March 30, 2020

Dear Taylorsville Friends,

I wanted to reach out to you to express my sincere thanks and appreciation for all you are doing to keep going and continue to serve our Taylorsville community during this time. I know that you and your businesses have experienced unprecedented challenges as we have worked together to protect our community’s health and limit the spread of the novel coronavirus pandemic.

Each of you have been amazing as you have met these difficulties with generosity, optimism, resiliency and compassion. Your efforts have not gone unnoticed, and they mean the world to me. Throughout it all, I have seen businesses helping businesses, businesses helping residents, residents supporting businesses and all of us helping each other.

I marvel at all you have done and the can-do spirit you have exhibited. When news of the pandemic first touched our community in early March, I wrote an open letter to the community, stating: We are Taylorsville; we are a community, and as we do, we will get through this together.

You have proven that to be true without restraint and in every way possible. Among the many examples that come to mind: One of our companies in Taylorsville supported another small bakery business by ordering 400 loaves of bread to give to employees. Another brought grills out to the front of their store, where they had a barbeque and “Quake Sale” for customers, following the 5.7-magnitude earthquake that also hit our community even as we are confronting the coronavirus. Another fast-food restaurant has been writing words of encouragement to customers on their take-out bags. Yet another business advertised that customers could find much needed toilet paper and hand sanitizer still in stock!

These small gestures truly have made an incredible difference to our community and to me personally. I can’t say thank you enough. Just as you have done all that you can to help our community, please know that we as a city are here for you, too.

If there is anything we can do to help you, please let us know. We have posted several resources for businesses on our website, www.taylorsvilleut.gov, including:

- **Details on SBA loans.** The interest rate for small businesses is 3.75%, with loan
amounts of up to $2 million per entity and repayment terms of up to 30 years.

• **Information about the Utah Leads Together Plan.** This plan by the Utah State Economic Task Force outlines a three-tiered approach to economic recovery efforts. It also offers helpful guidelines for all businesses, including retail establishments, restaurants and work sites. While acknowledging that some businesses are experiencing temporary closure and others may need to make adjustments to normal operations, the plan states: *In order to keep our economy strong in both the short term and the long term, we need to keep business of every kind operating. Businesses can and should continue to operate.*

• **Details about the federal stimulus package.** Plans call for a $350 billion loan program for small businesses to cover monthly expenses like payroll, rent and utilities. The loans would not have to be repaid if businesses maintained their workforce. The eight weeks of assistance would be retroactive to Feb. 15, 2020, to help bring back workers who have already been laid off.

• **The latest information on Public Health actions.** We have been compiling the latest updates about local efforts to stop the coronavirus in a “Tracking Coronavirus: Taylorsville Ready” package of news and information. That information is posted on our website and has been emailed as e-notifications from the city. You can sign up to receive those e-notifications at [www.taylorsvilleut.gov/services/e-notifications](http://www.taylorsvilleut.gov/services/e-notifications).

Other websites that may be of help to your business include:

- [www.jobs.utah.gov](http://www.jobs.utah.gov)
- [www.chamberwest.com/coronavirus-information](http://www.chamberwest.com/coronavirus-information)
- [www.sba.gov](http://www.sba.gov)

We also want to hear your stories. We can help promote them and your business on our city’s social media pages and website. If you are so inclined, you can reach out to our Economic Development Department to share your stories and let us know how you are doing. Please contact Economic Development Specialist Jean Ashby at [jashby@taylorsvilleut.gov](mailto:jashby@taylorsvilleut.gov) or 801-963-5400, ext. 3059.

Again, I want to express my thanks to each of you. It is a sincere pleasure and the joy of my life to serve as Mayor of Taylorsville. It goes without saying, our businesses define our community. Your success is our success.

I extend to you every best wish, for your business, your employees, and for all those you love. Please do not hesitate to contact me. I am always available and have open office hours every Thursday at City Hall from 2 to 4 p.m. Drop by; we can talk about anything you would like, and we will help find solutions to any problem you may be experiencing.

Most sincerely,

[Signature]

Mayor Kristie S. Overson