



# Demographic and Income Profile

Westwood Village Shopping Center  
 2658 W 4700 S, Salt Lake City, UT, 84118  
 Drive Time: 3 minutes

Latitude: 40.66796  
 Longitude: -111.95653

Summary	Census 2010	2012	2017
Population	14,070	14,260	14,951
Households	4,556	4,624	4,888
Families	3,474	3,473	3,702
Average Household Size	3.09	3.08	3.06
Owner Occupied Housing Units	3,338	3,251	3,418
Renter Occupied Housing Units	1,218	1,373	1,470
Median Age	31.6	31.9	32.5
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.95%	1.72%	0.68%
Households	1.12%	1.81%	0.74%
Families	1.29%	2.00%	0.72%
Owner HHs	1.01%	1.86%	0.91%
Median Household Income	3.97%	3.15%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	453	9.8%	450	9.2%
\$15,000 - \$24,999	418	9.0%	324	6.6%
\$25,000 - \$34,999	483	10.4%	363	7.4%
\$35,000 - \$49,999	806	17.4%	701	14.3%
\$50,000 - \$74,999	939	20.3%	924	18.9%
\$75,000 - \$99,999	635	13.7%	947	19.4%
\$100,000 - \$149,999	653	14.1%	857	17.5%
\$150,000 - \$199,999	112	2.4%	165	3.4%
\$200,000+	126	2.7%	156	3.2%
Median Household Income	\$52,774		\$64,113	
Average Household Income	\$66,697		\$77,197	
Per Capita Income	\$21,431		\$25,011	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,174	8.3%	1,177	8.3%	1,225	8.2%
5 - 9	1,109	7.9%	1,110	7.8%	1,148	7.7%
10 - 14	990	7.0%	981	6.9%	1,029	6.9%
15 - 19	1,089	7.7%	1,049	7.4%	1,046	7.0%
20 - 24	1,052	7.5%	1,090	7.6%	1,055	7.1%
25 - 34	2,376	16.9%	2,448	17.2%	2,592	17.3%
35 - 44	1,686	12.0%	1,656	11.6%	1,700	11.4%
45 - 54	1,763	12.5%	1,739	12.2%	1,696	11.3%
55 - 64	1,645	11.7%	1,749	12.3%	1,932	12.9%
65 - 74	777	5.5%	847	5.9%	1,072	7.2%
75 - 84	315	2.2%	317	2.2%	348	2.3%
85+	94	0.7%	98	0.7%	108	0.7%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,629	75.5%	10,661	74.8%	10,836	72.5%
Black Alone	251	1.8%	256	1.8%	281	1.9%
American Indian Alone	172	1.2%	182	1.3%	207	1.4%
Asian Alone	559	4.0%	587	4.1%	667	4.5%
Pacific Islander Alone	447	3.2%	450	3.2%	476	3.2%
Some Other Race Alone	1,475	10.5%	1,556	10.9%	1,828	12.2%
Two or More Races	537	3.8%	569	4.0%	656	4.4%
Hispanic Origin (Any Race)	3,010	21.4%	3,169	22.2%	3,679	24.6%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

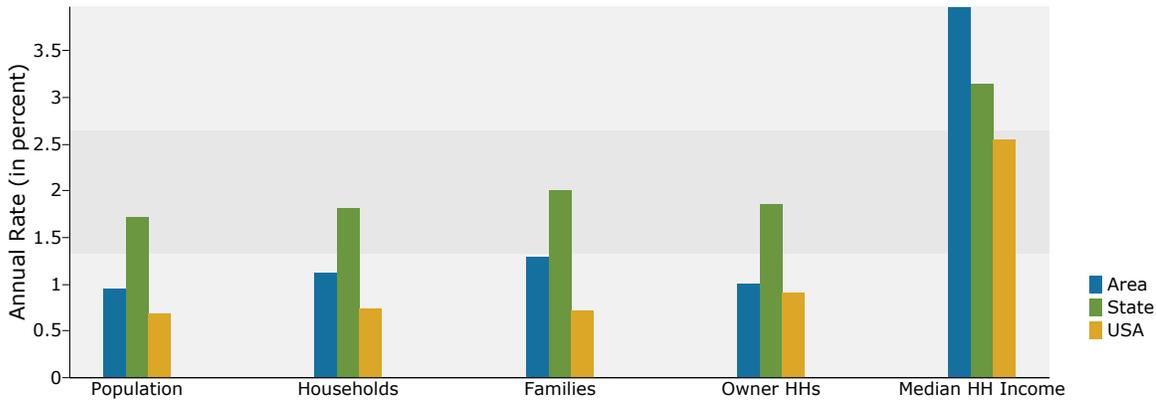


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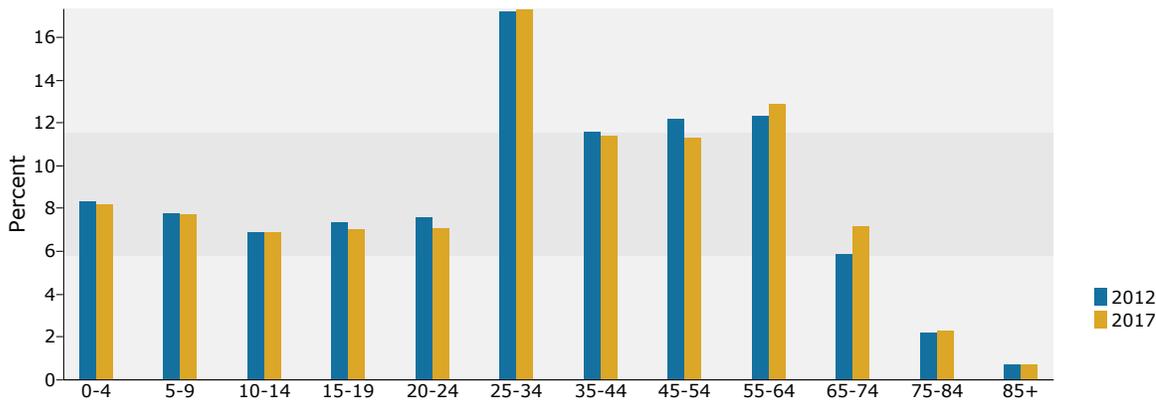
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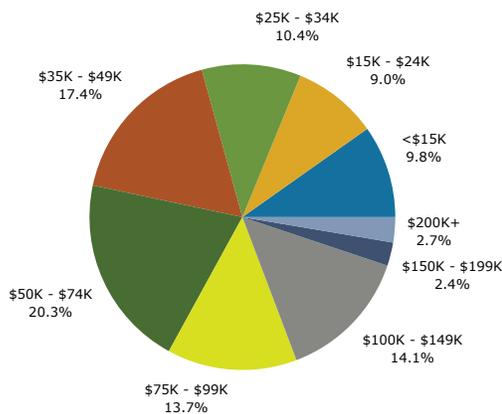
## Trends 2012-2017



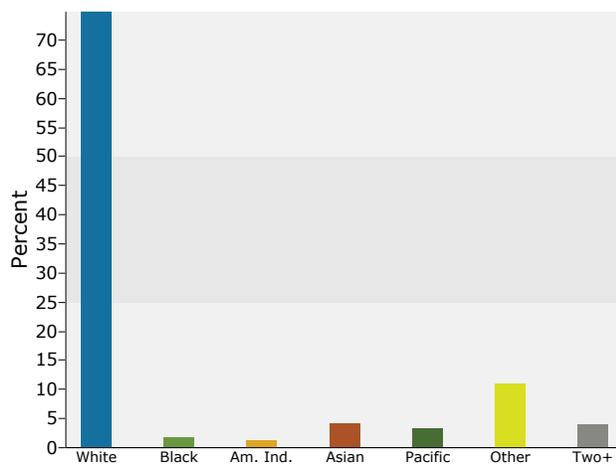
## Population by Age



## 2012 Household Income



## 2012 Population by Race



2012 Percent Hispanic Origin: 22.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



# Demographic and Income Profile

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Summary	Census 2010	2012	2017
Population	68,342	69,082	72,165
Households	22,354	22,593	23,728
Families	16,666	16,591	17,595
Average Household Size	3.05	3.05	3.04
Owner Occupied Housing Units	14,946	14,485	15,166
Renter Occupied Housing Units	7,408	8,108	8,563
Median Age	30.9	31.1	31.7
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.88%	1.72%	0.68%
Households	0.99%	1.81%	0.74%
Families	1.18%	2.00%	0.72%
Owner HHs	0.92%	1.86%	0.91%
Median Household Income	3.28%	3.15%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	2,495	11.0%	2,612	11.0%
\$15,000 - \$24,999	2,135	9.4%	1,730	7.3%
\$25,000 - \$34,999	2,855	12.6%	2,142	9.0%
\$35,000 - \$49,999	4,285	19.0%	3,774	15.9%
\$50,000 - \$74,999	4,797	21.2%	4,839	20.4%
\$75,000 - \$99,999	2,593	11.5%	4,024	17.0%
\$100,000 - \$149,999	2,474	11.0%	3,269	13.8%
\$150,000 - \$199,999	561	2.5%	841	3.5%
\$200,000+	398	1.8%	498	2.1%
Median Household Income	\$47,762		\$56,132	
Average Household Income	\$60,458		\$69,478	
Per Capita Income	\$19,721		\$22,788	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,143	9.0%	6,155	8.9%	6,387	8.9%
5 - 9	5,476	8.0%	5,468	7.9%	5,645	7.8%
10 - 14	4,783	7.0%	4,723	6.8%	4,945	6.9%
15 - 19	5,214	7.6%	5,015	7.3%	4,989	6.9%
20 - 24	5,555	8.1%	5,747	8.3%	5,557	7.7%
25 - 34	11,512	16.8%	11,830	17.1%	12,473	17.3%
35 - 44	8,176	12.0%	8,011	11.6%	8,211	11.4%
45 - 54	8,191	12.0%	8,051	11.7%	7,815	10.8%
55 - 64	7,167	10.5%	7,599	11.0%	8,355	11.6%
65 - 74	3,784	5.5%	4,105	5.9%	5,171	7.2%
75 - 84	1,814	2.7%	1,824	2.6%	2,006	2.8%
85+	527	0.8%	554	0.8%	612	0.8%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	50,024	73.2%	50,003	72.4%	50,573	70.1%
Black Alone	1,317	1.9%	1,335	1.9%	1,454	2.0%
American Indian Alone	843	1.2%	883	1.3%	985	1.4%
Asian Alone	2,629	3.8%	2,751	4.0%	3,098	4.3%
Pacific Islander Alone	2,129	3.1%	2,131	3.1%	2,224	3.1%
Some Other Race Alone	8,924	13.1%	9,367	13.6%	10,855	15.0%
Two or More Races	2,475	3.6%	2,612	3.8%	2,976	4.1%
Hispanic Origin (Any Race)	16,396	24.0%	17,180	24.9%	19,716	27.3%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

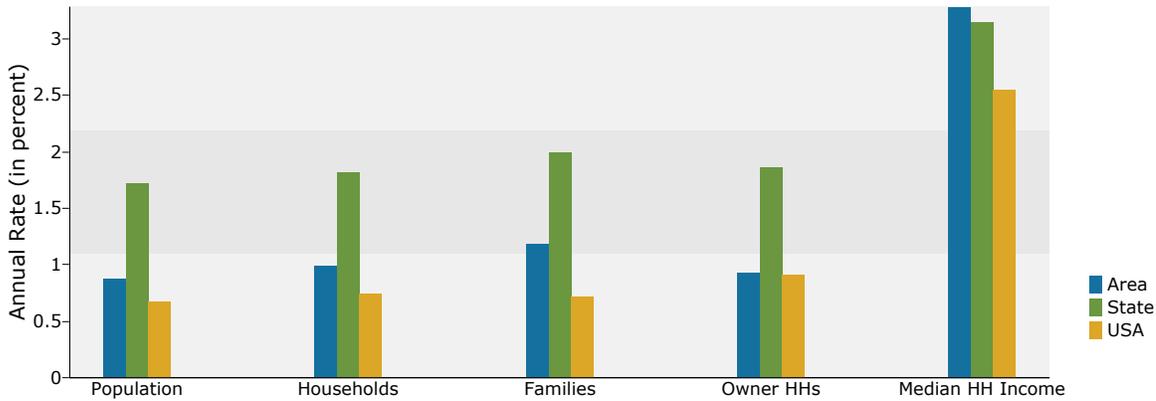


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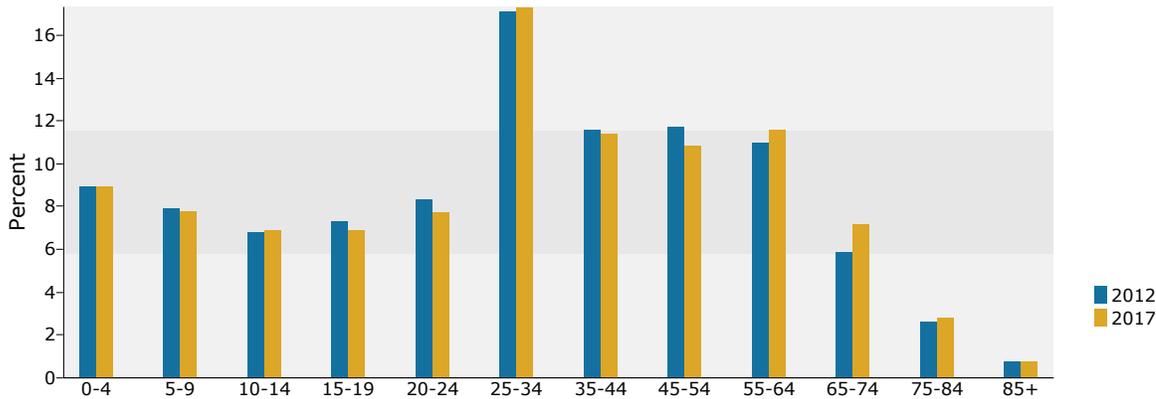
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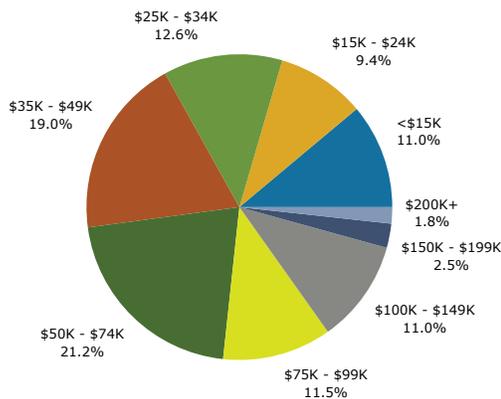
## Trends 2012-2017



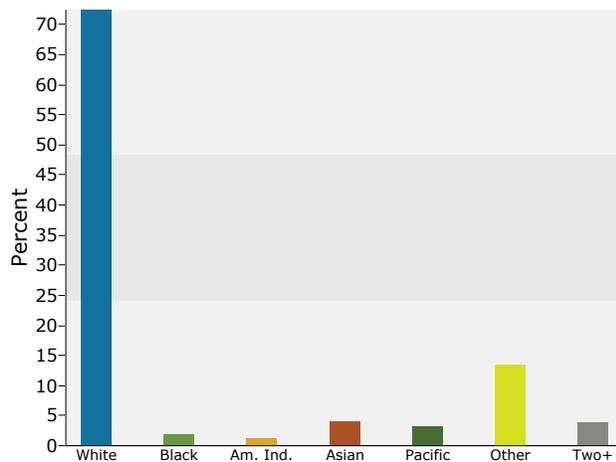
## Population by Age



## 2012 Household Income



## 2012 Population by Race



2012 Percent Hispanic Origin: 24.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.