



Market Profile

Meadowbrook Plaza
 4143-4149 S Redwood Rd, Salt Lake City, Utah, 84123
 Drive Time: 1, 3 minute radii

City Of Taylorsville
 Latitude: 40.68086
 Longitude: -111.93818

	1 minute	3 minutes
Population Summary		
2000 Total Population	571	16,248
2010 Total Population	555	17,032
2019 Total Population	556	18,106
2019 Group Quarters	0	343
2024 Total Population	563	19,022
2019-2024 Annual Rate	0.25%	0.99%
2019 Total Daytime Population	736	12,597
Workers	436	3,499
Residents	300	9,098
Household Summary		
2000 Households	181	6,367
2000 Average Household Size	3.15	2.50
2010 Households	180	6,566
2010 Average Household Size	3.08	2.53
2019 Households	180	6,880
2019 Average Household Size	3.09	2.58
2024 Households	181	7,256
2024 Average Household Size	3.11	2.57
2019-2024 Annual Rate	0.11%	1.07%
2010 Families	135	4,158
2010 Average Family Size	3.57	3.18
2019 Families	132	4,252
2019 Average Family Size	3.62	3.27
2024 Families	132	4,432
2024 Average Family Size	3.65	3.28
2019-2024 Annual Rate	0.00%	0.83%
Housing Unit Summary		
2000 Housing Units	189	6,592
Owner Occupied Housing Units	74.6%	46.4%
Renter Occupied Housing Units	21.2%	50.2%
Vacant Housing Units	4.2%	3.4%
2010 Housing Units	190	6,910
Owner Occupied Housing Units	72.6%	49.0%
Renter Occupied Housing Units	22.1%	46.0%
Vacant Housing Units	5.3%	5.0%
2019 Housing Units	190	7,192
Owner Occupied Housing Units	71.1%	49.2%
Renter Occupied Housing Units	23.7%	46.5%
Vacant Housing Units	5.3%	4.3%
2024 Housing Units	192	7,558
Owner Occupied Housing Units	71.4%	48.9%
Renter Occupied Housing Units	23.4%	47.1%
Vacant Housing Units	5.7%	4.0%
Median Household Income		
2019	\$62,067	\$52,443
2024	\$75,000	\$60,737
Median Home Value		
2019	\$236,029	\$231,816
2024	\$278,723	\$268,908
Per Capita Income		
2019	\$24,633	\$24,228
2024	\$29,228	\$28,945
Median Age		
2010	35.2	30.3
2019	36.3	31.9
2024	37.3	32.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income		
Household Income Base	180	6,880
<\$15,000	12.8%	11.4%
\$15,000 - \$24,999	4.4%	8.5%
\$25,000 - \$34,999	5.0%	11.7%
\$35,000 - \$49,999	12.2%	15.2%
\$50,000 - \$74,999	26.1%	21.9%
\$75,000 - \$99,999	18.9%	12.2%
\$100,000 - \$149,999	12.8%	11.4%
\$150,000 - \$199,999	7.8%	5.7%
\$200,000+	0.0%	2.1%
Average Household Income	\$71,210	\$67,028
2024 Households by Income		
Household Income Base	181	7,256
<\$15,000	8.8%	8.4%
\$15,000 - \$24,999	2.8%	6.2%
\$25,000 - \$34,999	3.9%	9.9%
\$35,000 - \$49,999	9.9%	13.4%
\$50,000 - \$74,999	24.3%	22.6%
\$75,000 - \$99,999	20.4%	13.9%
\$100,000 - \$149,999	16.6%	14.5%
\$150,000 - \$199,999	12.2%	8.3%
\$200,000+	0.6%	2.8%
Average Household Income	\$85,113	\$80,170
2019 Owner Occupied Housing Units by Value		
Total	135	3,537
<\$50,000	2.2%	9.0%
\$50,000 - \$99,999	0.7%	2.7%
\$100,000 - \$149,999	3.7%	7.7%
\$150,000 - \$199,999	24.4%	14.8%
\$200,000 - \$249,999	25.2%	25.0%
\$250,000 - \$299,999	23.7%	23.7%
\$300,000 - \$399,999	18.5%	11.3%
\$400,000 - \$499,999	0.0%	4.7%
\$500,000 - \$749,999	0.0%	0.5%
\$750,000 - \$999,999	0.0%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%
Average Home Value	\$238,722	\$233,743
2024 Owner Occupied Housing Units by Value		
Total	137	3,694
<\$50,000	0.7%	6.6%
\$50,000 - \$99,999	0.0%	1.2%
\$100,000 - \$149,999	0.7%	5.2%
\$150,000 - \$199,999	10.2%	7.0%
\$200,000 - \$249,999	19.0%	18.3%
\$250,000 - \$299,999	34.3%	31.0%
\$300,000 - \$399,999	32.8%	20.3%
\$400,000 - \$499,999	0.7%	7.9%
\$500,000 - \$749,999	0.7%	1.1%
\$750,000 - \$999,999	0.7%	0.9%
\$1,000,000 - \$1,499,999	0.7%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%
Average Home Value	\$292,210	\$277,125

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total	555	17,033
0 - 4	7.7%	9.1%
5 - 9	7.6%	7.2%
10 - 14	6.7%	6.1%
15 - 24	13.9%	16.6%
25 - 34	13.9%	18.8%
35 - 44	11.5%	12.5%
45 - 54	13.3%	11.8%
55 - 64	9.7%	8.9%
65 - 74	8.3%	5.3%
75 - 84	6.1%	3.0%
85 +	1.1%	0.7%
18 +	73.9%	73.9%
2019 Population by Age		
Total	556	18,107
0 - 4	7.4%	8.3%
5 - 9	7.4%	7.7%
10 - 14	7.2%	7.0%
15 - 24	11.5%	14.2%
25 - 34	14.6%	18.0%
35 - 44	13.1%	14.0%
45 - 54	10.6%	10.4%
55 - 64	11.7%	9.3%
65 - 74	8.1%	6.7%
75 - 84	6.1%	3.3%
85 +	2.3%	1.1%
18 +	74.1%	73.4%
2024 Population by Age		
Total	563	19,022
0 - 4	7.5%	8.4%
5 - 9	7.1%	7.4%
10 - 14	7.5%	7.0%
15 - 24	11.7%	14.9%
25 - 34	12.8%	16.8%
35 - 44	14.7%	14.1%
45 - 54	10.7%	10.5%
55 - 64	10.5%	9.0%
65 - 74	9.2%	7.0%
75 - 84	5.7%	3.7%
85 +	2.7%	1.2%
18 +	73.9%	73.4%
2010 Population by Sex		
Males	260	8,520
Females	295	8,512
2019 Population by Sex		
Males	257	9,062
Females	299	9,045
2024 Population by Sex		
Males	260	9,498
Females	303	9,524

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity		
Total	555	17,032
White Alone	77.8%	68.0%
Black Alone	3.1%	3.4%
American Indian Alone	1.1%	1.5%
Asian Alone	3.8%	6.9%
Pacific Islander Alone	4.0%	2.8%
Some Other Race Alone	6.7%	13.3%
Two or More Races	3.6%	4.0%
Hispanic Origin	14.8%	25.6%
Diversity Index	54.4	71.0
2019 Population by Race/Ethnicity		
Total	555	18,107
White Alone	73.9%	62.9%
Black Alone	3.6%	4.0%
American Indian Alone	1.3%	1.6%
Asian Alone	5.0%	9.2%
Pacific Islander Alone	4.5%	3.0%
Some Other Race Alone	7.6%	14.7%
Two or More Races	4.1%	4.6%
Hispanic Origin	16.7%	27.9%
Diversity Index	60.3	75.7
2024 Population by Race/Ethnicity		
Total	563	19,021
White Alone	71.0%	59.7%
Black Alone	4.1%	4.4%
American Indian Alone	1.2%	1.6%
Asian Alone	5.9%	10.5%
Pacific Islander Alone	4.8%	3.1%
Some Other Race Alone	8.3%	15.8%
Two or More Races	4.6%	5.0%
Hispanic Origin	18.1%	29.6%
Diversity Index	64.0	78.4
2010 Population by Relationship and Household Type		
Total	555	17,032
In Households	100.0%	97.5%
In Family Households	88.6%	80.8%
Householder	25.9%	23.3%
Spouse	18.7%	15.7%
Child	35.1%	32.2%
Other relative	7.0%	6.4%
Nonrelative	1.8%	3.3%
In Nonfamily Households	11.4%	16.7%
In Group Quarters	0.0%	2.5%
Institutionalized Population	0.0%	2.3%
Noninstitutionalized Population	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment		
Total	370	11,369
Less than 9th Grade	3.2%	6.1%
9th - 12th Grade, No Diploma	2.2%	9.9%
High School Graduate	25.1%	25.9%
GED/Alternative Credential	1.6%	4.3%
Some College, No Degree	26.2%	23.4%
Associate Degree	15.7%	9.1%
Bachelor's Degree	17.0%	14.4%
Graduate/Professional Degree	8.9%	6.7%
2019 Population 15+ by Marital Status		
Total	434	13,936
Never Married	32.0%	34.9%
Married	50.2%	47.5%
Widowed	6.2%	4.0%
Divorced	11.5%	13.5%
2019 Civilian Population 16+ in Labor Force		
Civilian Employed	98.9%	97.2%
Civilian Unemployed (Unemployment Rate)	0.8%	2.8%
2019 Employed Population 16+ by Industry		
Total	259	9,190
Agriculture/Mining	0.8%	0.7%
Construction	6.2%	7.3%
Manufacturing	13.1%	13.5%
Wholesale Trade	4.2%	2.5%
Retail Trade	10.0%	9.7%
Transportation/Utilities	8.9%	6.3%
Information	1.5%	2.0%
Finance/Insurance/Real Estate	10.4%	9.0%
Services	41.7%	45.9%
Public Administration	2.7%	3.2%
2019 Employed Population 16+ by Occupation		
Total	261	9,188
White Collar	68.3%	54.0%
Management/Business/Financial	15.8%	11.0%
Professional	20.5%	14.1%
Sales	13.5%	8.9%
Administrative Support	18.5%	20.0%
Services	9.3%	19.9%
Blue Collar	23.2%	26.1%
Farming/Forestry/Fishing	0.0%	0.2%
Construction/Extraction	1.9%	5.8%
Installation/Maintenance/Repair	3.5%	3.3%
Production	13.9%	9.7%
Transportation/Material Moving	3.9%	7.1%
2010 Population By Urban/ Rural Status		
Total Population	555	17,032
Population Inside Urbanized Area	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%
Rural Population	0.0%	0.0%

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2010 Households by Type		
Total	180	6,566
Households with 1 Person	19.4%	28.1%
Households with 2+ People	80.6%	71.9%
Family Households	75.0%	63.3%
Husband-wife Families	53.9%	42.6%
With Related Children	24.4%	20.8%
Other Family (No Spouse Present)	21.1%	20.7%
Other Family with Male Householder	5.0%	6.1%
With Related Children	2.2%	3.5%
Other Family with Female Householder	16.1%	14.6%
With Related Children	8.9%	9.6%
Nonfamily Households	5.6%	8.5%
All Households with Children	36.1%	34.5%
Multigenerational Households	6.1%	5.2%
Unmarried Partner Households	5.0%	7.3%
Male-female	4.4%	6.5%
Same-sex	0.6%	0.8%
2010 Households by Size		
Total	179	6,565
1 Person Household	19.6%	28.1%
2 Person Household	33.5%	30.5%
3 Person Household	16.8%	15.5%
4 Person Household	15.1%	12.0%
5 Person Household	6.7%	6.8%
6 Person Household	5.6%	3.8%
7 + Person Household	2.8%	3.3%
2010 Households by Tenure and Mortgage Status		
Total	180	6,566
Owner Occupied	76.7%	51.6%
Owned with a Mortgage/Loan	52.8%	39.6%
Owned Free and Clear	23.9%	12.0%
Renter Occupied	23.3%	48.4%
2010 Housing Units By Urban/ Rural Status		
Total Housing Units	190	6,910
Housing Units Inside Urbanized Area	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%
Rural Housing Units	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
1.	Parks and Rec (5C)	Young and Restless (11B)
2.	Midlife Constants (5E)	Front Porches (8E)
3.	Top Tier (1A)	Parks and Rec (5C)
2019 Consumer Spending		
Apparel & Services: Total \$	\$299,848	\$11,813,980
Average Spent	\$1,665.82	\$1,717.15
Spending Potential Index	78	80
Education: Total \$	\$238,038	\$8,235,022
Average Spent	\$1,322.43	\$1,196.95
Spending Potential Index	83	75
Entertainment/Recreation: Total \$	\$483,490	\$17,106,749
Average Spent	\$2,686.06	\$2,486.45
Spending Potential Index	82	76
Food at Home: Total \$	\$745,182	\$28,508,148
Average Spent	\$4,139.90	\$4,143.63
Spending Potential Index	80	80
Food Away from Home: Total \$	\$511,378	\$20,208,847
Average Spent	\$2,840.99	\$2,937.33
Spending Potential Index	77	80
Health Care: Total \$	\$898,445	\$30,622,914
Average Spent	\$4,991.36	\$4,451.00
Spending Potential Index	84	75
HH Furnishings & Equipment: Total \$	\$309,306	\$11,400,235
Average Spent	\$1,718.37	\$1,657.01
Spending Potential Index	81	78
Personal Care Products & Services: Total \$	\$125,275	\$4,791,034
Average Spent	\$695.97	\$696.37
Spending Potential Index	79	79
Shelter: Total \$	\$2,732,946	\$101,758,181
Average Spent	\$15,183.03	\$14,790.43
Spending Potential Index	82	80
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$369,827	\$12,669,677
Average Spent	\$2,054.59	\$1,841.52
Spending Potential Index	83	74
Travel: Total \$	\$334,624	\$11,392,272
Average Spent	\$1,859.02	\$1,655.85
Spending Potential Index	83	74
Vehicle Maintenance & Repairs: Total \$	\$167,080	\$6,379,492
Average Spent	\$928.22	\$927.25
Spending Potential Index	81	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.