



Retail MarketPlace Profile

West Point Shopping Center
3815 W 5400 S, Taylorsville, Utah, 84129
Drive Time: 3 minute radius

City Of Taylorsville
Latitude: 40.65281
Longitude: -111.98201

Summary Demographics

2016 Population	24,592
2016 Households	7,259
2016 Median Disposable Income	\$46,667
2016 Per Capita Income	\$19,028

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$262,341,135	\$168,297,012	\$94,044,123	21.8	117
Total Retail Trade	44-45	\$237,430,068	\$149,830,970	\$87,599,098	22.6	77
Total Food & Drink	722	\$24,911,067	\$18,466,043	\$6,445,024	14.9	40

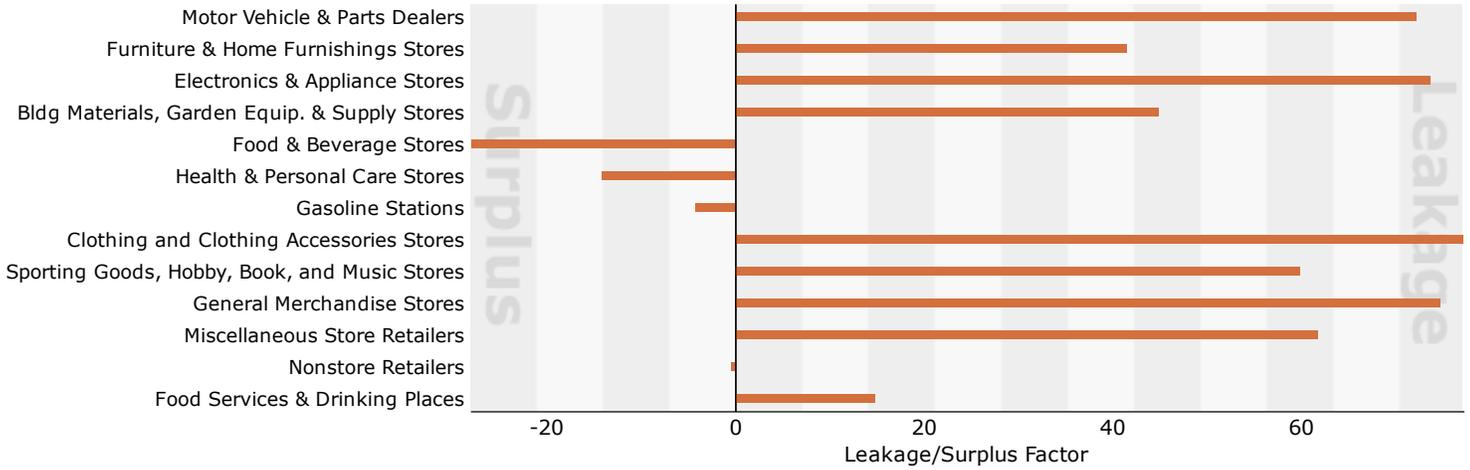
Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$55,140,918	\$8,847,818	\$46,293,100	72.3	8
Automobile Dealers	4411	\$45,811,874	\$0	\$45,811,874	100.0	0
Other Motor Vehicle Dealers	4412	\$5,643,524	\$0	\$5,643,524	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$3,685,520	\$8,847,818	-\$5,162,298	-41.2	8
Furniture & Home Furnishings Stores	442	\$7,251,643	\$2,994,655	\$4,256,988	41.5	4
Furniture Stores	4421	\$5,162,868	\$2,141,881	\$3,020,987	41.4	2
Home Furnishings Stores	4422	\$2,088,775	\$852,773	\$1,236,002	42.0	2
Electronics & Appliance Stores	443	\$11,686,449	\$1,764,457	\$9,921,992	73.8	2
Bldg Materials, Garden Equip. & Supply Stores	444	\$11,360,625	\$4,303,947	\$7,056,678	45.0	12
Bldg Material & Supplies Dealers	4441	\$9,974,308	\$4,030,585	\$5,943,723	42.4	10
Lawn & Garden Equip & Supply Stores	4442	\$1,386,317	\$273,362	\$1,112,955	67.1	2
Food & Beverage Stores	445	\$45,994,686	\$82,036,088	-\$36,041,402	-28.2	17
Grocery Stores	4451	\$38,512,744	\$64,344,202	-\$25,831,458	-25.1	12
Specialty Food Stores	4452	\$5,229,239	\$7,925,957	-\$2,696,718	-20.5	2
Beer, Wine & Liquor Stores	4453	\$2,252,703	\$9,765,929	-\$7,513,226	-62.5	2
Health & Personal Care Stores	446,4461	\$11,699,526	\$15,582,305	-\$3,882,779	-14.2	7
Gasoline Stations	447,4471	\$16,673,695	\$18,172,226	-\$1,498,531	-4.3	6
Clothing & Clothing Accessories Stores	448	\$10,469,036	\$1,341,067	\$9,127,969	77.3	3
Clothing Stores	4481	\$7,675,510	\$966,591	\$6,708,919	77.6	2
Shoe Stores	4482	\$1,147,044	\$0	\$1,147,044	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$1,646,482	\$374,476	\$1,272,006	62.9	1
Sporting Goods, Hobby, Book & Music Stores	451	\$7,823,099	\$1,954,524	\$5,868,575	60.0	5
Sporting Goods/Hobby/Musical Instr Stores	4511	\$6,431,552	\$1,954,524	\$4,477,028	53.4	5
Book, Periodical & Music Stores	4512	\$1,391,547	\$0	\$1,391,547	100.0	0
General Merchandise Stores	452	\$43,673,974	\$6,270,609	\$37,403,365	74.9	3
Department Stores Excluding Leased Depts.	4521	\$32,070,950	\$0	\$32,070,950	100.0	0
Other General Merchandise Stores	4529	\$11,603,023	\$6,270,609	\$5,332,414	29.8	3
Miscellaneous Store Retailers	453	\$11,952,381	\$2,813,835	\$9,138,546	61.9	8
Florists	4531	\$313,893	\$120,916	\$192,977	44.4	1
Office Supplies, Stationery & Gift Stores	4532	\$2,350,992	\$273,644	\$2,077,348	79.1	3
Used Merchandise Stores	4533	\$934,780	\$0	\$934,780	100.0	0
Other Miscellaneous Store Retailers	4539	\$8,352,716	\$2,419,275	\$5,933,441	55.1	4
Nonstore Retailers	454	\$3,704,036	\$3,749,438	-\$45,402	-0.6	3
Electronic Shopping & Mail-Order Houses	4541	\$3,242,686	\$1,005,772	\$2,236,914	52.7	2
Vending Machine Operators	4542	\$83,887	\$0	\$83,887	100.0	0
Direct Selling Establishments	4543	\$377,463	\$2,712,364	-\$2,334,901	-75.6	1
Food Services & Drinking Places	722	\$24,911,067	\$18,466,043	\$6,445,024	14.9	40
Full-Service Restaurants	7221	\$13,162,280	\$9,923,984	\$3,238,296	14.0	26
Limited-Service Eating Places	7222	\$10,012,438	\$7,565,644	\$2,446,794	13.9	12
Special Food Services	7223	\$619,369	\$85,693	\$533,676	75.7	1
Drinking Places - Alcoholic Beverages	7224	\$1,116,980	\$890,722	\$226,258	11.3	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

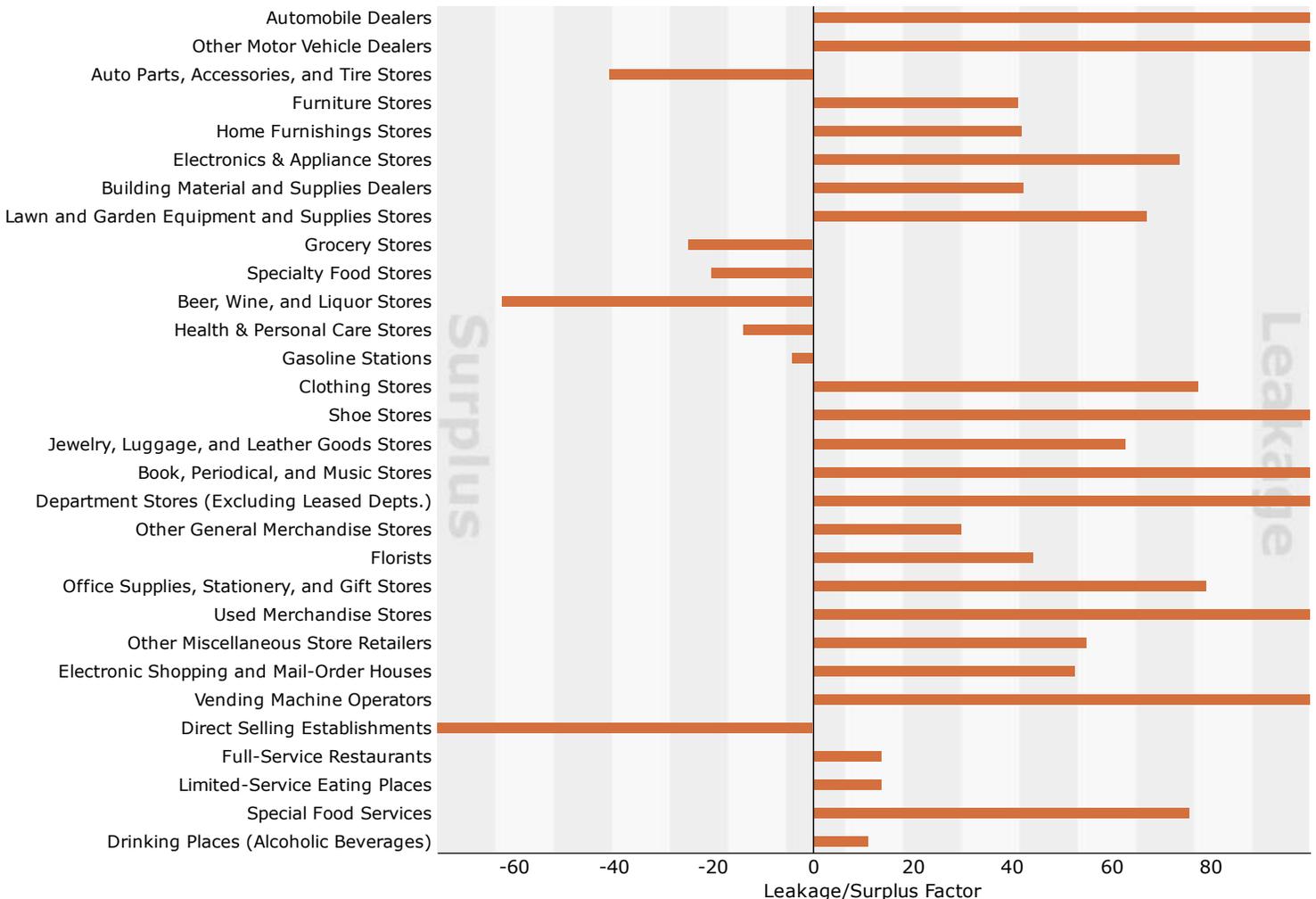
<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Retail MarketPlace 2016 Release 1 (2015 data in 2016 geography) Copyright 2016 Infogroup, Inc. All rights reserved.

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

West Point Shopping Center
 3815 W 5400 S, Taylorsville, Utah, 84129
 Drive Time: 5 minute radius

City Of Taylorsville
 Latitude: 40.65281
 Longitude: -111.98201

Summary Demographics

2016 Population	85,667
2016 Households	24,875
2016 Median Disposable Income	\$48,944
2016 Per Capita Income	\$20,336

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$932,474,546	\$551,452,113	\$381,022,433	25.7	224
Total Retail Trade	44-45	\$843,717,528	\$511,698,871	\$332,018,657	24.5	155
Total Food & Drink	722	\$88,757,017	\$39,753,241	\$49,003,776	38.1	69

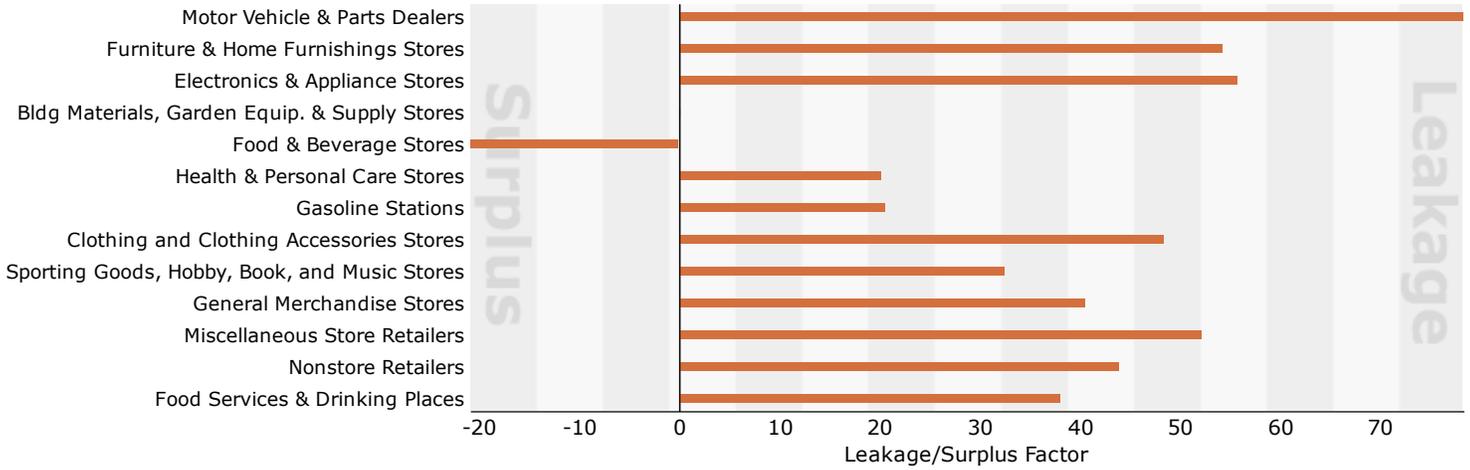
Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$195,577,417	\$23,747,191	\$171,830,226	78.3	12
Automobile Dealers	4411	\$162,639,256	\$9,292,249	\$153,347,007	89.2	1
Other Motor Vehicle Dealers	4412	\$19,882,084	\$0	\$19,882,084	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$13,056,077	\$9,627,325	\$3,428,752	15.1	10
Furniture & Home Furnishings Stores	442	\$25,727,792	\$7,613,091	\$18,114,701	54.3	8
Furniture Stores	4421	\$18,316,561	\$4,179,180	\$14,137,381	62.8	3
Home Furnishings Stores	4422	\$7,411,231	\$3,433,911	\$3,977,320	36.7	5
Electronics & Appliance Stores	443	\$41,519,685	\$11,772,642	\$29,747,043	55.8	7
Bldg Materials, Garden Equip. & Supply Stores	444	\$39,890,955	\$39,933,978	-\$43,023	-0.1	19
Bldg Material & Supplies Dealers	4441	\$35,007,662	\$37,496,675	-\$2,489,013	-3.4	16
Lawn & Garden Equip & Supply Stores	4442	\$4,883,293	\$2,437,303	\$2,445,990	33.4	4
Food & Beverage Stores	445	\$163,947,821	\$250,584,616	-\$86,636,795	-20.9	28
Grocery Stores	4451	\$137,296,094	\$216,462,086	-\$79,165,992	-22.4	22
Specialty Food Stores	4452	\$18,655,507	\$24,356,602	-\$5,701,095	-13.3	4
Beer, Wine & Liquor Stores	4453	\$7,996,219	\$9,765,929	-\$1,769,710	-10.0	2
Health & Personal Care Stores	446,4461	\$41,348,162	\$27,426,279	\$13,921,883	20.2	13
Gasoline Stations	447,4471	\$59,333,513	\$39,127,695	\$20,205,818	20.5	13
Clothing & Clothing Accessories Stores	448	\$37,356,099	\$12,991,130	\$24,364,969	48.4	11
Clothing Stores	4481	\$27,407,933	\$9,473,731	\$17,934,202	48.6	7
Shoe Stores	4482	\$4,118,442	\$2,209,292	\$1,909,150	30.2	1
Jewelry, Luggage & Leather Goods Stores	4483	\$5,829,724	\$1,308,107	\$4,521,617	63.3	2
Sporting Goods, Hobby, Book & Music Stores	451	\$27,841,973	\$14,176,731	\$13,665,242	32.5	13
Sporting Goods/Hobby/Musical Instr Stores	4511	\$22,882,424	\$12,078,578	\$10,803,846	30.9	13
Book, Periodical & Music Stores	4512	\$4,959,548	\$2,098,153	\$2,861,395	40.5	1
General Merchandise Stores	452	\$155,622,864	\$65,907,607	\$89,715,257	40.5	12
Department Stores Excluding Leased Depts.	4521	\$114,267,838	\$32,816,316	\$81,451,522	55.4	3
Other General Merchandise Stores	4529	\$41,355,025	\$33,091,290	\$8,263,735	11.1	9
Miscellaneous Store Retailers	453	\$42,394,757	\$13,301,851	\$29,092,906	52.2	16
Florists	4531	\$1,102,523	\$136,476	\$966,047	78.0	1
Office Supplies, Stationery & Gift Stores	4532	\$8,362,053	\$1,560,569	\$6,801,484	68.5	4
Used Merchandise Stores	4533	\$3,312,154	\$0	\$3,312,154	100.0	0
Other Miscellaneous Store Retailers	4539	\$29,618,027	\$11,292,069	\$18,325,958	44.8	11
Nonstore Retailers	454	\$13,156,491	\$5,116,060	\$8,040,431	44.0	4
Electronic Shopping & Mail-Order Houses	4541	\$11,501,640	\$1,898,913	\$9,602,727	71.7	2
Vending Machine Operators	4542	\$299,207	\$500,839	-\$201,632	-25.2	1
Direct Selling Establishments	4543	\$1,355,644	\$2,716,308	-\$1,360,664	-33.4	1
Food Services & Drinking Places	722	\$88,757,017	\$39,753,241	\$49,003,776	38.1	69
Full-Service Restaurants	7221	\$46,902,224	\$21,680,911	\$25,221,313	36.8	43
Limited-Service Eating Places	7222	\$35,680,413	\$17,070,747	\$18,609,666	35.3	24
Special Food Services	7223	\$2,208,116	\$85,693	\$2,122,423	92.5	1
Drinking Places - Alcoholic Beverages	7224	\$3,966,266	\$915,890	\$3,050,376	62.5	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group

