



Market Profile

Meadowbrook Shopping Center
 84123 (SALT LAKE CITY), UT
 Drive Times: 3, 5 minute radii

City Of Taylorsville
 Latitude: 40.68088
 Longitude: -111.93814

	3 minutes	5 minutes
Population Summary		
2000 Total Population	11,748	47,687
2010 Total Population	11,969	50,603
2015 Total Population	12,437	51,691
2015 Group Quarters	3	2,365
2020 Total Population	13,056	53,758
2015-2020 Annual Rate	0.98%	0.79%
Household Summary		
2000 Households	4,369	16,982
2000 Average Household Size	2.68	2.70
2010 Households	4,402	17,736
2010 Average Household Size	2.72	2.72
2015 Households	4,602	18,110
2015 Average Household Size	2.70	2.72
2020 Households	4,858	18,953
2020 Average Household Size	2.69	2.71
2015-2020 Annual Rate	1.09%	0.91%
2010 Families	2,951	11,601
2010 Average Family Size	3.28	3.32
2015 Families	3,065	11,806
2015 Average Family Size	3.26	3.31
2020 Families	3,217	12,277
2020 Average Family Size	3.24	3.30
2015-2020 Annual Rate	0.97%	0.79%
Housing Unit Summary		
2000 Housing Units	4,539	17,719
Owner Occupied Housing Units	47.3%	53.1%
Renter Occupied Housing Units	49.0%	42.7%
Vacant Housing Units	3.7%	4.2%
2010 Housing Units	4,654	18,732
Owner Occupied Housing Units	52.0%	52.7%
Renter Occupied Housing Units	42.6%	42.0%
Vacant Housing Units	5.4%	5.3%
2015 Housing Units	4,859	19,207
Owner Occupied Housing Units	49.1%	50.0%
Renter Occupied Housing Units	45.6%	44.2%
Vacant Housing Units	5.3%	5.7%
2020 Housing Units	5,132	20,106
Owner Occupied Housing Units	48.5%	49.4%
Renter Occupied Housing Units	46.2%	44.8%
Vacant Housing Units	5.3%	5.7%
Median Household Income		
2015	\$44,801	\$45,566
2020	\$51,889	\$52,400
Median Home Value		
2015	\$196,421	\$192,250
2020	\$235,693	\$226,812
Per Capita Income		
2015	\$19,917	\$20,152
2020	\$22,648	\$22,834
Median Age		
2010	30.4	30.4
2015	31.0	31.3
2020	31.2	31.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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2015 Households by Income		
Household Income Base	4,602	18,110
<\$15,000	12.6%	11.9%
\$15,000 - \$24,999	14.2%	12.9%
\$25,000 - \$34,999	12.3%	13.1%
\$35,000 - \$49,999	15.0%	15.7%
\$50,000 - \$74,999	20.3%	21.1%
\$75,000 - \$99,999	15.6%	15.0%
\$100,000 - \$149,999	7.5%	7.9%
\$150,000 - \$199,999	1.3%	1.3%
\$200,000+	1.1%	1.0%
Average Household Income	\$54,713	\$54,947
2020 Households by Income		
Household Income Base	4,858	18,953
<\$15,000	12.6%	11.7%
\$15,000 - \$24,999	11.1%	10.0%
\$25,000 - \$34,999	10.4%	11.0%
\$35,000 - \$49,999	13.7%	14.4%
\$50,000 - \$74,999	19.6%	20.5%
\$75,000 - \$99,999	19.4%	18.4%
\$100,000 - \$149,999	10.4%	11.4%
\$150,000 - \$199,999	1.5%	1.6%
\$200,000+	1.3%	1.1%
Average Household Income	\$61,907	\$62,274
2015 Owner Occupied Housing Units by Value		
Total	2,386	9,611
<\$50,000	0.5%	0.9%
\$50,000 - \$99,999	4.1%	7.0%
\$100,000 - \$149,999	10.6%	13.2%
\$150,000 - \$199,999	37.5%	34.2%
\$200,000 - \$249,999	27.2%	27.1%
\$250,000 - \$299,999	13.6%	10.7%
\$300,000 - \$399,999	5.4%	4.8%
\$400,000 - \$499,999	0.5%	1.1%
\$500,000 - \$749,999	0.3%	0.4%
\$750,000 - \$999,999	0.0%	0.1%
\$1,000,000 +	0.5%	0.6%
Average Home Value	\$209,053	\$204,019
2020 Owner Occupied Housing Units by Value		
Total	2,489	9,939
<\$50,000	0.4%	0.9%
\$50,000 - \$99,999	3.4%	5.6%
\$100,000 - \$149,999	5.0%	6.8%
\$150,000 - \$199,999	21.6%	20.8%
\$200,000 - \$249,999	27.5%	29.6%
\$250,000 - \$299,999	21.2%	15.7%
\$300,000 - \$399,999	15.1%	11.8%
\$400,000 - \$499,999	2.9%	4.9%
\$500,000 - \$749,999	1.9%	2.6%
\$750,000 - \$999,999	0.7%	0.8%
\$1,000,000 +	0.4%	0.5%
Average Home Value	\$255,472	\$251,836

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total	11,969	50,603
0 - 4	9.4%	8.9%
5 - 9	7.1%	7.2%
10 - 14	6.1%	5.9%
15 - 24	16.5%	16.7%
25 - 34	18.3%	19.1%
35 - 44	12.1%	12.6%
45 - 54	12.0%	11.8%
55 - 64	9.0%	9.1%
65 - 74	5.5%	5.3%
75 - 84	3.2%	2.7%
85 +	0.7%	0.8%
18 +	73.7%	74.3%
2015 Population by Age		
Total	12,437	51,690
0 - 4	9.0%	8.5%
5 - 9	8.1%	7.8%
10 - 14	6.4%	6.5%
15 - 24	14.9%	14.7%
25 - 34	18.6%	19.3%
35 - 44	12.5%	13.5%
45 - 54	11.0%	10.6%
55 - 64	9.1%	9.3%
65 - 74	6.2%	6.1%
75 - 84	3.3%	2.9%
85 +	1.0%	0.9%
18 +	73.4%	74.0%
2020 Population by Age		
Total	13,055	53,757
0 - 4	8.8%	8.3%
5 - 9	7.8%	7.5%
10 - 14	7.3%	7.2%
15 - 24	13.6%	13.8%
25 - 34	18.8%	18.5%
35 - 44	13.7%	14.8%
45 - 54	9.7%	10.1%
55 - 64	9.4%	9.1%
65 - 74	6.4%	6.5%
75 - 84	3.4%	3.2%
85 +	1.1%	0.9%
18 +	72.8%	73.3%
2010 Population by Sex		
Males	5,906	25,953
Females	6,063	24,650
2015 Population by Sex		
Males	6,151	26,560
Females	6,286	25,131
2020 Population by Sex		
Males	6,469	27,588
Females	6,587	26,170

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity		
Total	11,968	50,602
White Alone	67.6%	70.8%
Black Alone	3.0%	3.0%
American Indian Alone	1.4%	1.6%
Asian Alone	7.6%	5.2%
Pacific Islander Alone	3.1%	2.5%
Some Other Race Alone	13.3%	13.0%
Two or More Races	4.0%	3.7%
Hispanic Origin	24.8%	26.3%
Diversity Index	70.8	69.0
2015 Population by Race/Ethnicity		
Total	12,438	51,691
White Alone	64.7%	68.4%
Black Alone	3.3%	3.4%
American Indian Alone	1.5%	1.7%
Asian Alone	8.6%	5.9%
Pacific Islander Alone	3.1%	2.5%
Some Other Race Alone	14.4%	14.0%
Two or More Races	4.4%	4.1%
Hispanic Origin	26.5%	27.9%
Diversity Index	73.8	71.7
2020 Population by Race/Ethnicity		
Total	13,056	53,757
White Alone	61.5%	65.5%
Black Alone	3.7%	3.8%
American Indian Alone	1.5%	1.7%
Asian Alone	9.5%	6.6%
Pacific Islander Alone	3.2%	2.6%
Some Other Race Alone	15.9%	15.3%
Two or More Races	4.7%	4.5%
Hispanic Origin	28.7%	30.0%
Diversity Index	77.0	74.7
2010 Population by Relationship and Household Type		
Total	11,969	50,603
In Households	100.0%	95.5%
In Family Households	84.1%	79.5%
Householder	24.3%	22.8%
Spouse	16.6%	15.4%
Child	33.0%	31.9%
Other relative	6.9%	6.0%
Nonrelative	3.3%	3.4%
In Nonfamily Households	15.9%	16.0%
In Group Quarters	0.0%	4.5%
Institutionalized Population	0.0%	4.5%
Noninstitutionalized Population	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2015 Population 25+ by Educational Attainment		
Total	7,664	32,319
Less than 9th Grade	7.5%	6.2%
9th - 12th Grade, No Diploma	9.6%	11.0%
High School Graduate	25.1%	24.7%
GED/Alternative Credential	3.4%	3.4%
Some College, No Degree	27.8%	29.0%
Associate Degree	10.3%	9.4%
Bachelor's Degree	12.7%	12.4%
Graduate/Professional Degree	3.7%	4.0%
2015 Population 15+ by Marital Status		
Total	9,518	39,894
Never Married	32.2%	35.5%
Married	53.0%	47.4%
Widowed	3.0%	3.8%
Divorced	11.7%	13.4%
2015 Civilian Population 16+ in Labor Force		
Civilian Employed	92.7%	93.1%
Civilian Unemployed	7.3%	6.9%
2015 Employed Population 16+ by Industry		
Total	5,923	24,482
Agriculture/Mining	0.7%	0.8%
Construction	8.7%	8.0%
Manufacturing	15.5%	15.5%
Wholesale Trade	2.7%	2.6%
Retail Trade	10.3%	12.9%
Transportation/Utilities	7.5%	7.3%
Information	1.7%	2.1%
Finance/Insurance/Real Estate	5.5%	6.5%
Services	44.4%	41.8%
Public Administration	3.0%	2.7%
2015 Employed Population 16+ by Occupation		
Total	5,922	24,481
White Collar	48.3%	50.7%
Management/Business/Financial	6.4%	9.2%
Professional	12.6%	14.2%
Sales	11.2%	10.1%
Administrative Support	18.1%	17.2%
Services	20.7%	17.1%
Blue Collar	31.0%	32.2%
Farming/Forestry/Fishing	0.2%	0.1%
Construction/Extraction	6.7%	6.9%
Installation/Maintenance/Repair	4.4%	5.4%
Production	9.7%	11.0%
Transportation/Material Moving	10.0%	8.9%

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2010 Households by Type		
Total	4,402	17,736
Households with 1 Person	24.8%	26.3%
Households with 2+ People	75.2%	73.7%
Family Households	67.0%	65.4%
Husband-wife Families	46.0%	44.2%
With Related Children	22.8%	21.9%
Other Family (No Spouse Present)	21.0%	21.2%
Other Family with Male Householder	6.4%	6.7%
With Related Children	3.7%	3.9%
Other Family with Female Householder	14.6%	14.5%
With Related Children	9.3%	9.4%
Nonfamily Households	8.1%	8.3%
All Households with Children	36.2%	35.9%
Multigenerational Households	5.8%	5.4%
Unmarried Partner Households	7.2%	7.6%
Male-female	6.4%	6.8%
Same-sex	0.9%	0.9%
2010 Households by Size		
Total	4,403	17,736
1 Person Household	24.8%	26.3%
2 Person Household	31.0%	30.0%
3 Person Household	16.5%	16.4%
4 Person Household	12.9%	12.5%
5 Person Household	7.1%	7.2%
6 Person Household	4.0%	4.0%
7 + Person Household	3.6%	3.6%
2010 Households by Tenure and Mortgage Status		
Total	4,402	17,736
Owner Occupied	55.0%	55.6%
Owned with a Mortgage/Loan	42.3%	41.8%
Owned Free and Clear	12.7%	13.8%
Renter Occupied	45.0%	44.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
	1.	Young and Restless (11B)	Young and Restless (11B)
	2.	Front Porches (8E)	Front Porches (8E)
	3.	Parks and Rec (5C)	Metro Fusion (11C)
2015 Consumer Spending			
Apparel & Services: Total \$		\$8,079,674	\$32,153,754
Average Spent		\$1,755.69	\$1,775.47
Spending Potential Index		76	77
Computers & Accessories: Total \$		\$916,368	\$3,630,391
Average Spent		\$199.12	\$200.46
Spending Potential Index		78	79
Education: Total \$		\$5,354,784	\$20,532,956
Average Spent		\$1,163.58	\$1,133.79
Spending Potential Index		76	74
Entertainment/Recreation: Total \$		\$10,888,005	\$43,146,838
Average Spent		\$2,365.93	\$2,382.49
Spending Potential Index		71	72
Food at Home: Total \$		\$17,885,465	\$71,029,190
Average Spent		\$3,886.45	\$3,922.10
Spending Potential Index		74	75
Food Away from Home: Total \$		\$11,357,625	\$45,171,691
Average Spent		\$2,467.98	\$2,494.30
Spending Potential Index		75	76
Health Care: Total \$		\$15,023,849	\$59,242,037
Average Spent		\$3,264.63	\$3,271.23
Spending Potential Index		69	69
HH Furnishings & Equipment: Total \$		\$6,177,500	\$24,620,021
Average Spent		\$1,342.35	\$1,359.47
Spending Potential Index		73	74
Investments: Total \$		\$7,453,356	\$31,844,556
Average Spent		\$1,619.59	\$1,758.40
Spending Potential Index		59	64
Retail Goods: Total \$		\$84,646,366	\$336,606,590
Average Spent		\$18,393.39	\$18,586.78
Spending Potential Index		72	73
Shelter: Total \$		\$58,201,215	\$228,785,853
Average Spent		\$12,646.94	\$12,633.12
Spending Potential Index		77	77
TV/Video/Audio: Total \$		\$4,511,805	\$17,791,124
Average Spent		\$980.40	\$982.39
Spending Potential Index		75	75
Travel: Total \$		\$6,308,648	\$24,967,887
Average Spent		\$1,370.85	\$1,378.68
Spending Potential Index		70	71
Vehicle Maintenance & Repairs: Total \$		\$3,768,184	\$15,004,838
Average Spent		\$818.81	\$828.54
Spending Potential Index		73	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.