



# Demographic and Income Profile

West Point Shopping Center  
 3815 W 5400 S, Salt Lake, UT, 84118  
 Drive Time: 3 minutes

Latitude: 40.65296  
 Longitude: -111.98207

Summary	Census 2010	2012	2017
Population	23,386	23,567	24,460
Households	7,032	7,092	7,404
Families	5,642	5,619	5,910
Average Household Size	3.32	3.32	3.30
Owner Occupied Housing Units	5,643	5,508	5,760
Renter Occupied Housing Units	1,389	1,584	1,643
Median Age	29.8	30.1	30.6
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.75%	1.72%	0.68%
Households	0.86%	1.81%	0.74%
Families	1.01%	2.00%	0.72%
Owner HHs	0.90%	1.86%	0.91%
Median Household Income	3.10%	3.15%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	502	7.1%	507	6.8%
\$15,000 - \$24,999	574	8.1%	465	6.3%
\$25,000 - \$34,999	919	13.0%	686	9.3%
\$35,000 - \$49,999	1,345	19.0%	1,149	15.5%
\$50,000 - \$74,999	1,721	24.3%	1,703	23.0%
\$75,000 - \$99,999	861	12.1%	1,329	17.9%
\$100,000 - \$149,999	939	13.2%	1,248	16.9%
\$150,000 - \$199,999	116	1.6%	177	2.4%
\$200,000+	114	1.6%	142	1.9%
Median Household Income	\$51,895		\$60,461	
Average Household Income	\$63,457		\$72,587	
Per Capita Income	\$18,534		\$21,315	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,167	9.3%	2,171	9.2%	2,243	9.2%
5 - 9	2,121	9.1%	2,112	9.0%	2,171	8.9%
10 - 14	1,853	7.9%	1,829	7.8%	1,909	7.8%
15 - 19	1,830	7.8%	1,758	7.5%	1,745	7.1%
20 - 24	1,766	7.6%	1,816	7.7%	1,743	7.1%
25 - 34	3,982	17.0%	4,082	17.3%	4,285	17.5%
35 - 44	2,836	12.1%	2,774	11.8%	2,834	11.6%
45 - 54	2,754	11.8%	2,708	11.5%	2,619	10.7%
55 - 64	2,421	10.4%	2,569	10.9%	2,832	11.6%
65 - 74	916	3.9%	996	4.2%	1,254	5.1%
75 - 84	577	2.5%	580	2.5%	632	2.6%
85+	164	0.7%	172	0.7%	192	0.8%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	17,621	75.4%	17,572	74.6%	17,671	72.2%
Black Alone	362	1.5%	366	1.6%	398	1.6%
American Indian Alone	247	1.1%	254	1.1%	279	1.1%
Asian Alone	555	2.4%	580	2.5%	655	2.7%
Pacific Islander Alone	597	2.6%	596	2.5%	622	2.5%
Some Other Race Alone	3,235	13.8%	3,387	14.4%	3,914	16.0%
Two or More Races	768	3.3%	811	3.4%	922	3.8%
Hispanic Origin (Any Race)	5,860	25.1%	6,123	26.0%	6,998	28.6%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

July 26, 2013

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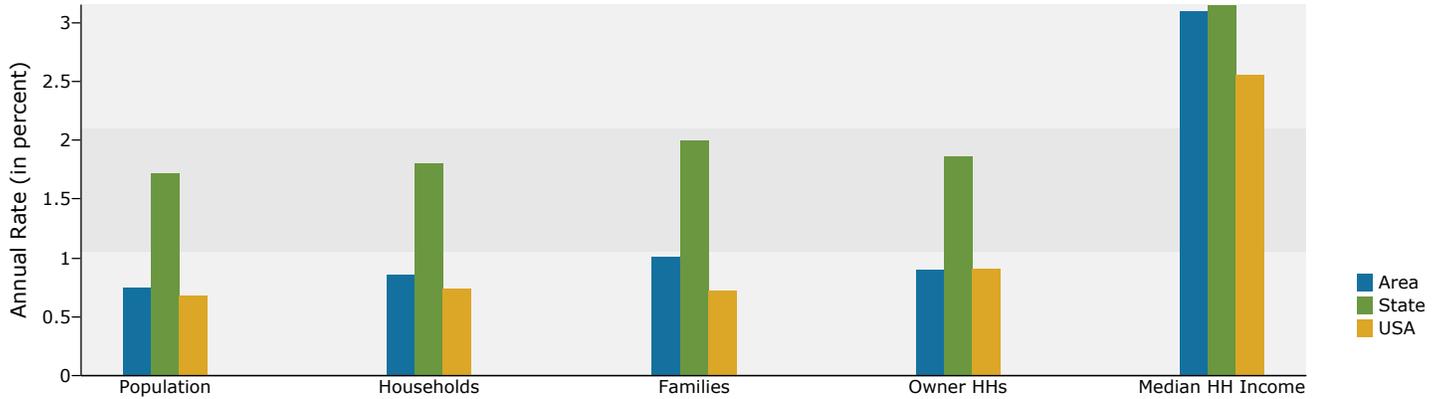


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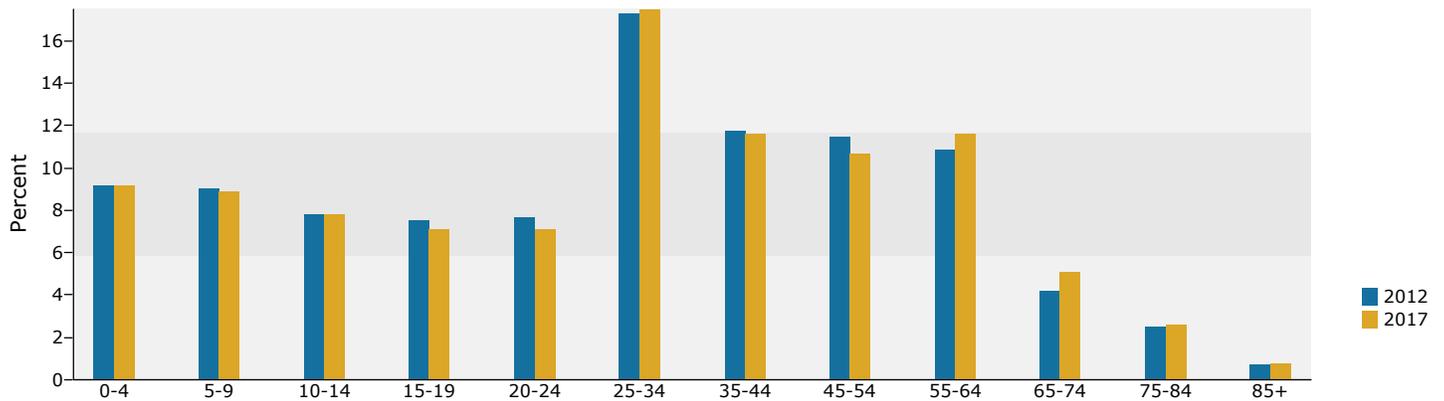
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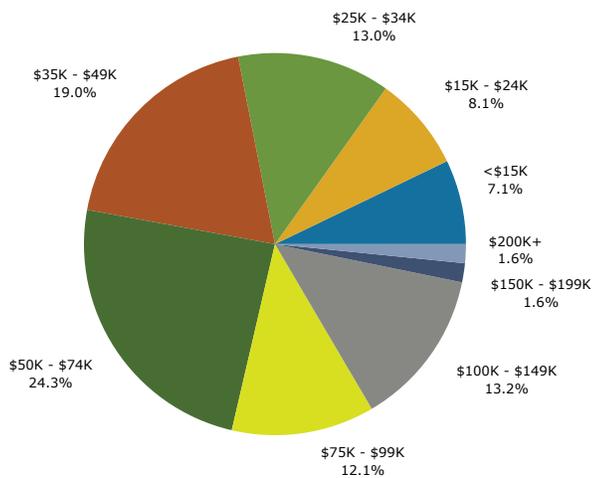
## Trends 2012-2017



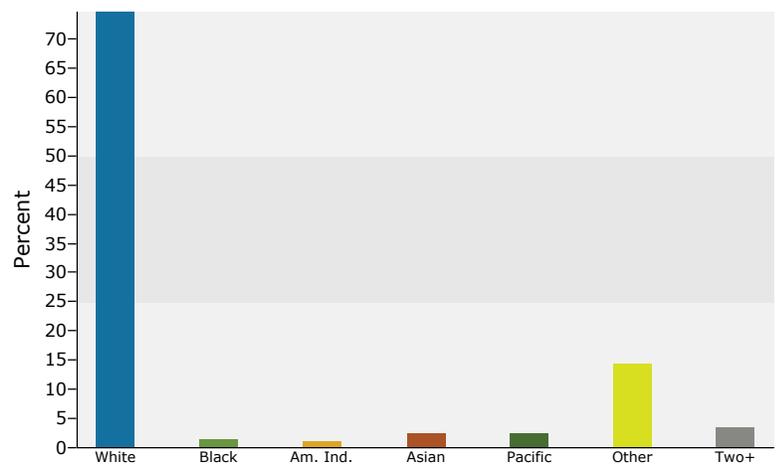
## Population by Age



## 2012 Household Income



## 2012 Population by Race



2012 Percent Hispanic Origin: 26.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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Summary	Census 2010	2012	2017
Population	86,194	87,131	91,037
Households	25,829	26,132	27,487
Families	20,619	20,586	21,799
Average Household Size	3.33	3.33	3.31
Owner Occupied Housing Units	19,483	19,002	20,009
Renter Occupied Housing Units	6,346	7,130	7,478
Median Age	30.0	30.3	30.8
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.88%	1.72%	0.68%
Households	1.02%	1.81%	0.74%
Families	1.15%	2.00%	0.72%
Owner HHs	1.04%	1.86%	0.91%
Median Household Income	3.00%	3.15%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	1,934	7.4%	1,960	7.1%
\$15,000 - \$24,999	2,116	8.1%	1,719	6.3%
\$25,000 - \$34,999	3,230	12.4%	2,441	8.9%
\$35,000 - \$49,999	5,140	19.7%	4,467	16.3%
\$50,000 - \$74,999	6,267	24.0%	6,297	22.9%
\$75,000 - \$99,999	3,282	12.6%	5,059	18.4%
\$100,000 - \$149,999	3,033	11.6%	3,994	14.5%
\$150,000 - \$199,999	616	2.4%	918	3.3%
\$200,000+	513	2.0%	631	2.3%
Median Household Income	\$51,627		\$59,848	
Average Household Income	\$63,924		\$73,139	
Per Capita Income	\$19,157		\$22,064	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,947	9.2%	7,981	9.2%	8,298	9.1%
5 - 9	7,662	8.9%	7,649	8.8%	7,912	8.7%
10 - 14	6,827	7.9%	6,755	7.8%	7,088	7.8%
15 - 19	6,849	7.9%	6,593	7.6%	6,577	7.2%
20 - 24	6,402	7.4%	6,611	7.6%	6,377	7.0%
25 - 34	14,516	16.8%	14,943	17.2%	15,776	17.3%
35 - 44	10,715	12.4%	10,518	12.1%	10,823	11.9%
45 - 54	10,357	12.0%	10,206	11.7%	9,933	10.9%
55 - 64	8,497	9.9%	9,038	10.4%	9,992	11.0%
65 - 74	3,829	4.4%	4,174	4.8%	5,304	5.8%
75 - 84	2,015	2.3%	2,047	2.3%	2,267	2.5%
85+	577	0.7%	616	0.7%	689	0.8%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	63,979	74.2%	64,001	73.5%	64,805	71.2%
Black Alone	1,301	1.5%	1,318	1.5%	1,435	1.6%
American Indian Alone	952	1.1%	991	1.1%	1,098	1.2%
Asian Alone	2,735	3.2%	2,872	3.3%	3,270	3.6%
Pacific Islander Alone	2,401	2.8%	2,399	2.8%	2,507	2.8%
Some Other Race Alone	11,851	13.7%	12,412	14.2%	14,345	15.8%
Two or More Races	2,975	3.5%	3,138	3.6%	3,577	3.9%
Hispanic Origin (Any Race)	21,756	25.2%	22,758	26.1%	26,066	28.6%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

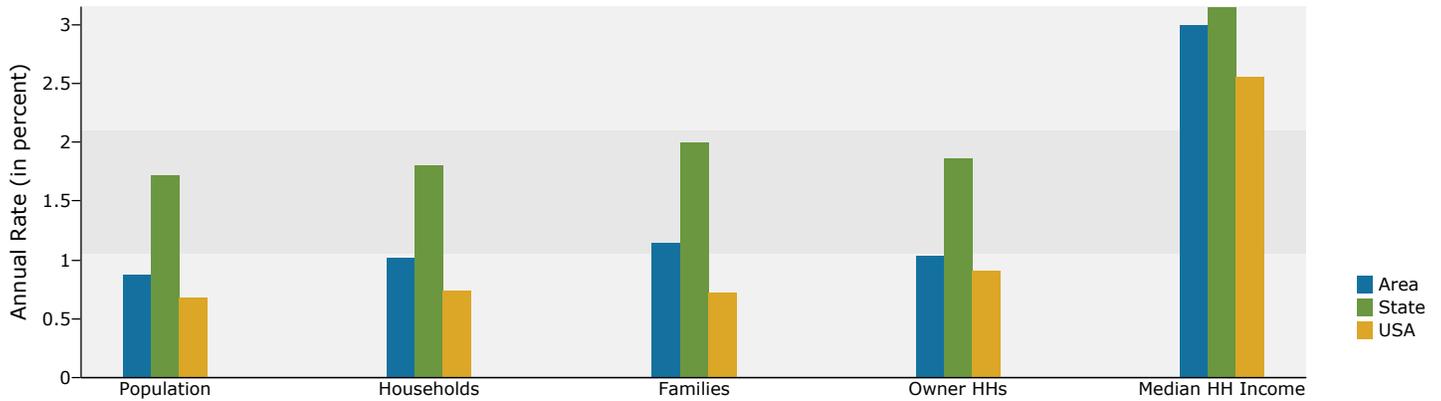


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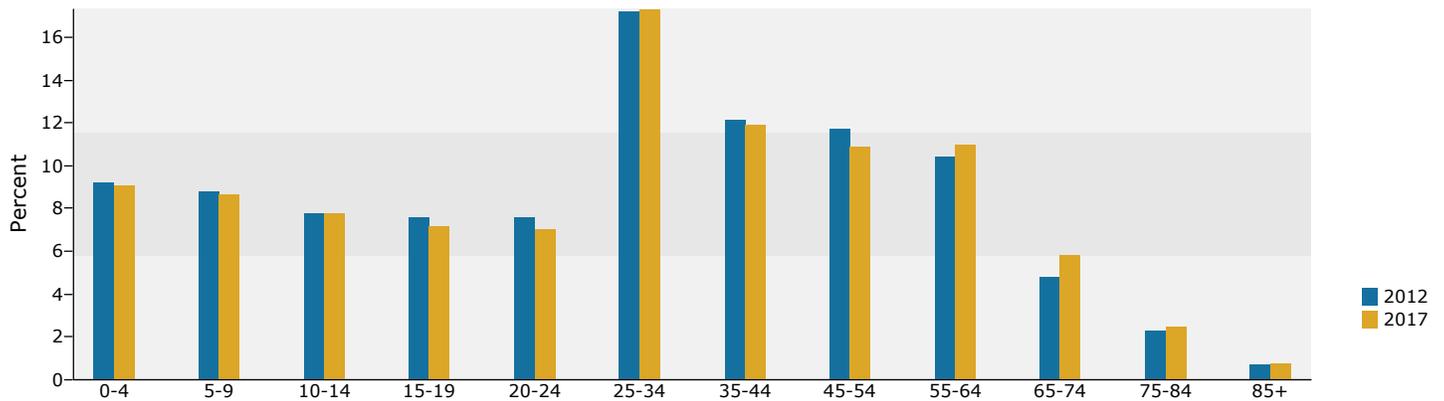
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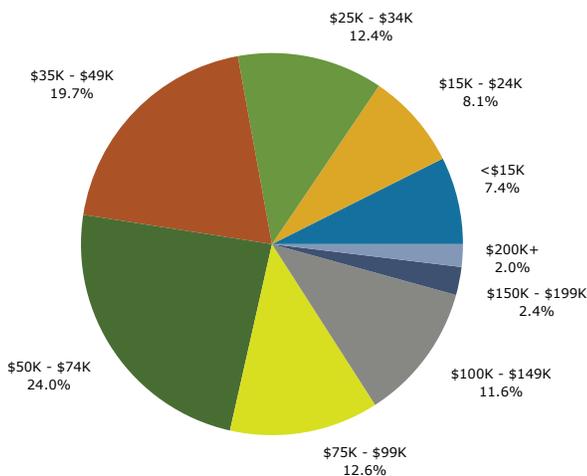
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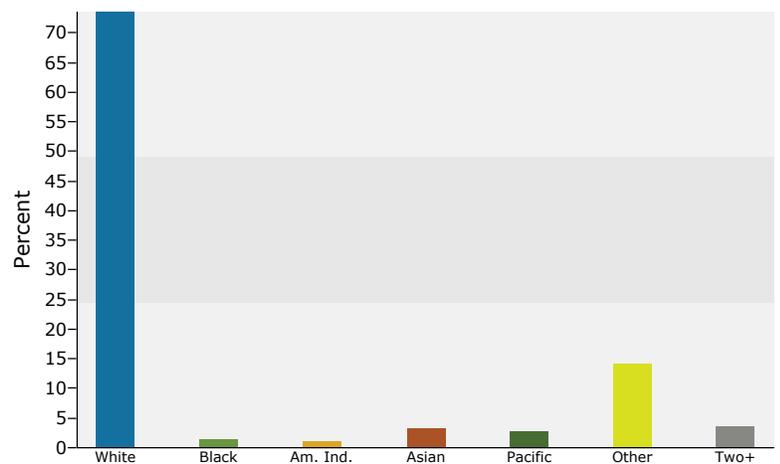
## Population by Age



## 2012 Household Income



## 2012 Population by Race



2012 Percent Hispanic Origin: 26.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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