



# Retail MarketPlace Profile

The Crossroads of Taylorsville  
 5500 S Redwood Rd, Taylorsville, Utah, 84123  
 Ring: 1 mile radius

City Of Taylorsville  
 Latitude: 40.65129  
 Longitude: -111.94081

## Summary Demographics

2019 Population	15,967
2019 Households	5,359
2019 Median Disposable Income	\$56,473
2019 Per Capita Income	\$29,792

## 2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$210,807,765	\$312,105,772	-\$101,298,007	-19.4	101
Total Retail Trade	44-45	\$190,011,528	\$273,132,903	-\$83,121,375	-17.9	63
Total Food & Drink	722	\$20,796,237	\$38,972,869	-\$18,176,632	-30.4	38

## 2017 Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$40,122,157	\$0	\$40,122,157	100.0	0
Automobile Dealers	4411	\$33,159,112	\$0	\$33,159,112	100.0	0
Other Motor Vehicle Dealers	4412	\$3,633,413	\$0	\$3,633,413	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$3,329,631	\$0	\$3,329,631	100.0	0
Furniture & Home Furnishings Stores	442	\$5,880,233	\$2,728,275	\$3,151,958	36.6	3
Furniture Stores	4421	\$3,826,223	\$1,319,429	\$2,506,794	48.7	2
Home Furnishings Stores	4422	\$2,054,010	\$1,408,846	\$645,164	18.6	1
Electronics & Appliance Stores	443	\$6,662,334	\$5,979,293	\$683,041	5.4	3
Bldg Materials, Garden Equip. & Supply Stores	444	\$11,975,792	\$18,832,496	-\$6,856,704	-22.3	9
Bldg Material & Supplies Dealers	4441	\$11,142,707	\$18,522,978	-\$7,380,271	-24.9	7
Lawn & Garden Equip & Supply Stores	4442	\$833,085	\$309,518	\$523,567	45.8	2
Food & Beverage Stores	445	\$31,775,204	\$32,706,492	-\$931,288	-1.4	5
Grocery Stores	4451	\$28,437,015	\$31,906,085	-\$3,469,070	-5.7	4
Specialty Food Stores	4452	\$2,118,488	\$800,406	\$1,318,082	45.2	1
Beer, Wine & Liquor Stores	4453	\$1,219,700	\$0	\$1,219,700	100.0	0
Health & Personal Care Stores	446,4461	\$8,627,613	\$20,612,277	-\$11,984,664	-41.0	10
Gasoline Stations	447,4471	\$20,934,968	\$17,374,915	\$3,560,053	9.3	4
Clothing & Clothing Accessories Stores	448	\$9,354,987	\$1,884,744	\$7,470,243	66.5	3
Clothing Stores	4481	\$6,539,941	\$1,307,955	\$5,231,986	66.7	2
Shoe Stores	4482	\$1,060,135	\$449,144	\$610,991	40.5	1
Jewelry, Luggage & Leather Goods Stores	4483	\$1,754,911	\$0	\$1,754,911	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$7,970,069	\$15,811,770	-\$7,841,701	-33.0	10
Sporting Goods/Hobby/Musical Instr Stores	4511	\$7,066,229	\$15,664,056	-\$8,597,827	-37.8	9
Book, Periodical & Music Stores	4512	\$903,841	\$147,714	\$756,127	71.9	1
General Merchandise Stores	452	\$35,528,294	\$142,516,323	-\$106,988,029	-60.1	4
Department Stores Excluding Leased Depts.	4521	\$20,950,233	\$138,720,376	-\$117,770,143	-73.8	3
Other General Merchandise Stores	4529	\$14,578,062	\$3,795,947	\$10,782,115	58.7	1
Miscellaneous Store Retailers	453	\$7,836,502	\$14,322,539	-\$6,486,037	-29.3	10
Florists	4531	\$287,433	\$310,092	-\$22,659	-3.8	2
Office Supplies, Stationery & Gift Stores	4532	\$1,665,579	\$0	\$1,665,579	100.0	0
Used Merchandise Stores	4533	\$963,891	\$2,001,068	-\$1,037,177	-35.0	2
Other Miscellaneous Store Retailers	4539	\$4,919,600	\$12,011,379	-\$7,091,779	-41.9	6
Nonstore Retailers	454	\$3,343,374	\$254,796	\$3,088,578	85.8	1
Electronic Shopping & Mail-Order Houses	4541	\$2,986,689	\$0	\$2,986,689	100.0	0
Vending Machine Operators	4542	\$80,202	\$0	\$80,202	100.0	0
Direct Selling Establishments	4543	\$276,483	\$254,796	\$21,687	4.1	1
Food Services & Drinking Places	722	\$20,796,237	\$38,972,869	-\$18,176,632	-30.4	38
Special Food Services	7223	\$388,110	\$0	\$388,110	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$637,029	\$0	\$637,029	100.0	0
Restaurants/Other Eating Places	7225	\$19,771,098	\$38,972,869	-\$19,201,771	-32.7	38

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

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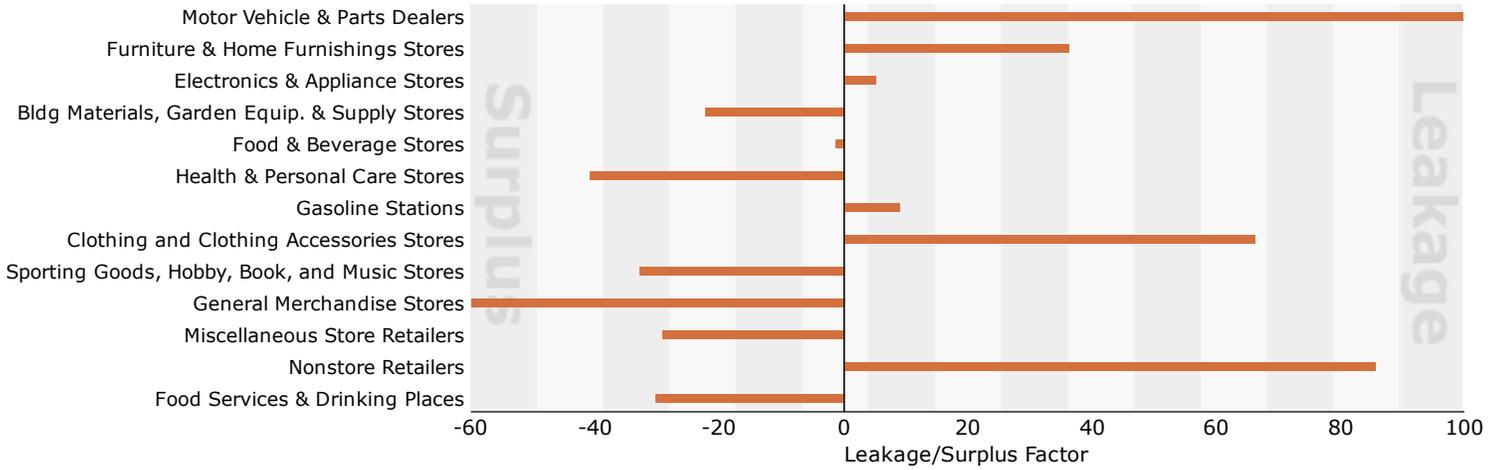
June 27, 2019



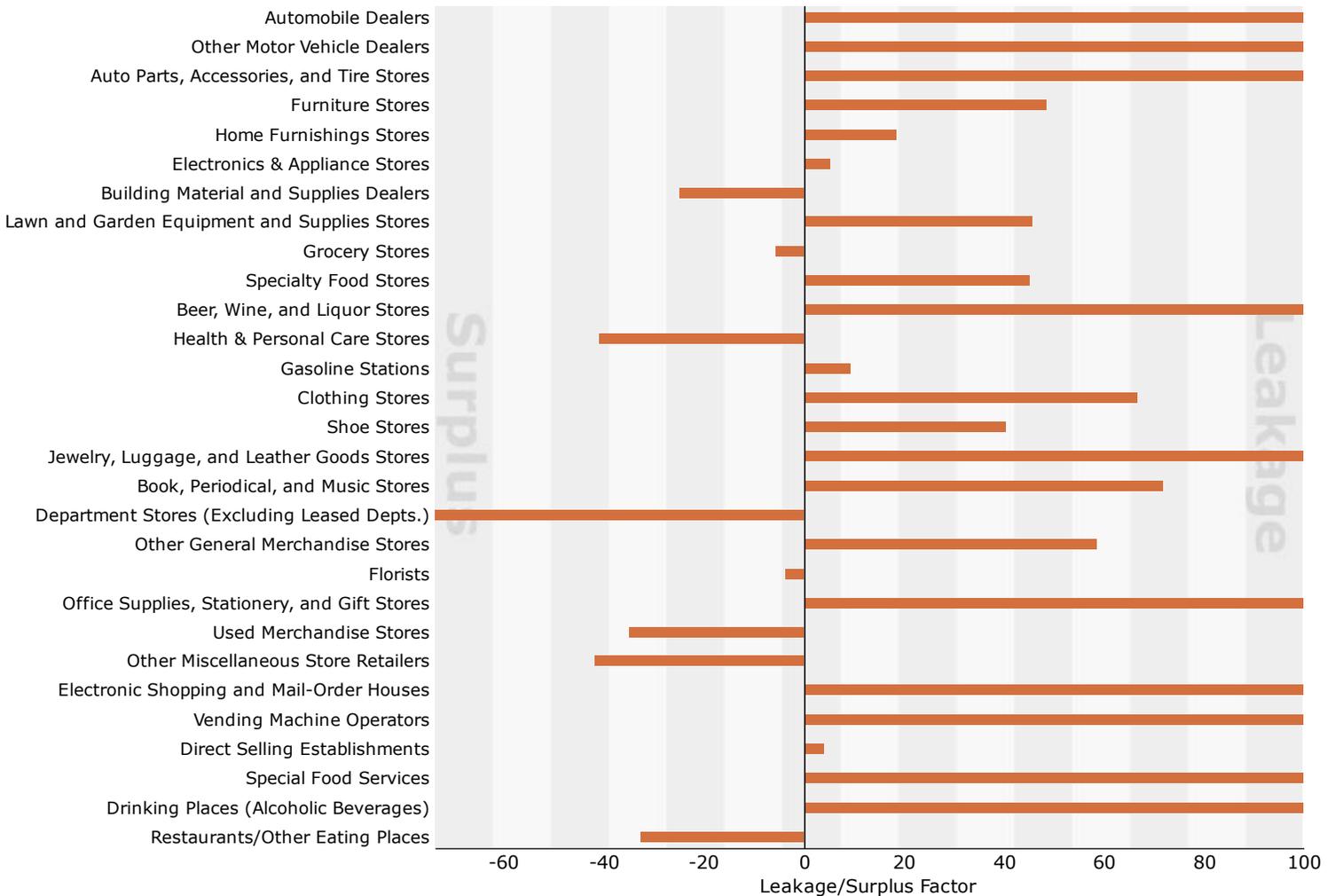
The Crossroads of Taylorsville  
 5500 S Redwood Rd, Taylorsville, Utah, 84123  
 Ring: 1 mile radius

City Of Taylorsville  
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 Longitude: -111.94081

## 2017 Leakage/Surplus Factor by Industry Subsector



## 2017 Leakage/Surplus Factor by Industry Group



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# Retail MarketPlace Profile

The Crossroads of Taylorsville  
 5500 S Redwood Rd, Taylorsville, Utah, 84123  
 Ring: 3 mile radius

City Of Taylorsville  
 Latitude: 40.65129  
 Longitude: -111.94081

## Summary Demographics

2019 Population	152,246
2019 Households	50,670
2019 Median Disposable Income	\$52,584
2019 Per Capita Income	\$26,031

## 2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$1,707,194,734	\$2,577,097,280	-\$869,902,546	-20.3	951
Total Retail Trade	44-45	\$1,538,624,685	\$2,391,451,722	-\$852,827,037	-21.7	701
Total Food & Drink	722	\$168,570,049	\$185,645,557	-\$17,075,508	-4.8	250

## 2017 Industry Group

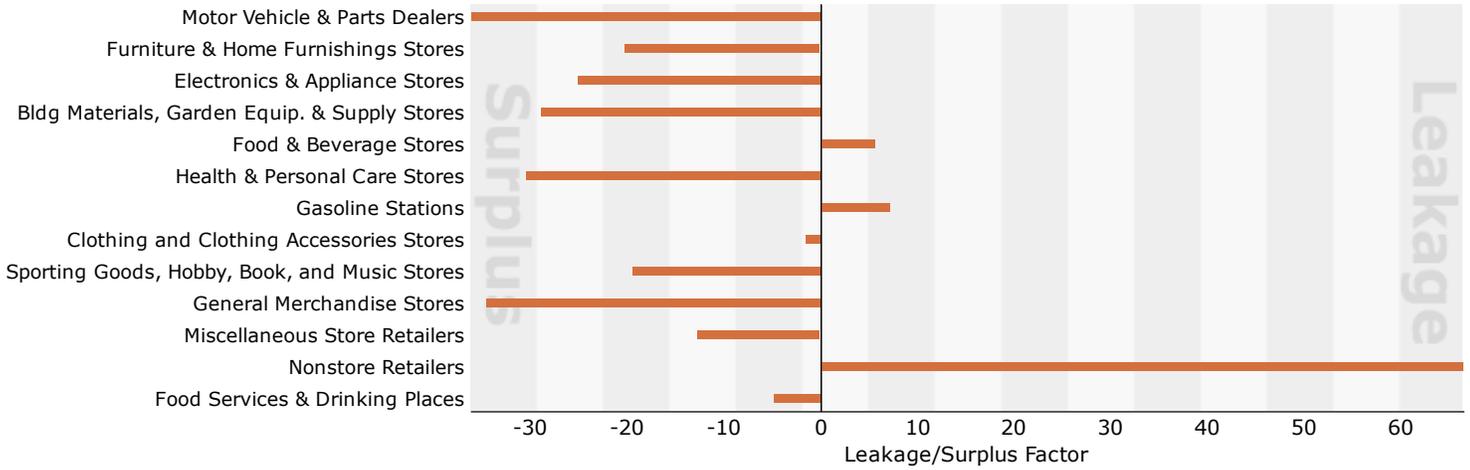
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$324,416,059	\$691,866,410	-\$367,450,351	-36.2	96
Automobile Dealers	4411	\$268,100,923	\$605,026,011	-\$336,925,088	-38.6	50
Other Motor Vehicle Dealers	4412	\$29,246,263	\$42,376,433	-\$13,130,170	-18.3	11
Auto Parts, Accessories & Tire Stores	4413	\$27,068,873	\$44,463,965	-\$17,395,092	-24.3	35
Furniture & Home Furnishings Stores	442	\$47,809,315	\$72,222,611	-\$24,413,296	-20.3	53
Furniture Stores	4421	\$31,086,651	\$28,025,060	\$3,061,591	5.2	21
Home Furnishings Stores	4422	\$16,722,664	\$44,197,552	-\$27,474,888	-45.1	33
Electronics & Appliance Stores	443	\$54,470,241	\$91,032,887	-\$36,562,646	-25.1	31
Bldg Materials, Garden Equip. & Supply Stores	444	\$97,058,701	\$176,316,233	-\$79,257,532	-29.0	78
Bldg Material & Supplies Dealers	4441	\$90,458,650	\$169,677,907	-\$79,219,257	-30.5	64
Lawn & Garden Equip & Supply Stores	4442	\$6,600,051	\$6,638,326	-\$38,275	-0.3	14
Food & Beverage Stores	445	\$256,892,393	\$229,004,184	\$27,888,209	5.7	64
Grocery Stores	4451	\$229,871,025	\$199,098,179	\$30,772,846	7.2	50
Specialty Food Stores	4452	\$17,126,381	\$15,614,017	\$1,512,364	4.6	9
Beer, Wine & Liquor Stores	4453	\$9,894,986	\$14,291,988	-\$4,397,002	-18.2	4
Health & Personal Care Stores	446,4461	\$69,744,640	\$131,095,326	-\$61,350,686	-30.5	72
Gasoline Stations	447,4471	\$169,877,918	\$146,834,298	\$23,043,620	7.3	33
Clothing & Clothing Accessories Stores	448	\$76,196,388	\$78,543,109	-\$2,346,721	-1.5	84
Clothing Stores	4481	\$53,103,636	\$44,657,016	\$8,446,620	8.6	48
Shoe Stores	4482	\$8,596,564	\$11,777,742	-\$3,181,178	-15.6	14
Jewelry, Luggage & Leather Goods Stores	4483	\$14,496,188	\$22,108,351	-\$7,612,163	-20.8	22
Sporting Goods, Hobby, Book & Music Stores	451	\$64,594,008	\$95,654,202	-\$31,060,194	-19.4	61
Sporting Goods/Hobby/Musical Instr Stores	4511	\$57,271,785	\$86,219,235	-\$28,947,450	-20.2	55
Book, Periodical & Music Stores	4512	\$7,322,223	\$9,434,967	-\$2,112,744	-12.6	6
General Merchandise Stores	452	\$287,416,632	\$591,924,871	-\$304,508,239	-34.6	36
Department Stores Excluding Leased Depts.	4521	\$169,631,744	\$271,716,696	-\$102,084,952	-23.1	15
Other General Merchandise Stores	4529	\$117,784,889	\$320,208,175	-\$202,423,286	-46.2	22
Miscellaneous Store Retailers	453	\$63,085,521	\$81,528,986	-\$18,443,465	-12.8	84
Florists	4531	\$2,287,639	\$2,835,226	-\$547,587	-10.7	11
Office Supplies, Stationery & Gift Stores	4532	\$13,525,457	\$14,092,651	-\$567,194	-2.1	18
Used Merchandise Stores	4533	\$7,806,095	\$23,167,616	-\$15,361,521	-49.6	10
Other Miscellaneous Store Retailers	4539	\$39,466,331	\$41,433,493	-\$1,967,162	-2.4	46
Nonstore Retailers	454	\$27,062,867	\$5,428,606	\$21,634,261	66.6	8
Electronic Shopping & Mail-Order Houses	4541	\$24,210,556	\$4,348,962	\$19,861,594	69.5	3
Vending Machine Operators	4542	\$648,596	\$537,254	\$111,342	9.4	2
Direct Selling Establishments	4543	\$2,203,715	\$542,390	\$1,661,325	60.5	3
Food Services & Drinking Places	722	\$168,570,049	\$185,645,557	-\$17,075,508	-4.8	250
Special Food Services	7223	\$3,098,543	\$3,342,895	-\$244,352	-3.8	8
Drinking Places - Alcoholic Beverages	7224	\$5,116,134	\$2,248,003	\$2,868,131	38.9	8
Restaurants/Other Eating Places	7225	\$160,355,372	\$180,054,659	-\$19,699,287	-5.8	234

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

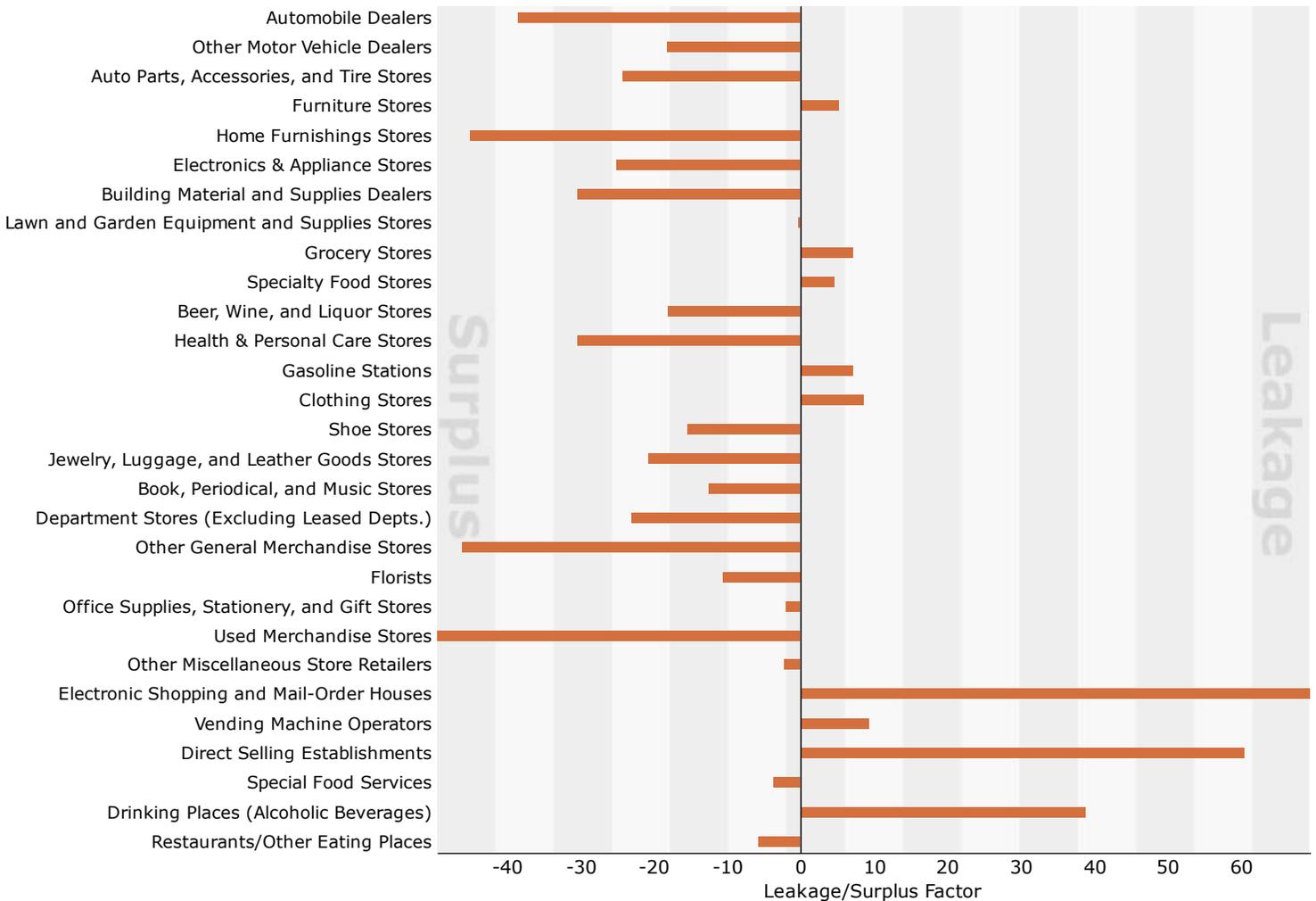
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June 27, 2019

## 2017 Leakage/Surplus Factor by Industry Subsector



## 2017 Leakage/Surplus Factor by Industry Group



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# Retail MarketPlace Profile

The Crossroads of Taylorsville  
 5500 S Redwood Rd, Taylorsville, Utah, 84123  
 Ring: 5 mile radius

City Of Taylorsville  
 Latitude: 40.65129  
 Longitude: -111.94081

## Summary Demographics

2019 Population	415,702
2019 Households	138,109
2019 Median Disposable Income	\$51,655
2019 Per Capita Income	\$25,365

## 2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$4,514,990,871	\$7,492,574,305	-\$2,977,583,434	-24.8	2,706
Total Retail Trade	44-45	\$4,068,869,537	\$6,924,941,065	-\$2,856,071,528	-26.0	1,984
Total Food & Drink	722	\$446,121,334	\$567,633,240	-\$121,511,906	-12.0	721

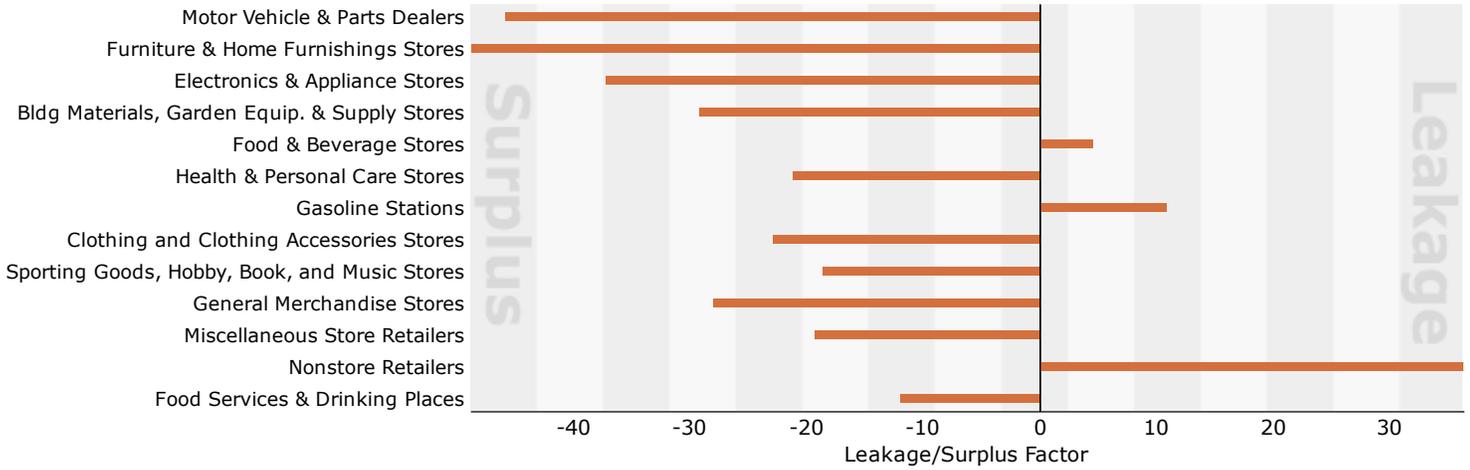
## 2017 Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$858,383,784	\$2,316,453,445	-\$1,458,069,661	-45.9	314
Automobile Dealers	4411	\$710,119,897	\$1,992,513,827	-\$1,282,393,930	-47.4	154
Other Motor Vehicle Dealers	4412	\$76,863,889	\$183,518,438	-\$106,654,549	-41.0	48
Auto Parts, Accessories & Tire Stores	4413	\$71,399,998	\$140,421,179	-\$69,021,181	-32.6	112
Furniture & Home Furnishings Stores	442	\$125,813,517	\$365,767,858	-\$239,954,341	-48.8	149
Furniture Stores	4421	\$82,445,111	\$245,252,099	-\$162,806,988	-49.7	64
Home Furnishings Stores	4422	\$43,368,405	\$120,515,759	-\$77,147,354	-47.1	85
Electronics & Appliance Stores	443	\$143,898,436	\$314,222,981	-\$170,324,545	-37.2	109
Bldg Materials, Garden Equip. & Supply Stores	444	\$250,413,706	\$456,518,987	-\$206,105,281	-29.2	226
Bldg Material & Supplies Dealers	4441	\$233,576,040	\$434,521,540	-\$200,945,500	-30.1	192
Lawn & Garden Equip & Supply Stores	4442	\$16,837,667	\$21,997,446	-\$5,159,779	-13.3	34
Food & Beverage Stores	445	\$682,377,390	\$621,751,676	\$60,625,714	4.6	177
Grocery Stores	4451	\$610,738,131	\$539,437,517	\$71,300,614	6.2	128
Specialty Food Stores	4452	\$45,612,929	\$53,440,302	-\$7,827,373	-7.9	39
Beer, Wine & Liquor Stores	4453	\$26,026,331	\$28,873,857	-\$2,847,526	-5.2	10
Health & Personal Care Stores	446,4461	\$183,783,829	\$282,794,284	-\$99,010,455	-21.2	167
Gasoline Stations	447,4471	\$452,675,322	\$362,716,430	\$89,958,892	11.0	85
Clothing & Clothing Accessories Stores	448	\$201,078,564	\$320,506,958	-\$119,428,394	-22.9	240
Clothing Stores	4481	\$140,430,421	\$225,577,350	-\$85,146,929	-23.3	162
Shoe Stores	4482	\$22,823,306	\$34,756,151	-\$11,932,845	-20.7	29
Jewelry, Luggage & Leather Goods Stores	4483	\$37,824,837	\$60,173,457	-\$22,348,620	-22.8	50
Sporting Goods, Hobby, Book & Music Stores	451	\$170,854,224	\$248,945,834	-\$78,091,610	-18.6	145
Sporting Goods/Hobby/Musical Instr Stores	4511	\$151,361,740	\$219,183,456	-\$67,821,716	-18.3	127
Book, Periodical & Music Stores	4512	\$19,492,484	\$29,762,378	-\$10,269,894	-20.9	18
General Merchandise Stores	452	\$761,669,715	\$1,355,480,357	-\$593,810,642	-28.0	97
Department Stores Excluding Leased Depts.	4521	\$448,615,522	\$813,306,021	-\$364,690,499	-28.9	37
Other General Merchandise Stores	4529	\$313,054,193	\$542,174,336	-\$229,120,143	-26.8	60
Miscellaneous Store Retailers	453	\$166,969,179	\$246,675,564	-\$79,706,385	-19.3	245
Florists	4531	\$5,782,174	\$6,217,083	-\$434,909	-3.6	24
Office Supplies, Stationery & Gift Stores	4532	\$35,708,703	\$53,895,648	-\$18,186,945	-20.3	62
Used Merchandise Stores	4533	\$20,752,915	\$36,523,346	-\$15,770,431	-27.5	25
Other Miscellaneous Store Retailers	4539	\$104,725,388	\$150,039,488	-\$45,314,100	-17.8	134
Nonstore Retailers	454	\$70,951,871	\$33,106,691	\$37,845,180	36.4	29
Electronic Shopping & Mail-Order Houses	4541	\$63,790,070	\$23,144,666	\$40,645,404	46.8	15
Vending Machine Operators	4542	\$1,725,808	\$1,630,556	\$95,252	2.8	4
Direct Selling Establishments	4543	\$5,435,993	\$8,331,469	-\$2,895,476	-21.0	10
Food Services & Drinking Places	722	\$446,121,334	\$567,633,240	-\$121,511,906	-12.0	721
Special Food Services	7223	\$8,124,122	\$5,701,523	\$2,422,599	17.5	19
Drinking Places - Alcoholic Beverages	7224	\$13,531,672	\$16,126,225	-\$2,594,553	-8.7	29
Restaurants/Other Eating Places	7225	\$424,465,540	\$545,805,493	-\$121,339,953	-12.5	674

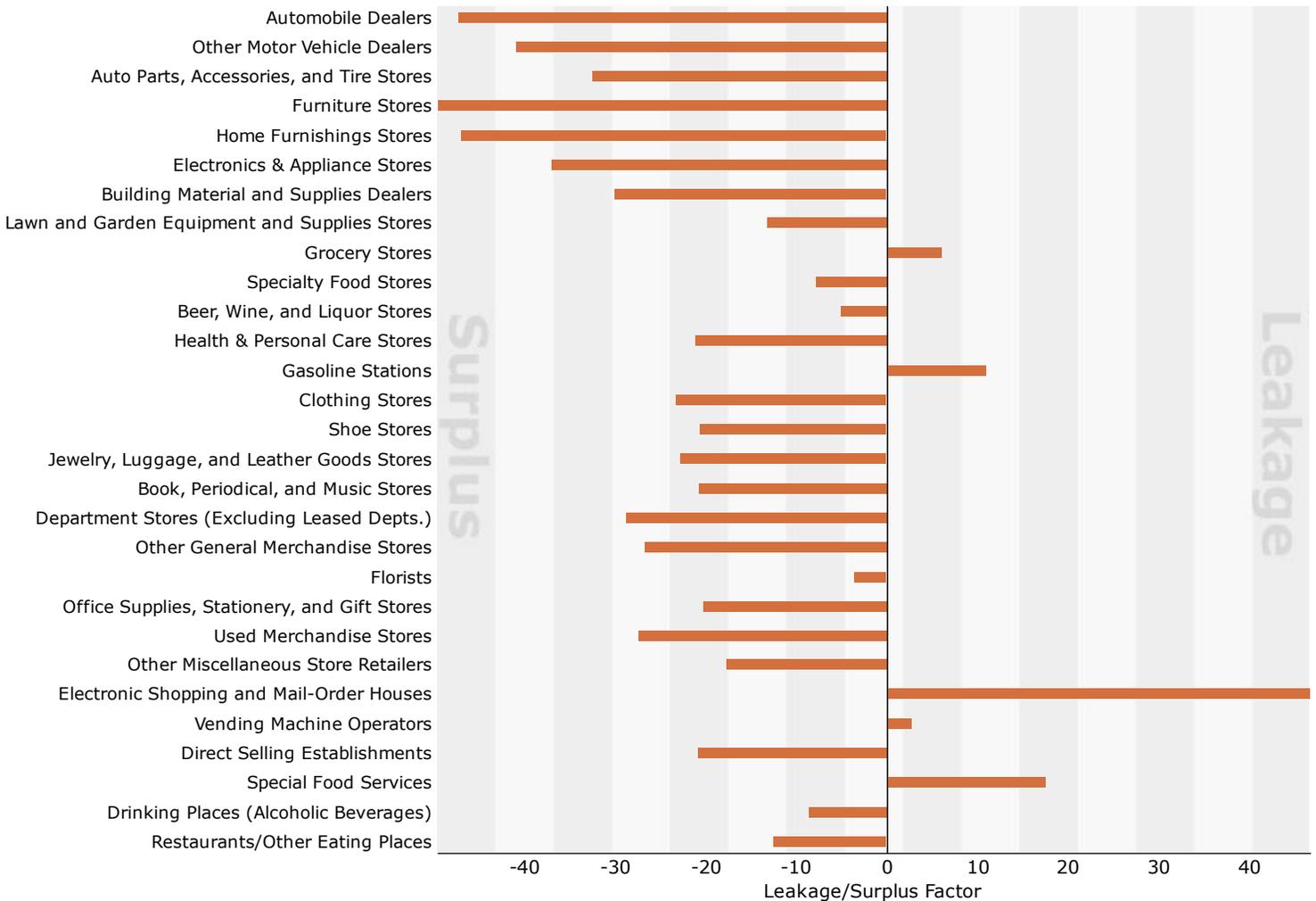
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## 2017 Leakage/Surplus Factor by Industry Subsector



## 2017 Leakage/Surplus Factor by Industry Group



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