



Market Profile

Taylorsville Town Center
 4700 S Redwood Rd, Salt Lake City, Utah, 84123
 Rings: 1, 3, 5 mile radii

City Of Taylorsville
 Latitude: 40.66760
 Longitude: -111.93886

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	15,225	135,087	350,535
2010 Total Population	14,893	139,873	370,768
2019 Total Population	15,695	149,876	397,680
2019 Group Quarters	13	2,618	4,294
2024 Total Population	16,276	156,995	416,826
2019-2024 Annual Rate	0.73%	0.93%	0.94%
2019 Total Daytime Population	17,427	157,433	439,993
Workers	9,463	83,186	240,047
Residents	7,964	74,247	199,946
Household Summary			
2000 Households	5,335	44,282	115,387
2000 Average Household Size	2.84	3.00	3.00
2010 Households	5,395	46,696	124,210
2010 Average Household Size	2.76	2.94	2.95
2019 Households	5,661	50,225	133,407
2019 Average Household Size	2.77	2.93	2.95
2024 Households	5,854	52,739	139,963
2024 Average Household Size	2.78	2.93	2.95
2019-2024 Annual Rate	0.67%	0.98%	0.96%
2010 Families	3,771	33,316	87,144
2010 Average Family Size	3.27	3.45	3.49
2019 Families	3,860	34,774	90,840
2019 Average Family Size	3.32	3.49	3.53
2024 Families	3,968	36,157	94,385
2024 Average Family Size	3.33	3.49	3.55
2019-2024 Annual Rate	0.55%	0.78%	0.77%
Housing Unit Summary			
2000 Housing Units	5,505	46,184	120,706
Owner Occupied Housing Units	67.7%	62.5%	62.7%
Renter Occupied Housing Units	29.2%	33.3%	32.9%
Vacant Housing Units	3.1%	4.1%	4.4%
2010 Housing Units	5,654	49,155	130,865
Owner Occupied Housing Units	67.2%	60.0%	59.8%
Renter Occupied Housing Units	28.2%	35.0%	35.1%
Vacant Housing Units	4.6%	5.0%	5.1%
2019 Housing Units	5,875	52,561	139,740
Owner Occupied Housing Units	66.5%	57.5%	57.6%
Renter Occupied Housing Units	29.8%	38.1%	37.8%
Vacant Housing Units	3.6%	4.4%	4.5%
2024 Housing Units	6,053	54,966	146,083
Owner Occupied Housing Units	66.8%	56.9%	57.3%
Renter Occupied Housing Units	29.9%	39.1%	38.5%
Vacant Housing Units	3.3%	4.1%	4.2%
Median Household Income			
2019	\$59,965	\$58,639	\$59,681
2024	\$71,475	\$67,940	\$69,492
Median Home Value			
2019	\$245,256	\$244,641	\$249,125
2024	\$282,744	\$281,588	\$291,530
Per Capita Income			
2019	\$27,174	\$24,735	\$24,964
2024	\$32,316	\$29,007	\$29,311
Median Age			
2010	33.1	30.8	30.5
2019	35.0	32.5	32.5
2024	36.0	33.3	33.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Taylorsville Town Center
 4700 S Redwood Rd, Salt Lake City, Utah, 84123
 Rings: 1, 3, 5 mile radii

City Of Taylorsville
 Latitude: 40.66760
 Longitude: -111.93886

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	5,661	50,225	133,407
<\$15,000	7.9%	8.5%	8.3%
\$15,000 - \$24,999	7.9%	8.2%	7.5%
\$25,000 - \$34,999	8.4%	9.6%	9.0%
\$35,000 - \$49,999	14.2%	13.6%	13.7%
\$50,000 - \$74,999	23.0%	22.5%	23.1%
\$75,000 - \$99,999	13.4%	13.9%	14.9%
\$100,000 - \$149,999	15.2%	15.8%	16.0%
\$150,000 - \$199,999	7.6%	5.0%	4.5%
\$200,000+	2.5%	2.9%	2.9%
Average Household Income	\$76,187	\$73,950	\$74,368
2024 Households by Income			
Household Income Base	5,854	52,739	139,963
<\$15,000	5.6%	6.4%	6.2%
\$15,000 - \$24,999	5.7%	6.1%	5.6%
\$25,000 - \$34,999	7.0%	8.2%	7.7%
\$35,000 - \$49,999	11.9%	11.6%	11.6%
\$50,000 - \$74,999	22.1%	22.2%	22.5%
\$75,000 - \$99,999	14.3%	15.4%	16.3%
\$100,000 - \$149,999	18.9%	19.0%	19.8%
\$150,000 - \$199,999	11.3%	7.2%	6.6%
\$200,000+	3.3%	3.7%	3.7%
Average Household Income	\$90,972	\$86,519	\$87,231
2019 Owner Occupied Housing Units by Value			
Total	3,908	30,207	80,545
<\$50,000	6.5%	6.9%	4.3%
\$50,000 - \$99,999	2.4%	1.6%	1.3%
\$100,000 - \$149,999	6.8%	5.5%	5.4%
\$150,000 - \$199,999	12.6%	15.1%	15.8%
\$200,000 - \$249,999	24.0%	23.5%	23.6%
\$250,000 - \$299,999	22.4%	19.4%	17.8%
\$300,000 - \$399,999	14.1%	15.7%	17.9%
\$400,000 - \$499,999	7.0%	7.0%	6.9%
\$500,000 - \$749,999	3.1%	3.7%	4.7%
\$750,000 - \$999,999	0.6%	0.6%	1.2%
\$1,000,000 - \$1,499,999	0.5%	0.6%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.0%	0.4%	0.4%
Average Home Value	\$261,566	\$275,045	\$291,813
2024 Owner Occupied Housing Units by Value			
Total	4,045	31,254	83,734
<\$50,000	5.1%	5.3%	2.6%
\$50,000 - \$99,999	0.9%	0.7%	0.5%
\$100,000 - \$149,999	4.1%	3.0%	2.6%
\$150,000 - \$199,999	5.3%	8.0%	8.7%
\$200,000 - \$249,999	16.6%	17.5%	17.9%
\$250,000 - \$299,999	27.6%	24.5%	21.3%
\$300,000 - \$399,999	20.7%	21.5%	24.6%
\$400,000 - \$499,999	12.4%	11.2%	11.1%
\$500,000 - \$749,999	5.2%	5.8%	7.0%
\$750,000 - \$999,999	1.4%	1.1%	1.9%
\$1,000,000 - \$1,499,999	0.8%	0.9%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.3%
\$2,000,000 +	0.0%	0.4%	0.4%
Average Home Value	\$312,454	\$320,126	\$343,280

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Taylorsville Town Center
 4700 S Redwood Rd, Salt Lake City, Utah, 84123
 Rings: 1, 3, 5 mile radii

City Of Taylorsville
 Latitude: 40.66760
 Longitude: -111.93886

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	14,894	139,877	370,769
0 - 4	8.3%	8.9%	9.0%
5 - 9	7.0%	7.8%	8.0%
10 - 14	5.9%	6.8%	7.2%
15 - 24	15.4%	16.0%	15.3%
25 - 34	16.2%	17.4%	18.0%
35 - 44	11.3%	12.2%	12.6%
45 - 54	12.8%	12.1%	11.8%
55 - 64	10.7%	10.1%	9.2%
65 - 74	7.3%	5.2%	4.9%
75 - 84	4.0%	2.7%	2.8%
85 +	1.1%	0.8%	1.1%
18 +	74.8%	72.2%	71.6%
2019 Population by Age			
Total	15,694	149,876	397,680
0 - 4	7.6%	8.3%	8.3%
5 - 9	7.3%	7.8%	7.9%
10 - 14	6.8%	7.3%	7.4%
15 - 24	11.8%	13.4%	13.3%
25 - 34	16.4%	17.4%	17.5%
35 - 44	13.4%	14.2%	14.4%
45 - 54	10.3%	10.1%	10.3%
55 - 64	11.3%	9.9%	9.6%
65 - 74	8.8%	7.3%	6.9%
75 - 84	4.7%	3.1%	3.2%
85 +	1.6%	1.0%	1.3%
18 +	74.8%	72.7%	72.6%
2024 Population by Age			
Total	16,274	156,994	416,826
0 - 4	7.6%	8.2%	8.3%
5 - 9	7.1%	7.6%	7.7%
10 - 14	6.9%	7.4%	7.5%
15 - 24	12.8%	13.9%	13.7%
25 - 34	14.2%	15.6%	16.0%
35 - 44	14.3%	15.1%	15.0%
45 - 54	10.7%	10.7%	10.7%
55 - 64	10.3%	8.9%	8.8%
65 - 74	9.3%	7.6%	7.3%
75 - 84	5.1%	3.9%	3.8%
85 +	1.7%	1.1%	1.3%
18 +	74.5%	72.7%	72.5%
2010 Population by Sex			
Males	7,226	70,556	185,419
Females	7,667	69,317	185,349
2019 Population by Sex			
Males	7,609	75,583	198,575
Females	8,086	74,293	199,105
2024 Population by Sex			
Males	7,913	79,073	207,705
Females	8,363	77,922	209,121

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Taylorsville Town Center
 4700 S Redwood Rd, Salt Lake City, Utah, 84123
 Rings: 1, 3, 5 mile radii

City Of Taylorsville
 Latitude: 40.66760
 Longitude: -111.93886

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	14,893	139,873	370,768
White Alone	78.0%	74.3%	74.5%
Black Alone	1.9%	2.3%	2.1%
American Indian Alone	1.1%	1.3%	1.2%
Asian Alone	4.1%	4.1%	3.8%
Pacific Islander Alone	2.8%	2.5%	2.2%
Some Other Race Alone	8.5%	12.1%	12.6%
Two or More Races	3.5%	3.5%	3.6%
Hispanic Origin	17.2%	23.4%	24.1%
Diversity Index	56.3	64.4	64.6
2019 Population by Race/Ethnicity			
Total	15,695	149,875	397,681
White Alone	73.9%	70.0%	70.4%
Black Alone	2.3%	2.8%	2.5%
American Indian Alone	1.2%	1.4%	1.3%
Asian Alone	5.5%	5.5%	5.1%
Pacific Islander Alone	3.2%	2.7%	2.5%
Some Other Race Alone	9.7%	13.4%	14.0%
Two or More Races	4.2%	4.2%	4.2%
Hispanic Origin	19.4%	25.8%	26.5%
Diversity Index	62.1	69.5	69.5
2024 Population by Race/Ethnicity			
Total	16,276	156,995	416,825
White Alone	71.3%	67.2%	67.8%
Black Alone	2.5%	3.1%	2.8%
American Indian Alone	1.2%	1.4%	1.4%
Asian Alone	6.4%	6.3%	5.9%
Pacific Islander Alone	3.4%	2.9%	2.6%
Some Other Race Alone	10.7%	14.5%	15.1%
Two or More Races	4.6%	4.5%	4.6%
Hispanic Origin	21.0%	27.5%	28.3%
Diversity Index	65.7	72.5	72.4
2010 Population by Relationship and Household Type			
Total	14,893	139,873	370,768
In Households	99.9%	98.2%	98.9%
In Family Households	85.6%	85.6%	85.5%
Householder	25.0%	23.7%	23.5%
Spouse	18.0%	17.0%	16.8%
Child	33.7%	35.4%	35.6%
Other relative	6.1%	6.0%	6.1%
Nonrelative	2.9%	3.4%	3.5%
In Nonfamily Households	14.3%	12.7%	13.4%
In Group Quarters	0.1%	1.8%	1.1%
Institutionalized Population	0.0%	1.7%	1.0%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Taylorsville Town Center
 4700 S Redwood Rd, Salt Lake City, Utah, 84123
 Rings: 1, 3, 5 mile radii

City Of Taylorsville
 Latitude: 40.66760
 Longitude: -111.93886

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	10,434	94,704	251,051
Less than 9th Grade	2.5%	5.0%	5.3%
9th - 12th Grade, No Diploma	7.2%	9.6%	8.9%
High School Graduate	25.8%	25.0%	23.7%
GED/Alternative Credential	3.3%	4.4%	4.1%
Some College, No Degree	27.2%	24.0%	24.4%
Associate Degree	8.6%	8.5%	8.6%
Bachelor's Degree	19.6%	16.8%	17.3%
Graduate/Professional Degree	5.8%	6.6%	7.6%
2019 Population 15+ by Marital Status			
Total	12,292	114,756	303,852
Never Married	32.0%	35.0%	34.5%
Married	47.5%	48.1%	48.7%
Widowed	6.6%	4.5%	4.6%
Divorced	13.9%	12.4%	12.2%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.0%	97.1%	97.2%
Civilian Unemployed (Unemployment Rate)	3.0%	2.9%	2.8%
2019 Employed Population 16+ by Industry			
Total	7,869	75,798	200,204
Agriculture/Mining	0.7%	0.5%	0.8%
Construction	10.5%	9.2%	8.9%
Manufacturing	11.1%	12.2%	12.1%
Wholesale Trade	3.2%	2.8%	2.8%
Retail Trade	10.3%	10.3%	10.4%
Transportation/Utilities	4.8%	6.8%	6.7%
Information	2.6%	2.0%	2.1%
Finance/Insurance/Real Estate	9.0%	8.1%	7.9%
Services	44.4%	44.7%	45.0%
Public Administration	3.3%	3.3%	3.3%
2019 Employed Population 16+ by Occupation			
Total	7,870	75,796	200,201
White Collar	59.0%	54.4%	56.3%
Management/Business/Financial	12.6%	10.8%	11.8%
Professional	18.0%	16.2%	17.3%
Sales	9.7%	9.3%	9.3%
Administrative Support	18.7%	18.0%	18.0%
Services	13.8%	17.3%	16.9%
Blue Collar	27.1%	28.3%	26.8%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	7.2%	7.1%	6.9%
Installation/Maintenance/Repair	3.4%	4.7%	4.2%
Production	9.8%	8.8%	8.4%
Transportation/Material Moving	6.6%	7.6%	7.1%
2010 Population By Urban/ Rural Status			
Total Population	14,893	139,873	370,768
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Taylorsville Town Center
 4700 S Redwood Rd, Salt Lake City, Utah, 84123
 Rings: 1, 3, 5 mile radii

City Of Taylorsville
 Latitude: 40.66760
 Longitude: -111.93886

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	5,395	46,696	124,210
Households with 1 Person	23.3%	21.9%	22.7%
Households with 2+ People	76.7%	78.1%	77.3%
Family Households	69.9%	71.3%	70.2%
Husband-wife Families	50.0%	51.2%	50.2%
With Related Children	22.7%	26.0%	26.5%
Other Family (No Spouse Present)	19.9%	20.2%	20.0%
Other Family with Male Householder	5.9%	6.4%	6.4%
With Related Children	2.9%	3.8%	3.8%
Other Family with Female Householder	14.0%	13.8%	13.6%
With Related Children	8.0%	9.1%	9.0%
Nonfamily Households	6.8%	6.8%	7.2%
All Households with Children	34.2%	39.5%	39.9%
Multigenerational Households	6.1%	6.3%	6.2%
Unmarried Partner Households	5.9%	6.8%	6.8%
Male-female	5.3%	6.0%	6.0%
Same-sex	0.6%	0.8%	0.9%
2010 Households by Size			
Total	5,395	46,696	124,209
1 Person Household	23.3%	21.9%	22.7%
2 Person Household	31.7%	29.0%	28.6%
3 Person Household	17.8%	17.1%	16.7%
4 Person Household	12.4%	14.1%	13.8%
5 Person Household	6.9%	8.7%	8.7%
6 Person Household	4.2%	4.9%	4.9%
7 + Person Household	3.7%	4.3%	4.6%
2010 Households by Tenure and Mortgage Status			
Total	5,395	46,696	124,210
Owner Occupied	70.5%	63.2%	63.0%
Owned with a Mortgage/Loan	51.6%	48.4%	49.1%
Owned Free and Clear	18.9%	14.8%	14.0%
Renter Occupied	29.5%	36.8%	37.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,654	49,155	130,865
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Taylorsville Town Center
 4700 S Redwood Rd, Salt Lake City, Utah, 84123
 Rings: 1, 3, 5 mile radii

City Of Taylorsville
 Latitude: 40.66760
 Longitude: -111.93886

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Home Improvement (4B)	Home Improvement (4B)
2.	Home Improvement (4B)	Young and Restless (11B)	Bright Young Professionals
3.	Midlife Constants (5E)	Metro Fusion (11C)	Metro Fusion (11C)
2019 Consumer Spending			
Apparel & Services: Total \$	\$10,634,183	\$94,122,979	\$251,920,505
Average Spent	\$1,878.50	\$1,874.03	\$1,888.36
Spending Potential Index	88	87	88
Education: Total \$	\$7,677,639	\$65,542,846	\$172,343,780
Average Spent	\$1,356.23	\$1,304.98	\$1,291.86
Spending Potential Index	85	82	81
Entertainment/Recreation: Total \$	\$16,133,150	\$137,387,423	\$367,427,779
Average Spent	\$2,849.88	\$2,735.44	\$2,754.19
Spending Potential Index	87	84	84
Food at Home: Total \$	\$25,790,839	\$224,905,212	\$601,854,369
Average Spent	\$4,555.88	\$4,477.95	\$4,511.42
Spending Potential Index	88	87	87
Food Away from Home: Total \$	\$18,264,345	\$161,364,133	\$432,434,220
Average Spent	\$3,226.35	\$3,212.82	\$3,241.47
Spending Potential Index	88	87	88
Health Care: Total \$	\$29,620,389	\$246,733,296	\$661,907,988
Average Spent	\$5,232.36	\$4,912.56	\$4,961.57
Spending Potential Index	88	83	84
HH Furnishings & Equipment: Total \$	\$10,707,864	\$92,693,380	\$248,705,662
Average Spent	\$1,891.51	\$1,845.56	\$1,864.26
Spending Potential Index	89	87	87
Personal Care Products & Services: Total \$	\$4,461,713	\$38,812,111	\$104,245,112
Average Spent	\$788.15	\$772.76	\$781.41
Spending Potential Index	89	87	88
Shelter: Total \$	\$92,023,258	\$805,966,869	\$2,148,722,475
Average Spent	\$16,255.65	\$16,047.13	\$16,106.52
Spending Potential Index	88	87	87
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,304,944	\$102,572,828	\$276,582,045
Average Spent	\$2,173.63	\$2,042.27	\$2,073.22
Spending Potential Index	88	82	84
Travel: Total \$	\$10,975,535	\$93,841,794	\$250,571,592
Average Spent	\$1,938.80	\$1,868.43	\$1,878.25
Spending Potential Index	86	83	84
Vehicle Maintenance & Repairs: Total \$	\$5,827,112	\$50,005,913	\$134,736,234
Average Spent	\$1,029.34	\$995.64	\$1,009.96
Spending Potential Index	90	87	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.