



Retail MarketPlace Profile

Taylor's Landing
 2603 W 4700 S, Taylorsville, Utah, 84129
 Drive Time: 3 minute radius

City Of Taylorsville
 Latitude: 40.66804
 Longitude: -111.95378

Summary Demographics

2016 Population	8,698
2016 Households	2,861
2016 Median Disposable Income	\$51,772
2016 Per Capita Income	\$23,653

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$116,190,612	\$78,310,065	\$37,880,547	19.5	42
Total Retail Trade	44-45	\$105,120,992	\$68,970,294	\$36,150,698	20.8	29
Total Food & Drink	722	\$11,069,620	\$9,339,770	\$1,729,850	8.5	12

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$24,254,296	\$803,356	\$23,450,940	93.6	1
Automobile Dealers	4411	\$20,132,930	\$0	\$20,132,930	100.0	0
Other Motor Vehicle Dealers	4412	\$2,486,716	\$0	\$2,486,716	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$1,634,650	\$386,568	\$1,248,082	61.7	1
Furniture & Home Furnishings Stores	442	\$3,182,564	\$0	\$3,182,564	100.0	0
Furniture Stores	4421	\$2,256,101	\$0	\$2,256,101	100.0	0
Home Furnishings Stores	4422	\$926,463	\$0	\$926,463	100.0	0
Electronics & Appliance Stores	443	\$5,178,656	\$2,416,183	\$2,762,473	36.4	2
Bldg Materials, Garden Equip. & Supply Stores	444	\$5,011,465	\$1,257,504	\$3,753,961	59.9	4
Bldg Material & Supplies Dealers	4441	\$4,377,931	\$1,087,050	\$3,290,881	60.2	4
Lawn & Garden Equip & Supply Stores	4442	\$633,535	\$0	\$633,535	100.0	0
Food & Beverage Stores	445	\$20,511,534	\$41,660,662	-\$21,149,128	-34.0	4
Grocery Stores	4451	\$17,171,051	\$41,653,253	-\$24,482,202	-41.6	4
Specialty Food Stores	4452	\$2,333,641	\$0	\$2,333,641	100.0	0
Beer, Wine & Liquor Stores	4453	\$1,006,842	\$0	\$1,006,842	100.0	0
Health & Personal Care Stores	446,4461	\$5,198,927	\$5,609,895	-\$410,968	-3.8	3
Gasoline Stations	447,4471	\$7,360,376	\$9,681,009	-\$2,320,633	-13.6	3
Clothing & Clothing Accessories Stores	448	\$4,642,683	\$450,147	\$4,192,536	82.3	2
Clothing Stores	4481	\$3,411,468	\$357,611	\$3,053,857	81.0	2
Shoe Stores	4482	\$508,232	\$0	\$508,232	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$722,984	\$0	\$722,984	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$3,431,549	\$3,140,710	\$290,839	4.4	5
Sporting Goods/Hobby/Musical Instr Stores	4511	\$2,814,550	\$3,020,427	-\$205,877	-3.5	4
Book, Periodical & Music Stores	4512	\$616,999	\$0	\$616,999	100.0	0
General Merchandise Stores	452	\$19,337,550	\$0	\$19,337,550	100.0	0
Department Stores Excluding Leased Depts.	4521	\$14,171,265	\$0	\$14,171,265	100.0	0
Other General Merchandise Stores	4529	\$5,166,286	\$0	\$5,166,286	100.0	0
Miscellaneous Store Retailers	453	\$5,316,977	\$1,366,286	\$3,950,691	59.1	3
Florists	4531	\$142,595	\$0	\$142,595	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$1,042,534	\$0	\$1,042,534	100.0	0
Used Merchandise Stores	4533	\$413,377	\$0	\$413,377	100.0	0
Other Miscellaneous Store Retailers	4539	\$3,718,472	\$721,157	\$2,997,315	67.5	2
Nonstore Retailers	454	\$1,694,414	\$2,282,637	-\$588,223	-14.8	1
Electronic Shopping & Mail-Order Houses	4541	\$1,438,790	\$2,282,637	-\$843,847	-22.7	1
Vending Machine Operators	4542	\$37,356	\$0	\$37,356	100.0	0
Direct Selling Establishments	4543	\$218,268	\$0	\$218,268	100.0	0
Food Services & Drinking Places	722	\$11,069,620	\$9,339,770	\$1,729,850	8.5	12
Full-Service Restaurants	7221	\$5,851,519	\$6,022,443	-\$170,924	-1.4	9
Limited-Service Eating Places	7222	\$4,434,503	\$3,317,328	\$1,117,175	14.4	4
Special Food Services	7223	\$278,538	\$0	\$278,538	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$505,060	\$0	\$505,060	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Retail MarketPlace 2016 Release 1 (2015 data in 2016 geography) Copyright 2016 Infogroup, Inc. All rights reserved.

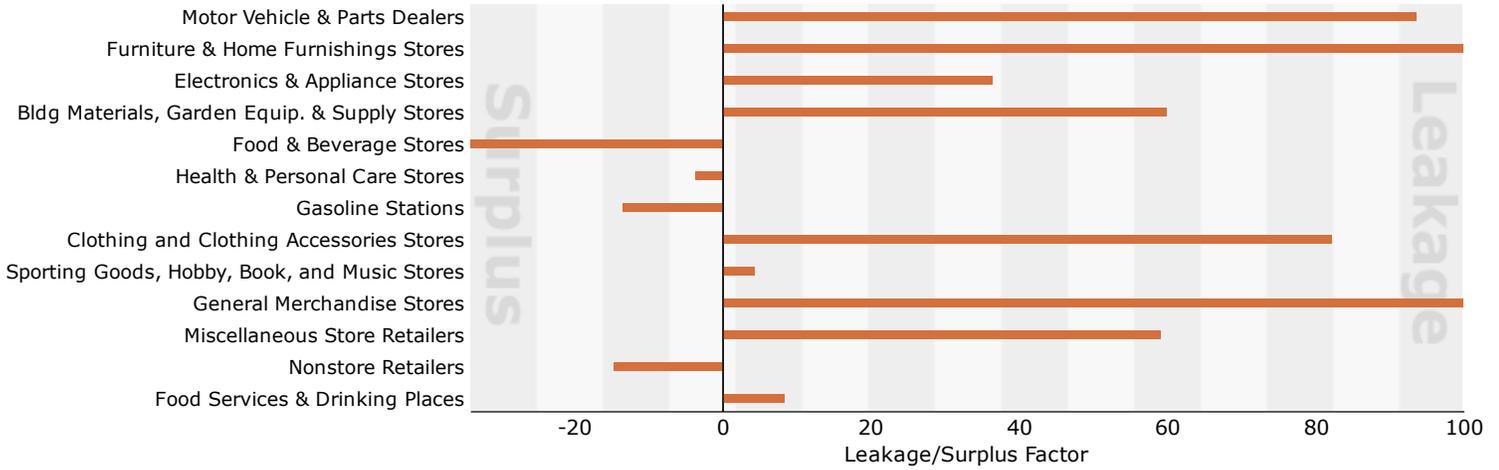


Retail MarketPlace Profile

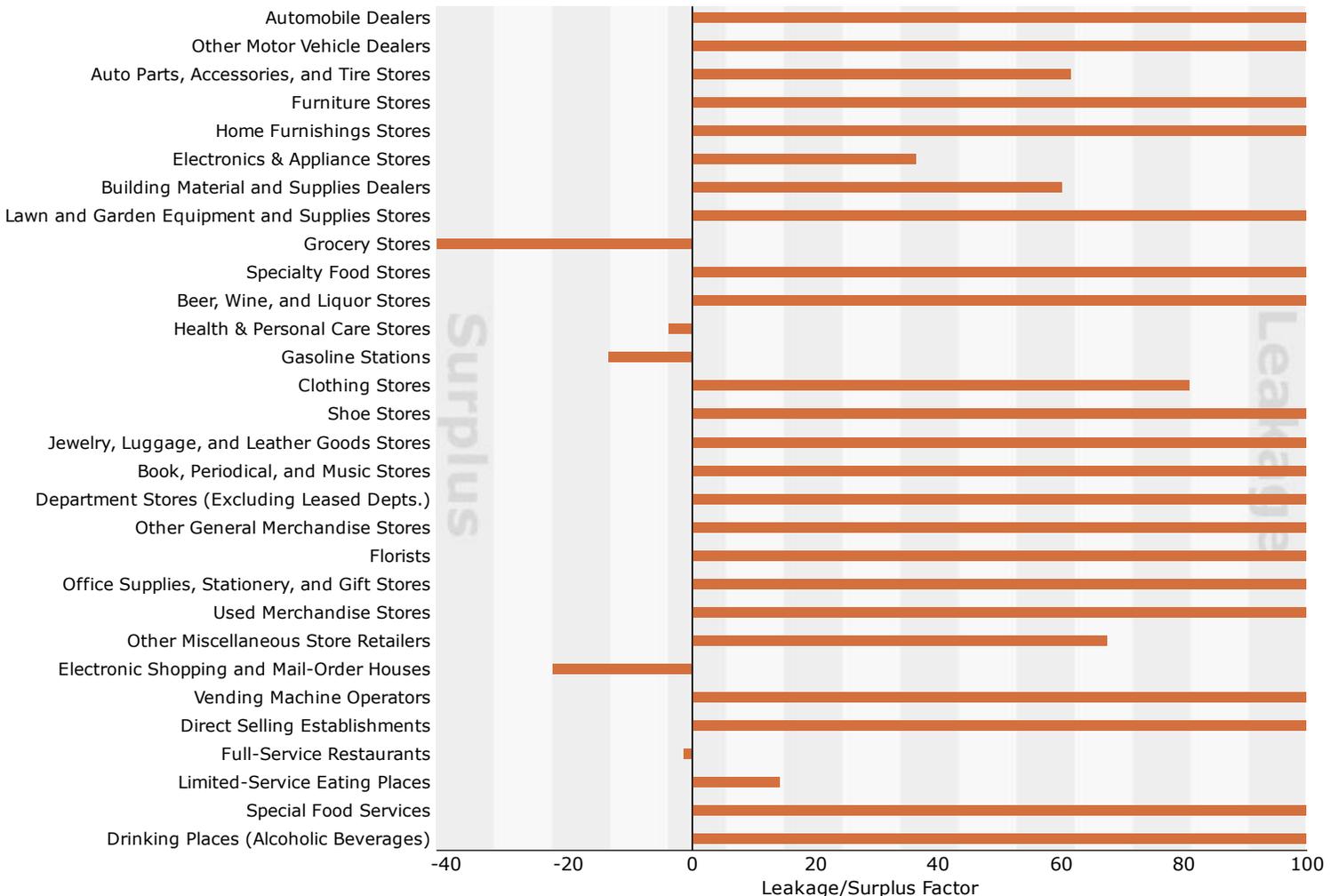
Taylors Landing
 2603 W 4700 S, Taylorsville, Utah, 84129
 Drive Time: 3 minute radius

City Of Taylorsville
 Latitude: 40.66804
 Longitude: -111.95378

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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Retail MarketPlace Profile

Taylor's Landing
2603 W 4700 S, Taylorsville, Utah, 84129
Drive Time: 5 minute radius

City Of Taylorsville
Latitude: 40.66804
Longitude: -111.95378

Summary Demographics

2016 Population	47,163
2016 Households	14,776
2016 Median Disposable Income	\$49,348
2016 Per Capita Income	\$21,975

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$545,578,817	\$754,607,112	-\$209,028,295	-16.1	342
Total Retail Trade	44-45	\$493,585,878	\$678,104,482	-\$184,518,604	-15.7	230
Total Food & Drink	722	\$51,992,940	\$76,502,630	-\$24,509,690	-19.1	112

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$113,429,109	\$9,737,312	\$103,691,797	84.2	9
Automobile Dealers	4411	\$94,395,761	\$5,392,453	\$89,003,308	89.2	3
Other Motor Vehicle Dealers	4412	\$11,377,802	\$680,314	\$10,697,488	88.7	1
Auto Parts, Accessories & Tire Stores	4413	\$7,655,546	\$3,664,545	\$3,991,001	35.3	5
Furniture & Home Furnishings Stores	442	\$14,908,440	\$12,812,342	\$2,096,098	7.6	7
Furniture Stores	4421	\$10,587,516	\$8,151,268	\$2,436,248	13.0	4
Home Furnishings Stores	4422	\$4,320,924	\$4,661,074	-\$340,150	-3.8	3
Electronics & Appliance Stores	443	\$24,250,099	\$33,877,935	-\$9,627,836	-16.6	13
Bldg Materials, Garden Equip. & Supply Stores	444	\$23,024,417	\$15,317,164	\$7,707,253	20.1	17
Bldg Material & Supplies Dealers	4441	\$20,101,257	\$14,419,100	\$5,682,157	16.5	14
Lawn & Garden Equip & Supply Stores	4442	\$2,923,160	\$898,063	\$2,025,097	53.0	3
Food & Beverage Stores	445	\$96,949,673	\$184,539,274	-\$87,589,601	-31.1	25
Grocery Stores	4451	\$81,201,736	\$179,080,033	-\$97,878,297	-37.6	21
Specialty Food Stores	4452	\$11,035,671	\$4,584,683	\$6,450,988	41.3	3
Beer, Wine & Liquor Stores	4453	\$4,712,266	\$0	\$4,712,266	100.0	0
Health & Personal Care Stores	446,4461	\$24,361,233	\$55,614,512	-\$31,253,279	-39.1	24
Gasoline Stations	447,4471	\$34,768,310	\$49,416,288	-\$14,647,978	-17.4	15
Clothing & Clothing Accessories Stores	448	\$21,879,706	\$29,447,115	-\$7,567,409	-14.7	44
Clothing Stores	4481	\$16,096,727	\$15,006,639	\$1,090,088	3.5	25
Shoe Stores	4482	\$2,418,291	\$7,449,870	-\$5,031,579	-51.0	9
Jewelry, Luggage & Leather Goods Stores	4483	\$3,364,688	\$6,990,606	-\$3,625,918	-35.0	9
Sporting Goods, Hobby, Book & Music Stores	451	\$16,017,464	\$32,664,745	-\$16,647,281	-34.2	27
Sporting Goods/Hobby/Musical Instr Stores	4511	\$13,103,634	\$29,546,487	-\$16,442,853	-38.6	23
Book, Periodical & Music Stores	4512	\$2,913,829	\$3,118,258	-\$204,429	-3.4	4
General Merchandise Stores	452	\$91,128,826	\$222,511,577	-\$131,382,751	-41.9	16
Department Stores Excluding Leased Depts.	4521	\$66,728,408	\$79,677,854	-\$12,949,446	-8.8	8
Other General Merchandise Stores	4529	\$24,400,419	\$142,833,723	-\$118,433,304	-70.8	8
Miscellaneous Store Retailers	453	\$24,966,100	\$26,711,863	-\$1,745,763	-3.4	30
Florists	4531	\$655,784	\$464,789	\$190,995	17.0	4
Office Supplies, Stationery & Gift Stores	4532	\$4,887,013	\$5,192,179	-\$305,166	-3.0	7
Used Merchandise Stores	4533	\$1,932,906	\$2,953,699	-\$1,020,793	-20.9	5
Other Miscellaneous Store Retailers	4539	\$17,490,397	\$18,101,197	-\$610,800	-1.7	15
Nonstore Retailers	454	\$7,902,499	\$5,454,356	\$2,448,143	18.3	3
Electronic Shopping & Mail-Order Houses	4541	\$6,738,393	\$5,137,994	\$1,600,399	13.5	2
Vending Machine Operators	4542	\$176,450	\$313,024	-\$136,574	-27.9	1
Direct Selling Establishments	4543	\$987,657	\$0	\$987,657	100.0	0
Food Services & Drinking Places	722	\$51,992,940	\$76,502,630	-\$24,509,690	-19.1	112
Full-Service Restaurants	7221	\$27,489,516	\$44,031,439	-\$16,541,923	-23.1	70
Limited-Service Eating Places	7222	\$20,848,942	\$32,089,740	-\$11,240,798	-21.2	40
Special Food Services	7223	\$1,301,366	\$0	\$1,301,366	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$2,353,116	\$351,101	\$2,002,015	74.0	2

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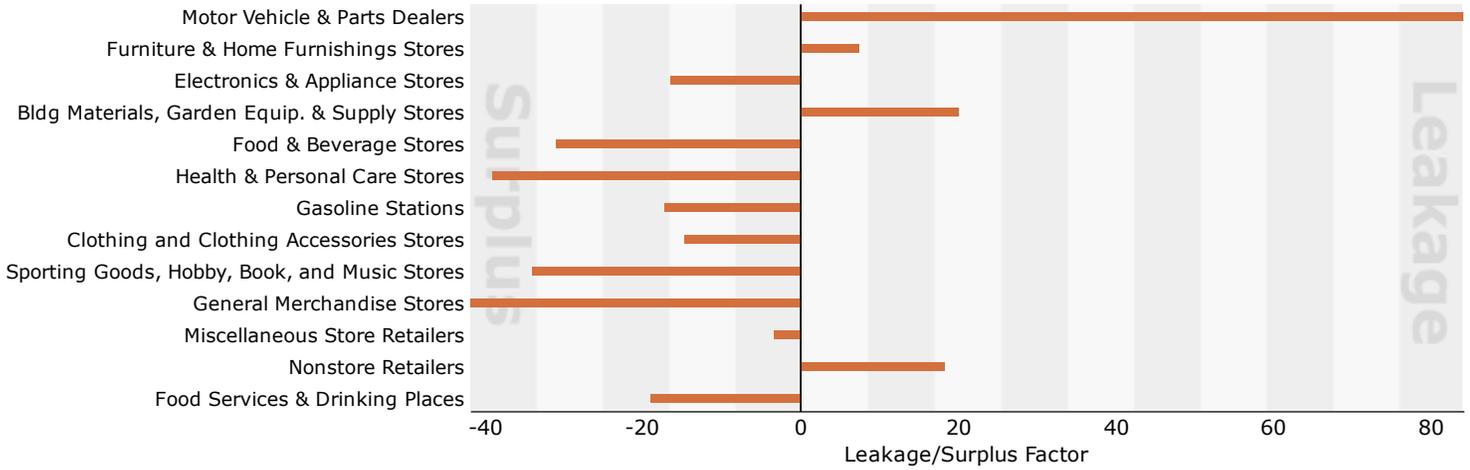


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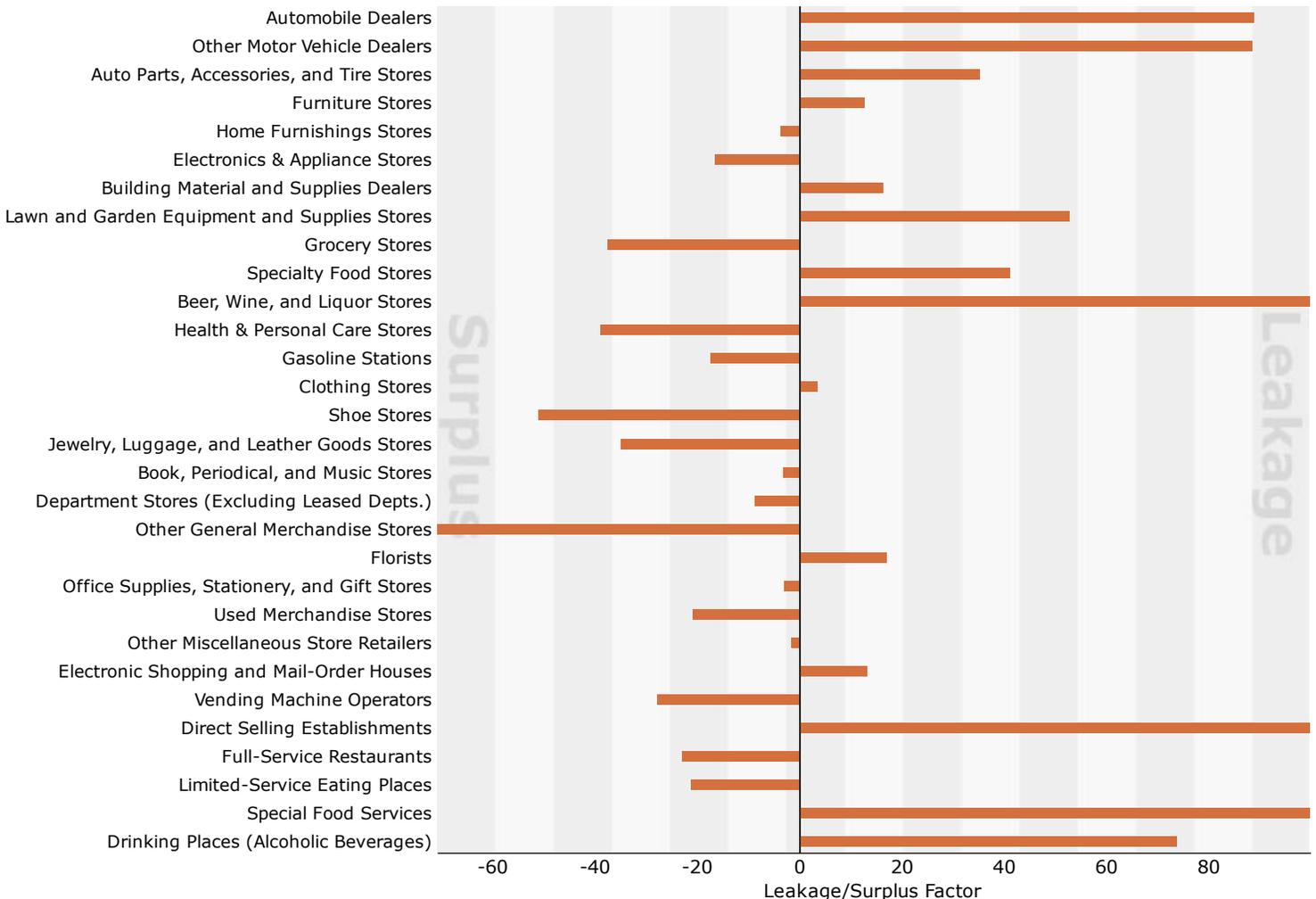
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