



# Market Profile

Taylorsville City, UT  
 Taylorsville City, UT (4975360)  
 Geography: Place

City Of Taylorsville

	Taylorsville ...
<b>Population Summary</b>	
2000 Total Population	58,828
2010 Total Population	58,696
2019 Total Population	60,839
2019 Group Quarters	94
2024 Total Population	62,694
2019-2024 Annual Rate	0.60%
2019 Total Daytime Population	50,480
Workers	20,225
Residents	30,255
<b>Household Summary</b>	
2000 Households	18,943
2000 Average Household Size	3.10
2010 Households	19,778
2010 Average Household Size	2.96
2019 Households	20,425
2019 Average Household Size	2.97
2024 Households	21,009
2024 Average Household Size	2.98
2019-2024 Annual Rate	0.57%
2010 Families	14,498
2010 Average Family Size	3.43
2019 Families	14,742
2019 Average Family Size	3.47
2024 Families	15,071
2024 Average Family Size	3.48
2019-2024 Annual Rate	0.44%
<b>Housing Unit Summary</b>	
2000 Housing Units	19,569
Owner Occupied Housing Units	69.5%
Renter Occupied Housing Units	27.3%
Vacant Housing Units	3.2%
2010 Housing Units	20,689
Owner Occupied Housing Units	66.7%
Renter Occupied Housing Units	28.9%
Vacant Housing Units	4.4%
2019 Housing Units	21,216
Owner Occupied Housing Units	65.4%
Renter Occupied Housing Units	30.9%
Vacant Housing Units	3.7%
2024 Housing Units	21,743
Owner Occupied Housing Units	65.5%
Renter Occupied Housing Units	31.1%
Vacant Housing Units	3.4%
<b>Median Household Income</b>	
2019	\$64,571
2024	\$75,717
<b>Median Home Value</b>	
2019	\$248,127
2024	\$285,111
<b>Per Capita Income</b>	
2019	\$26,825
2024	\$31,289
<b>Median Age</b>	
2010	31.5
2019	33.6
2024	34.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Taylorsville City, UT  
 Taylorsville City, UT (4975360)  
 Geography: Place

City Of Taylorsville

	Taylorsville ...
<b>2019 Households by Income</b>	
Household Income Base	20,425
<\$15,000	6.3%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	12.6%
\$50,000 - \$74,999	23.0%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	18.5%
\$150,000 - \$199,999	6.2%
\$200,000+	3.3%
Average Household Income	\$80,318
<b>2024 Households by Income</b>	
Household Income Base	21,009
<\$15,000	4.6%
\$15,000 - \$24,999	5.0%
\$25,000 - \$34,999	7.2%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	22.1%
\$75,000 - \$99,999	15.2%
\$100,000 - \$149,999	22.2%
\$150,000 - \$199,999	8.9%
\$200,000+	4.3%
Average Household Income	\$93,860
<b>2019 Owner Occupied Housing Units by Value</b>	
Total	13,874
<\$50,000	5.2%
\$50,000 - \$99,999	1.4%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	14.8%
\$200,000 - \$249,999	25.0%
\$250,000 - \$299,999	19.9%
\$300,000 - \$399,999	15.3%
\$400,000 - \$499,999	8.6%
\$500,000 - \$749,999	3.8%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.5%
Average Home Value	\$283,008
<b>2024 Owner Occupied Housing Units by Value</b>	
Total	14,246
<\$50,000	4.4%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	7.1%
\$200,000 - \$249,999	18.3%
\$250,000 - \$299,999	24.1%
\$300,000 - \$399,999	20.7%
\$400,000 - \$499,999	13.9%
\$500,000 - \$749,999	6.1%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.5%
Average Home Value	\$326,041

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Taylorsville City, UT  
 Taylorsville City, UT (4975360)  
 Geography: Place

City Of Taylorsville

	<b>Taylorsville ...</b>
<b>2010 Population by Age</b>	
Total	58,696
0 - 4	8.6%
5 - 9	7.7%
10 - 14	6.8%
15 - 24	15.5%
25 - 34	16.9%
35 - 44	11.8%
45 - 54	12.5%
55 - 64	11.1%
65 - 74	5.5%
75 - 84	2.7%
85 +	0.9%
18 +	72.6%
<b>2019 Population by Age</b>	
Total	60,837
0 - 4	8.2%
5 - 9	7.9%
10 - 14	7.3%
15 - 24	12.1%
25 - 34	16.9%
35 - 44	14.3%
45 - 54	9.9%
55 - 64	10.6%
65 - 74	8.3%
75 - 84	3.3%
85 +	1.0%
18 +	72.9%
<b>2024 Population by Age</b>	
Total	62,691
0 - 4	8.0%
5 - 9	7.7%
10 - 14	7.5%
15 - 24	12.8%
25 - 34	14.4%
35 - 44	15.6%
45 - 54	10.7%
55 - 64	9.2%
65 - 74	8.8%
75 - 84	4.3%
85 +	1.1%
18 +	72.7%
<b>2010 Population by Sex</b>	
Males	29,069
Females	29,627
<b>2019 Population by Sex</b>	
Males	30,032
Females	30,805
<b>2024 Population by Sex</b>	
Males	30,976
Females	31,715

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Taylorsville City, UT  
 Taylorsville City, UT (4975360)  
 Geography: Place

City Of Taylorsville

	Taylorsville ...
<b>2010 Population by Race/Ethnicity</b>	
Total	58,696
White Alone	78.2%
Black Alone	1.9%
American Indian Alone	1.0%
Asian Alone	3.9%
Pacific Islander Alone	2.2%
Some Other Race Alone	9.4%
Two or More Races	3.4%
Hispanic Origin	18.6%
Diversity Index	57.2
<b>2019 Population by Race/Ethnicity</b>	
Total	60,839
White Alone	74.1%
Black Alone	2.2%
American Indian Alone	1.1%
Asian Alone	5.0%
Pacific Islander Alone	2.6%
Some Other Race Alone	10.9%
Two or More Races	4.1%
Hispanic Origin	21.2%
Diversity Index	63.1
<b>2024 Population by Race/Ethnicity</b>	
Total	62,694
White Alone	71.5%
Black Alone	2.5%
American Indian Alone	1.1%
Asian Alone	5.8%
Pacific Islander Alone	2.7%
Some Other Race Alone	11.9%
Two or More Races	4.5%
Hispanic Origin	22.9%
Diversity Index	66.6
<b>2010 Population by Relationship and Household Type</b>	
Total	58,696
In Households	99.8%
In Family Households	87.8%
Householder	24.7%
Spouse	18.5%
Child	35.8%
Other relative	5.8%
Nonrelative	3.0%
In Nonfamily Households	12.0%
In Group Quarters	0.2%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Taylorsville City, UT  
 Taylorsville City, UT (4975360)  
 Geography: Place

City Of Taylorsville

	Taylorsville ...
<b>2019 Population 25+ by Educational Attainment</b>	
Total	39,224
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	6.8%
High School Graduate	24.9%
GED/Alternative Credential	4.4%
Some College, No Degree	26.8%
Associate Degree	9.6%
Bachelor's Degree	18.2%
Graduate/Professional Degree	6.6%
<b>2019 Population 15+ by Marital Status</b>	
Total	46,609
Never Married	32.5%
Married	50.4%
Widowed	4.8%
Divorced	12.3%
<b>2019 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	97.5%
Civilian Unemployed (Unemployment Rate)	2.5%
<b>2019 Employed Population 16+ by Industry</b>	
Total	31,101
Agriculture/Mining	0.8%
Construction	9.3%
Manufacturing	11.7%
Wholesale Trade	2.8%
Retail Trade	10.5%
Transportation/Utilities	6.0%
Information	2.4%
Finance/Insurance/Real Estate	8.9%
Services	43.7%
Public Administration	3.8%
<b>2019 Employed Population 16+ by Occupation</b>	
Total	31,102
White Collar	58.0%
Management/Business/Financial	12.4%
Professional	17.5%
Sales	9.4%
Administrative Support	18.7%
Services	15.4%
Blue Collar	26.6%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	4.8%
Production	9.1%
Transportation/Material Moving	6.3%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	58,696
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Taylorsville City, UT  
 Taylorsville City, UT (4975360)  
 Geography: Place

City Of Taylorsville

	Taylorsville ...
<b>2010 Households by Type</b>	
Total	19,778
Households with 1 Person	20.6%
Households with 2+ People	79.4%
Family Households	73.3%
Husband-wife Families	54.9%
With Related Children	27.1%
Other Family (No Spouse Present)	18.4%
Other Family with Male Householder	5.8%
With Related Children	3.2%
Other Family with Female Householder	12.6%
With Related Children	7.9%
Nonfamily Households	6.1%
All Households with Children	38.9%
Multigenerational Households	6.3%
Unmarried Partner Households	6.1%
Male-female	5.3%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	19,778
1 Person Household	20.6%
2 Person Household	29.5%
3 Person Household	18.0%
4 Person Household	14.2%
5 Person Household	8.7%
6 Person Household	4.9%
7 + Person Household	4.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	19,778
Owner Occupied	69.8%
Owned with a Mortgage/Loan	54.2%
Owned Free and Clear	15.5%
Renter Occupied	30.2%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	20,689
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Taylorsville City, UT  
 Taylorsville City, UT (4975360)  
 Geography: Place

City Of Taylorsville

	<b>Taylorsville ...</b>
<b>Top 3 Tapestry Segments</b>	
1.	Home Improvement (4B)
2.	Metro Fusion (11C)
3.	Soccer Moms (4A)
<b>2019 Consumer Spending</b>	
Apparel & Services: Total \$	\$40,887,756
Average Spent	\$2,001.85
Spending Potential Index	93
Education: Total \$	\$28,847,858
Average Spent	\$1,412.38
Spending Potential Index	89
Entertainment/Recreation: Total \$	\$60,984,853
Average Spent	\$2,985.79
Spending Potential Index	91
Food at Home: Total \$	\$97,759,517
Average Spent	\$4,786.27
Spending Potential Index	92
Food Away from Home: Total \$	\$70,301,254
Average Spent	\$3,441.92
Spending Potential Index	94
Health Care: Total \$	\$110,700,117
Average Spent	\$5,419.83
Spending Potential Index	91
HH Furnishings & Equipment: Total \$	\$41,117,470
Average Spent	\$2,013.10
Spending Potential Index	94
Personal Care Products & Services: Total \$	\$17,185,182
Average Spent	\$841.38
Spending Potential Index	95
Shelter: Total \$	\$349,625,689
Average Spent	\$17,117.54
Spending Potential Index	93
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$46,315,129
Average Spent	\$2,267.57
Spending Potential Index	91
Travel: Total \$	\$42,010,900
Average Spent	\$2,056.84
Spending Potential Index	92
Vehicle Maintenance & Repairs: Total \$	\$21,900,985
Average Spent	\$1,072.26
Spending Potential Index	94

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

June 27, 2019