



# Retail MarketPlace Profile

Taylorsville City, UT  
 Taylorsville City, UT (4975360)  
 Geography: Place

City Of Taylorsville

## Summary Demographics

2019 Population	60,839
2019 Households	20,425
2019 Median Disposable Income	\$53,438
2019 Per Capita Income	\$26,825

## 2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$718,865,622	\$482,421,945	\$236,443,677	19.7	234
Total Retail Trade	44-45	\$648,098,356	\$411,248,485	\$236,849,871	22.4	147
Total Food & Drink	722	\$70,767,266	\$71,173,460	-\$406,194	-0.3	87

## 2017 Industry Group

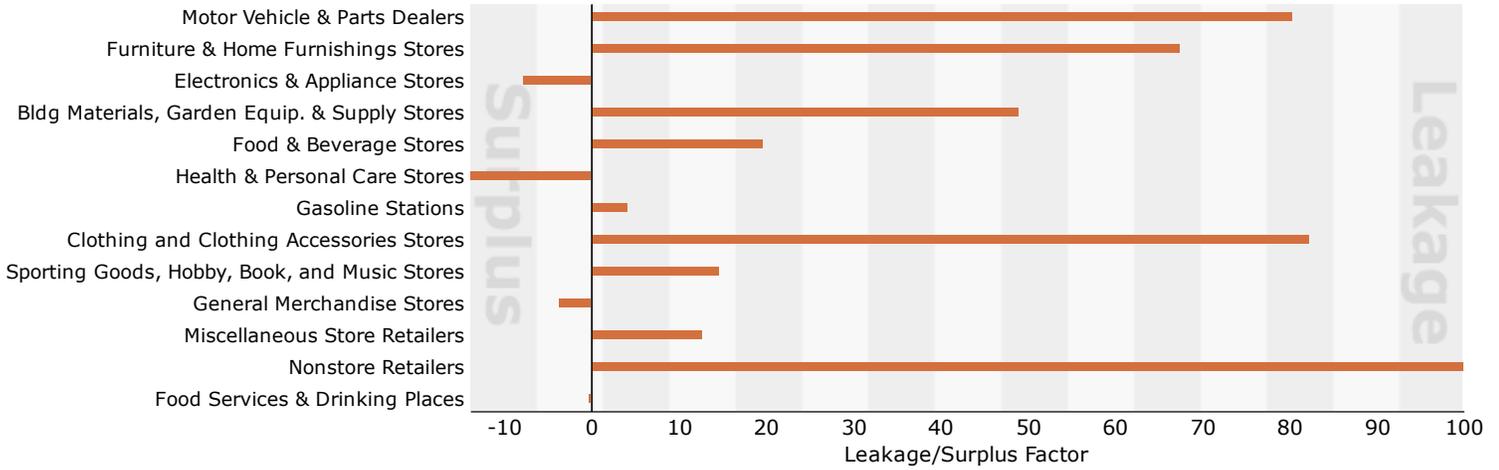
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$136,733,472	\$14,771,123	\$121,962,349	80.5	7
Automobile Dealers	4411	\$112,947,970	\$4,710,852	\$108,237,118	92.0	2
Other Motor Vehicle Dealers	4412	\$12,378,480	\$0	\$12,378,480	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$11,407,022	\$10,060,271	\$1,346,751	6.3	5
Furniture & Home Furnishings Stores	442	\$20,126,517	\$3,904,612	\$16,221,905	67.5	7
Furniture Stores	4421	\$13,042,876	\$1,548,426	\$11,494,450	78.8	2
Home Furnishings Stores	4422	\$7,083,641	\$2,356,186	\$4,727,455	50.1	5
Electronics & Appliance Stores	443	\$22,888,585	\$26,805,351	-\$3,916,766	-7.9	6
Bldg Materials, Garden Equip. & Supply Stores	444	\$41,327,533	\$14,114,862	\$27,212,671	49.1	20
Bldg Material & Supplies Dealers	4441	\$38,494,888	\$13,511,709	\$24,983,179	48.0	17
Lawn & Garden Equip & Supply Stores	4442	\$2,832,645	\$603,153	\$2,229,492	64.9	3
Food & Beverage Stores	445	\$108,051,455	\$72,523,153	\$35,528,302	19.7	19
Grocery Stores	4451	\$96,692,465	\$61,012,860	\$35,679,605	22.6	14
Specialty Food Stores	4452	\$7,195,035	\$2,501,767	\$4,693,268	48.4	3
Beer, Wine & Liquor Stores	4453	\$4,163,955	\$9,008,526	-\$4,844,571	-36.8	2
Health & Personal Care Stores	446,4461	\$29,526,710	\$39,059,172	-\$9,532,462	-13.9	21
Gasoline Stations	447,4471	\$71,393,479	\$65,639,890	\$5,753,589	4.2	12
Clothing & Clothing Accessories Stores	448	\$31,970,748	\$3,090,414	\$28,880,334	82.4	7
Clothing Stores	4481	\$22,287,241	\$2,427,830	\$19,859,411	80.4	5
Shoe Stores	4482	\$3,599,913	\$364,744	\$3,235,169	81.6	1
Jewelry, Luggage & Leather Goods Stores	4483	\$6,083,594	\$297,840	\$5,785,754	90.7	1
Sporting Goods, Hobby, Book & Music Stores	451	\$27,143,097	\$20,175,493	\$6,967,604	14.7	17
Sporting Goods/Hobby/Musical Instr Stores	4511	\$24,074,468	\$19,910,109	\$4,164,359	9.5	16
Book, Periodical & Music Stores	4512	\$3,068,629	\$265,384	\$2,803,245	84.1	1
General Merchandise Stores	452	\$120,868,581	\$130,538,972	-\$9,670,391	-3.8	7
Department Stores Excluding Leased Depts.	4521	\$71,326,513	\$125,477,395	-\$54,150,882	-27.5	4
Other General Merchandise Stores	4529	\$49,542,068	\$5,061,577	\$44,480,491	81.5	3
Miscellaneous Store Retailers	453	\$26,637,240	\$20,625,443	\$6,011,797	12.7	24
Florists	4531	\$978,907	\$372,111	\$606,796	44.9	3
Office Supplies, Stationery & Gift Stores	4532	\$5,689,492	\$187,783	\$5,501,709	93.6	1
Used Merchandise Stores	4533	\$3,272,548	\$4,738,304	-\$1,465,756	-18.3	4
Other Miscellaneous Store Retailers	4539	\$16,696,293	\$15,327,245	\$1,369,048	4.3	16
Nonstore Retailers	454	\$11,430,939	\$0	\$11,430,939	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$10,199,887	\$0	\$10,199,887	100.0	0
Vending Machine Operators	4542	\$272,415	\$0	\$272,415	100.0	0
Direct Selling Establishments	4543	\$958,637	\$0	\$958,637	100.0	0
Food Services & Drinking Places	722	\$70,767,266	\$71,173,460	-\$406,194	-0.3	87
Special Food Services	7223	\$1,306,991	\$422,134	\$884,857	51.2	2
Drinking Places - Alcoholic Beverages	7224	\$2,149,266	\$0	\$2,149,266	100.0	0
Restaurants/Other Eating Places	7225	\$67,311,009	\$70,751,326	-\$3,440,317	-2.5	85

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

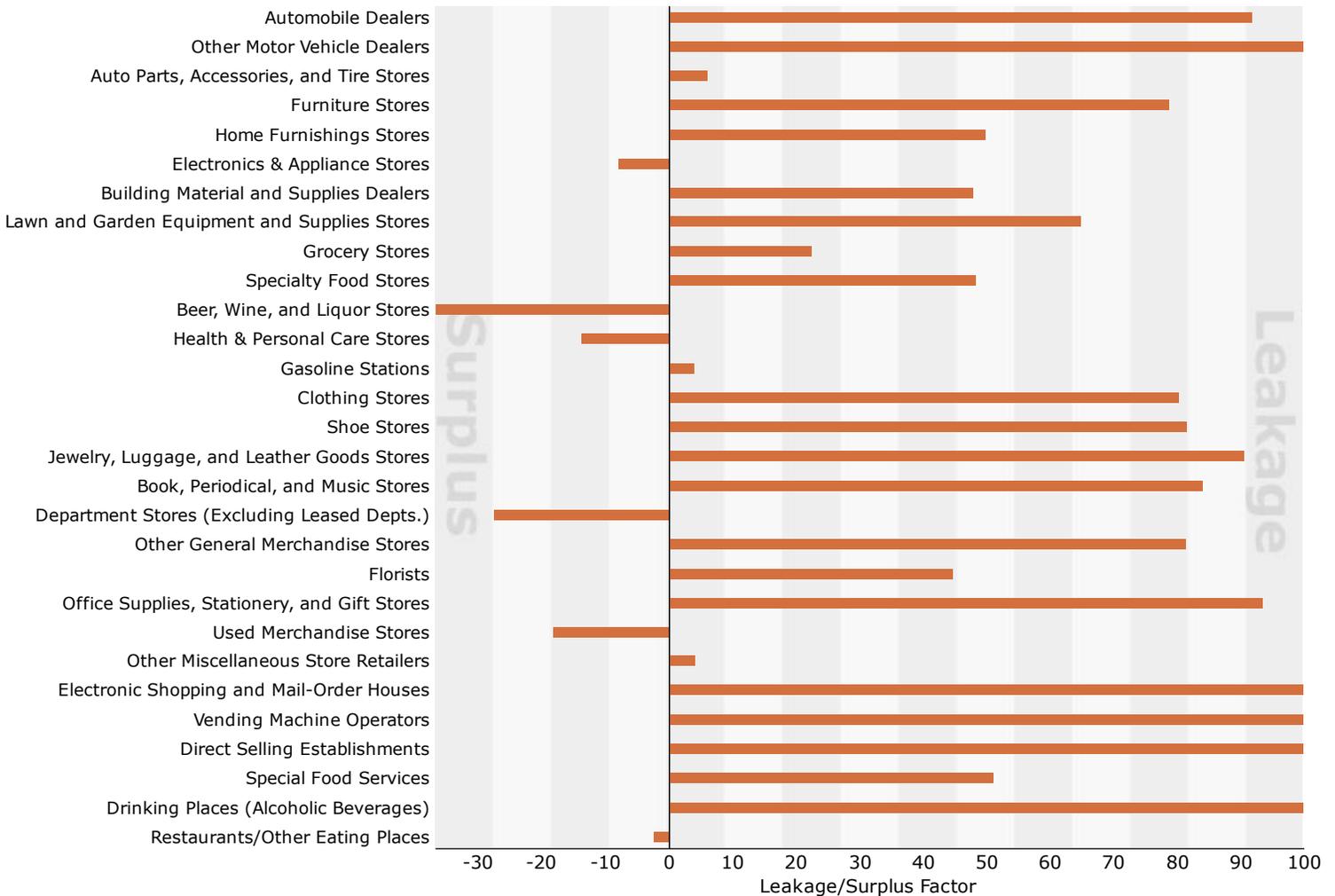
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## 2017 Leakage/Surplus Factor by Industry Subsector



## 2017 Leakage/Surplus Factor by Industry Group



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