



Retail MarketPlace Profile

Taylor's Landing
2300 W 4700 S, Taylorsville, UT, 84118
Drive Time: 3 minutes

Latitude: 40.66768
Longitude: -111.95401

Summary Demographics

2012 Population	12,778
2012 Households	4,247
2012 Median Disposable Income	\$44,096
2012 Per Capita Income	\$22,006

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$115,373,643	\$140,629,095	-\$25,255,452	-9.9	75
Total Retail Trade	44-45	\$103,819,357	\$126,941,040	-\$23,121,683	-10.0	59
Total Food & Drink	722	\$11,554,286	\$13,688,055	-\$2,133,769	-8.5	16

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$20,622,867	\$145,881	\$20,476,986	98.6	0
Automobile Dealers	4411	\$17,463,309	\$0	\$17,463,309	100.0	0
Other Motor Vehicle Dealers	4412	\$1,363,438	\$0	\$1,363,438	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$1,796,119	\$145,881	\$1,650,239	85.0	0
Furniture & Home Furnishings Stores	442	\$2,681,832	\$5,893,781	-\$3,211,949	-37.5	3
Furniture Stores	4421	\$1,787,610	\$5,080,244	-\$3,292,634	-47.9	1
Home Furnishings Stores	4422	\$894,222	\$813,536	\$80,685	4.7	2
Electronics & Appliance Stores	4431	\$2,552,499	\$672,243	\$1,880,256	58.3	4
Bldg Materials, Garden Equip. & Supply Stores	444	\$3,311,872	\$178,821	\$3,133,051	89.8	2
Bldg Material & Supplies Dealers	4441	\$2,895,625	\$163,560	\$2,732,065	89.3	2
Lawn & Garden Equip & Supply Stores	4442	\$416,247	\$15,261	\$400,986	92.9	0
Food & Beverage Stores	445	\$15,377,032	\$85,920,344	-\$70,543,311	-69.6	9
Grocery Stores	4451	\$14,480,954	\$85,726,373	-\$71,245,418	-71.1	7
Specialty Food Stores	4452	\$380,240	\$193,971	\$186,269	32.4	2
Beer, Wine & Liquor Stores	4453	\$515,838	\$0	\$515,838	100.0	0
Health & Personal Care Stores	446,4461	\$5,652,662	\$7,395,868	-\$1,743,206	-13.4	4
Gasoline Stations	447,4471	\$11,984,399	\$13,877,205	-\$1,892,806	-7.3	4
Clothing & Clothing Accessories Stores	448	\$6,121,932	\$2,312,698	\$3,809,234	45.2	6
Clothing Stores	4481	\$4,778,933	\$2,041,892	\$2,737,041	40.1	4
Shoe Stores	4482	\$788,691	\$270,806	\$517,885	48.9	2
Jewelry, Luggage & Leather Goods Stores	4483	\$554,307	\$0	\$554,307	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$2,415,118	\$4,906,657	-\$2,491,539	-34.0	9
Sporting Goods/Hobby/Musical Instr Stores	4511	\$1,950,411	\$4,018,139	-\$2,067,728	-34.6	8
Book, Periodical & Music Stores	4512	\$464,707	\$888,518	-\$423,811	-31.3	1
General Merchandise Stores	452	\$21,081,940	\$873,991	\$20,207,949	92.0	0
Department Stores Excluding Leased Depts.	4521	\$6,296,568	\$873,991	\$5,422,577	75.6	0
Other General Merchandise Stores	4529	\$14,785,372	\$0	\$14,785,372	100.0	0
Miscellaneous Store Retailers	453	\$3,490,750	\$1,044,264	\$2,446,487	53.9	11
Florists	4531	\$127,417	\$59,338	\$68,079	36.5	1
Office Supplies, Stationery & Gift Stores	4532	\$868,895	\$23,956	\$844,939	94.6	1
Used Merchandise Stores	4533	\$220,665	\$150,251	\$70,414	19.0	1
Other Miscellaneous Store Retailers	4539	\$2,273,773	\$810,718	\$1,463,055	47.4	9
Nonstore Retailers	454	\$8,526,455	\$3,719,289	\$4,807,166	39.3	6
Electronic Shopping & Mail-Order Houses	4541	\$7,045,572	\$79,277	\$6,966,296	97.8	0
Vending Machine Operators	4542	\$407,455	\$401,456	\$5,998	0.7	2
Direct Selling Establishments	4543	\$1,073,428	\$3,238,556	-\$2,165,128	-50.2	4
Food Services & Drinking Places	722	\$11,554,286	\$13,688,055	-\$2,133,769	-8.5	16
Full-Service Restaurants	7221	\$5,111,022	\$8,254,605	-\$3,143,583	-23.5	9
Limited-Service Eating Places	7222	\$5,237,909	\$5,269,754	-\$31,845	-0.3	6
Special Food Services	7223	\$540,429	\$156,431	\$383,998	55.1	1
Drinking Places - Alcoholic Beverages	7224	\$664,926	\$7,265	\$657,661	97.8	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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July 26, 2013

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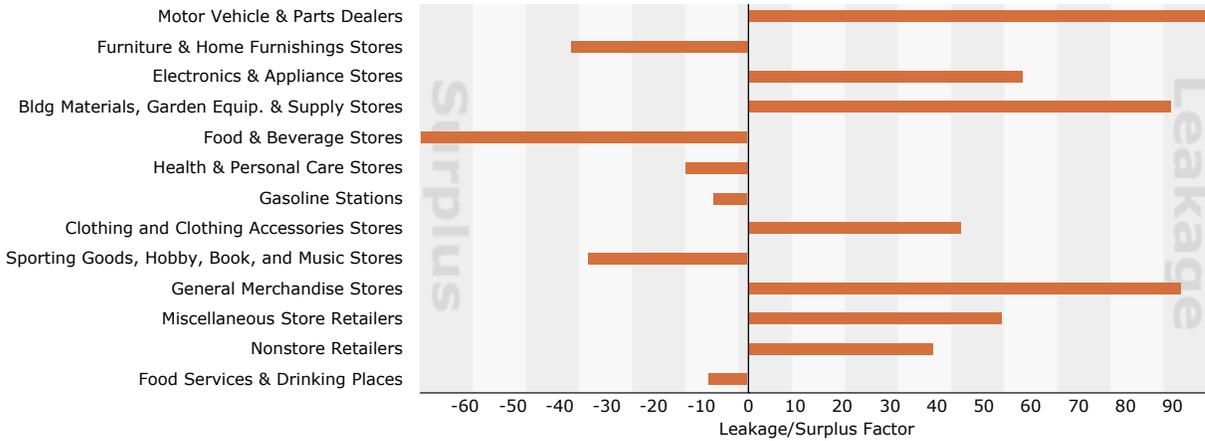


Retail MarketPlace Profile

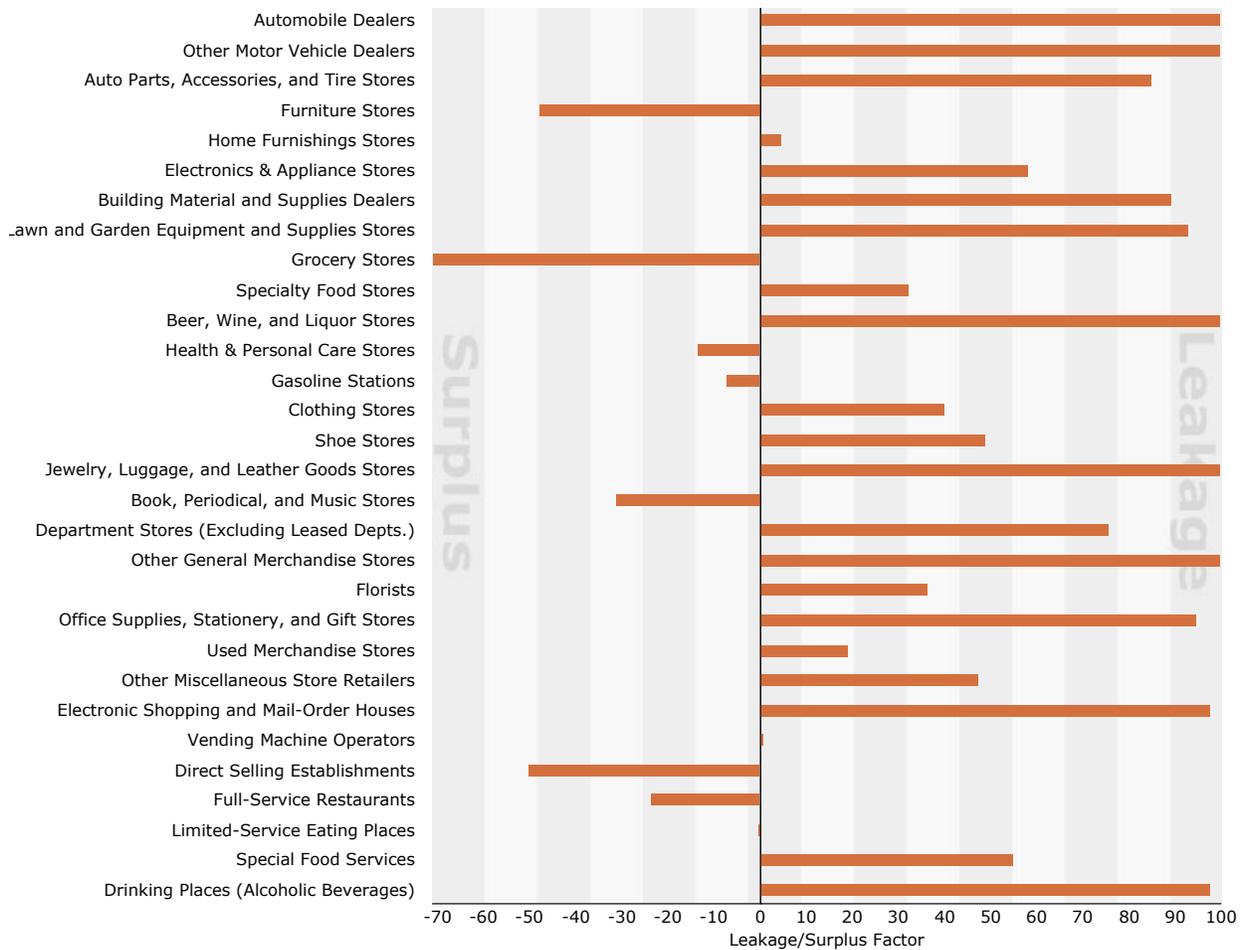
Taylor's Landing
 2300 W 4700 S, Taylorsville, UT, 84118
 Drive Time: 3 minutes

Latitude: 40.66768
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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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Retail MarketPlace Profile

Taylor's Landing
2300 W 4700 S, Taylorsville, UT, 84118
Drive Time: 5 minutes

Latitude: 40.66768
Longitude: -111.95401

Summary Demographics

2012 Population	69,485
2012 Households	22,862
2012 Median Disposable Income	\$40,534
2012 Per Capita Income	\$19,862

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$565,115,585	\$882,882,455	-\$317,766,870	-21.9	445
Total Retail Trade	44-45	\$508,306,075	\$800,974,645	-\$292,668,570	-22.4	360
Total Food & Drink	722	\$56,809,511	\$81,907,811	-\$25,098,300	-18.1	85

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$100,668,837	\$59,580,612	\$41,088,225	25.6	18
Automobile Dealers	4411	\$85,289,217	\$9,173,347	\$76,115,871	80.6	3
Other Motor Vehicle Dealers	4412	\$6,617,189	\$40,717,541	-\$34,100,352	-72.0	6
Auto Parts, Accessories & Tire Stores	4413	\$8,762,430	\$9,689,725	-\$927,294	-5.0	9
Furniture & Home Furnishings Stores	442	\$13,079,055	\$57,170,498	-\$44,091,442	-62.8	24
Furniture Stores	4421	\$8,726,452	\$45,921,646	-\$37,195,194	-68.1	8
Home Furnishings Stores	4422	\$4,352,603	\$11,248,851	-\$6,896,248	-44.2	16
Electronics & Appliance Stores	4431	\$12,491,468	\$21,638,648	-\$9,147,180	-26.8	28
Bldg Materials, Garden Equip. & Supply Stores	444	\$16,057,996	\$11,435,058	\$4,622,938	16.8	18
Bldg Material & Supplies Dealers	4441	\$14,039,540	\$10,884,474	\$3,155,065	12.7	16
Lawn & Garden Equip & Supply Stores	4442	\$2,018,457	\$550,584	\$1,467,873	57.1	1
Food & Beverage Stores	445	\$75,568,069	\$193,863,788	-\$118,295,719	-43.9	36
Grocery Stores	4451	\$71,171,656	\$191,980,820	-\$120,809,164	-45.9	24
Specialty Food Stores	4452	\$1,870,404	\$1,589,584	\$280,819	8.1	12
Beer, Wine & Liquor Stores	4453	\$2,526,009	\$293,383	\$2,232,626	79.2	0
Health & Personal Care Stores	446,4461	\$27,573,142	\$20,719,286	\$6,853,855	14.2	25
Gasoline Stations	447,4471	\$58,781,655	\$50,726,784	\$8,054,870	7.4	13
Clothing & Clothing Accessories Stores	448	\$30,011,365	\$76,846,922	-\$46,835,557	-43.8	59
Clothing Stores	4481	\$23,426,146	\$46,146,200	-\$22,720,054	-32.7	36
Shoe Stores	4482	\$3,884,022	\$25,441,182	-\$21,557,160	-73.5	9
Jewelry, Luggage & Leather Goods Stores	4483	\$2,701,197	\$5,259,540	-\$2,558,343	-32.1	14
Sporting Goods, Hobby, Book & Music Stores	451	\$11,827,647	\$38,561,934	-\$26,734,287	-53.1	39
Sporting Goods/Hobby/Musical Instr Stores	4511	\$9,554,853	\$35,920,777	-\$26,365,924	-58.0	30
Book, Periodical & Music Stores	4512	\$2,272,794	\$2,641,157	-\$368,363	-7.5	9
General Merchandise Stores	452	\$103,457,339	\$234,741,151	-\$131,283,812	-38.8	13
Department Stores Excluding Leased Depts.	4521	\$30,833,978	\$37,023,313	-\$6,189,335	-9.1	8
Other General Merchandise Stores	4529	\$72,623,361	\$197,717,838	-\$125,094,477	-46.3	5
Miscellaneous Store Retailers	453	\$17,072,332	\$25,184,125	-\$8,111,794	-19.2	68
Florists	4531	\$615,706	\$693,726	-\$78,020	-6.0	5
Office Supplies, Stationery & Gift Stores	4532	\$4,247,183	\$8,918,349	-\$4,671,167	-35.5	17
Used Merchandise Stores	4533	\$1,076,758	\$1,475,718	-\$398,960	-15.6	2
Other Miscellaneous Store Retailers	4539	\$11,132,685	\$14,096,332	-\$2,963,648	-11.7	44
Nonstore Retailers	454	\$41,717,171	\$10,505,839	\$31,211,332	59.8	20
Electronic Shopping & Mail-Order Houses	4541	\$34,402,995	\$1,269,347	\$33,133,648	92.9	2
Vending Machine Operators	4542	\$2,004,687	\$2,051,359	-\$46,672	-1.2	8
Direct Selling Establishments	4543	\$5,309,488	\$7,185,132	-\$1,875,644	-15.0	9
Food Services & Drinking Places	722	\$56,809,511	\$81,907,811	-\$25,098,300	-18.1	85
Full-Service Restaurants	7221	\$25,139,993	\$40,028,590	-\$14,888,596	-22.8	44
Limited-Service Eating Places	7222	\$25,768,064	\$38,830,032	-\$13,061,969	-20.2	33
Special Food Services	7223	\$2,651,541	\$614,655	\$2,036,887	62.4	2
Drinking Places - Alcoholic Beverages	7224	\$3,249,913	\$2,434,534	\$815,378	14.3	6

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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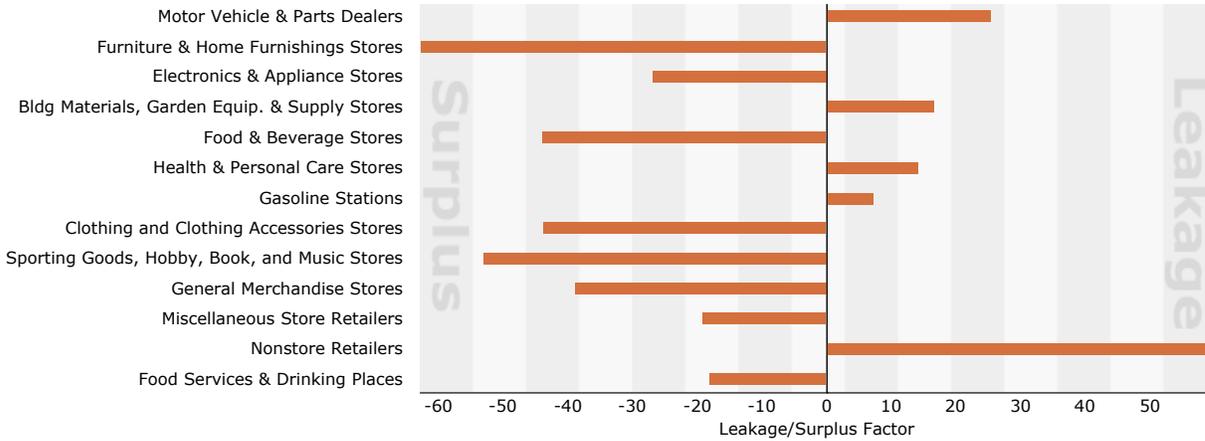


Retail MarketPlace Profile

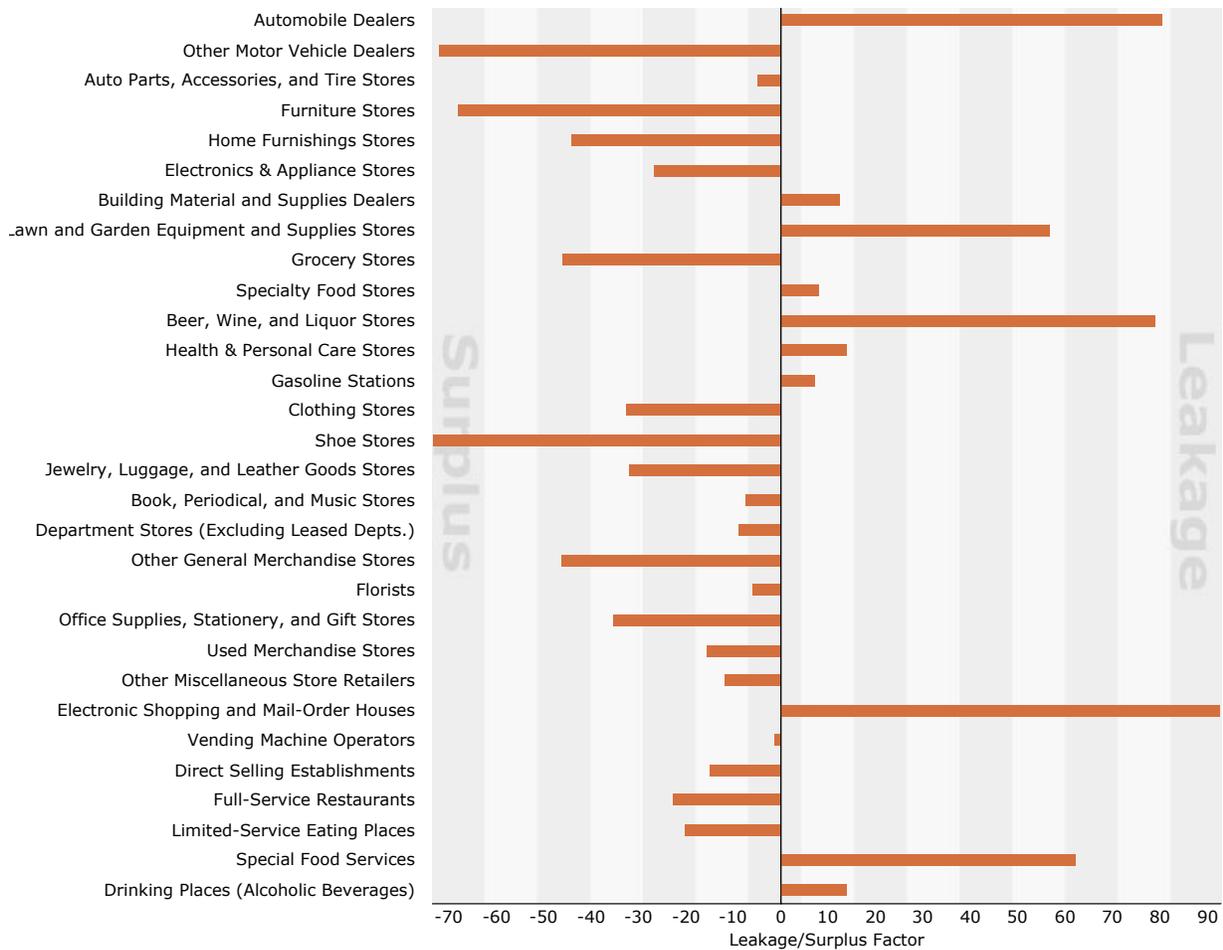
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Leakage/Surplus Factor by Industry Subsector



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