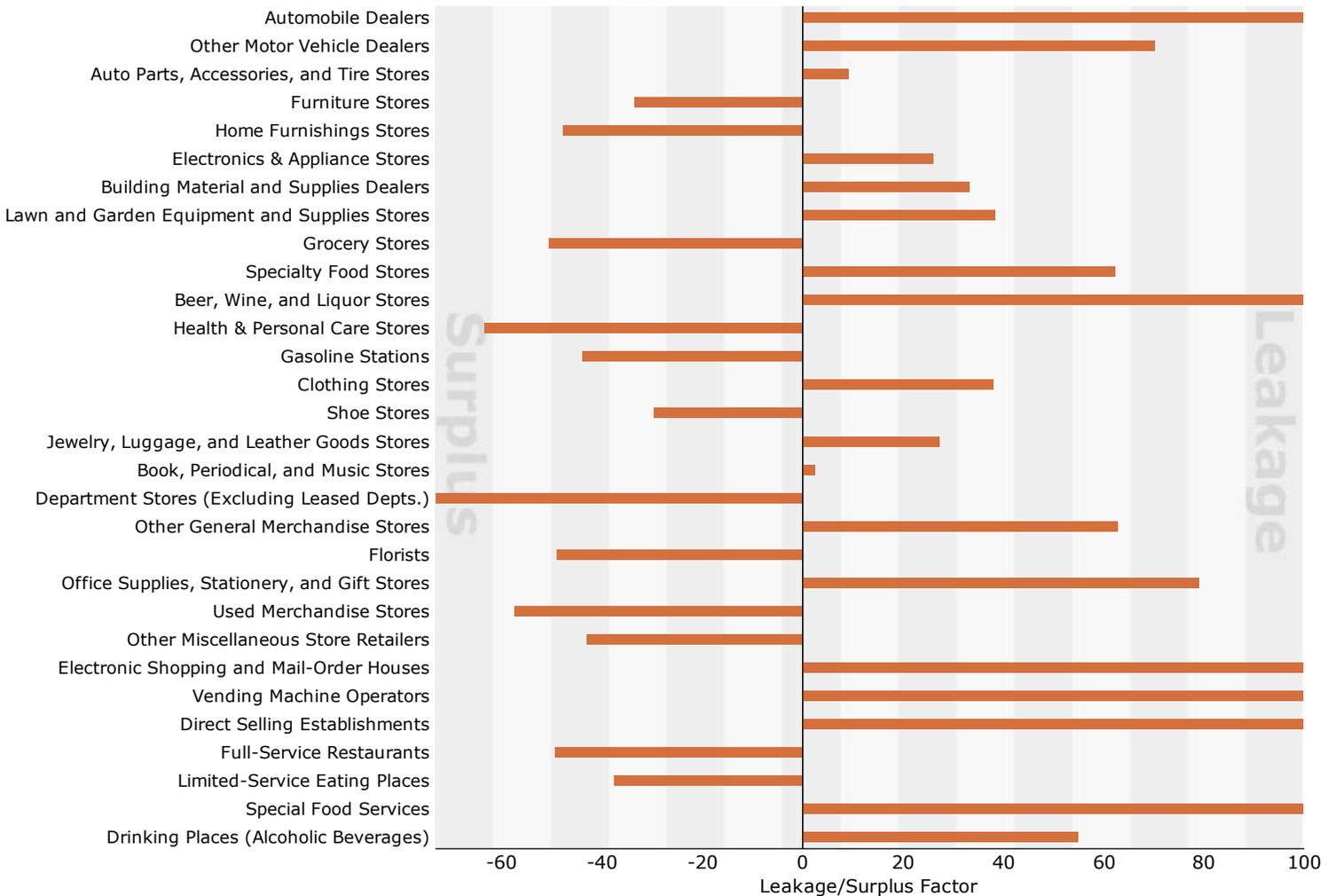
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## Leakage/Surplus Factor by Industry Subsector



## Leakage/Surplus Factor by Industry Group



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